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# **MANALTO LIMITED**

## **2016 Annual General Meeting**

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**Chairman's Report**  
**Jim McKerlie**

15 November 2016

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# Current Position

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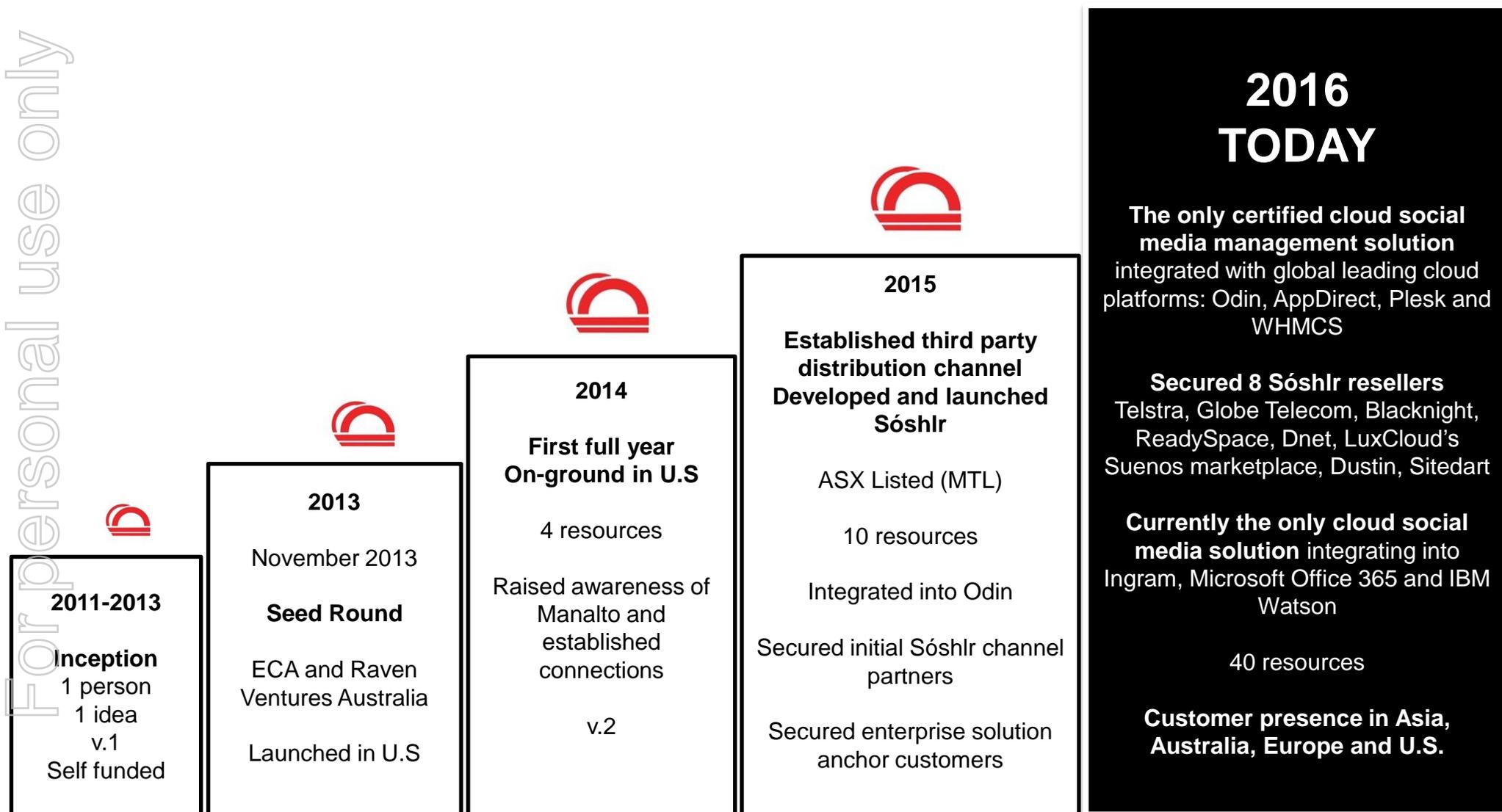
# MANALTO RECENT UPDATES

- **Investor Overview** released 25 October, 2016
- **2016 Annual Report with Financial Statements** released 29 September, 2016
- **Appointments of New Directors** as part of a board refresh released 14 November, 2016

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# IMPRESSIVE GROWTH AND “LANDGRAB”

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# Director's 100 day plan

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# A NEW BOARD AND A NEW PHASE

- **Board led review of strategy, structure and operations** – Dec conclusion
- **2017 priorities** to be established
- **Resource requirements** to be determined
- **Remuneration and incentives scheme** planned
- **Funding needs** to be assessed
- **Adopt a more corporatised model of operation** to support rapid growth
- **Support management** to continue “the journey”

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# BOARD OF DIRECTORS

## **MR JIM McKERLIE** **Chairman**

**Appointed**  
**28 October 2016**

Mr McKerlie is a highly regarded digital leader, entrepreneur, global business builder and experienced public company chairman with over 25 years transforming digital, media, technology, energy and professional services organisations. Mr McKerlie has been integral in shaping the international media and telecommunication industry, oil and gas, and energy sectors, and advancing the innovation and customer service standards of organisations via digital media. He has held senior roles and board positions for media, digital and energy companies, including ten years as a senior director on eight public company boards of leading ASX200 companies, holding the role as Chair of six. Mr McKerlie is the CEO of Bambu Digital, a performance-focused digital marketing company delivering digital strategy and solutions to underpin people transformation, superior customer experiences and business growth utilising digital technology. He is also currently a non-executive Director of major, mid-tier oil and gas producer, Beach Energy Ltd, and held the role as Chair of Drillsearch for 8 years prior to its merger with Beach Energy. He was previously Partner in Charge of Deloitte Australia's Telecoms and Media consulting practice and then Managing Partner of KPMG's Information, Communications and Entertainment consulting practice for Asia.

## **MR ANTHONY OWEN** **Managing Director**

Mr Owen is the founder and CEO of Manalto Limited, a U.S based global social media management provider, founded in 2011 in Australia, and launched in the U.S in 2013. Anthony has more than 20 years experience in digital and social media, establishing and building successful sales management capability across digital organisations including OzEmail, BMC Media, Softbank, Sensis and Groupon. Anthony has held senior sales management and strategic commercial roles with experience across global and multinational channel distribution, media agency environments, direct-to-market and government.

## **MR PAUL GARDNER** **Director**

**Effective**  
**16 November 2016**

Mr Gardner is a highly regarded Australian-based entrepreneur and business advisor to CEOs and SME's. He is the founder of business consultancy, pgardner.com.au Pty Ltd, delivering specialised and strategic business planning, marketing communications expertise to leading brands across industry and major events including The Australian Open and Australian Grand Prix and provides bespoke mentoring for professional service businesses, government and for green field start-ups in Australia and overseas.

Mr Gardner is an influential leader within the advertising industry and business community, with over 30 years of experience. He has held executive roles with a number of Australia's leading agencies, including his role as Chairman of Grey Group Australia, for 13 years of his 20-year tenure at Grey, in addition to a number of senior creative and account service positions. Paul is an Executive Director for leading experiential marketing company, Dig&Fish, a principal of boutique B2G (business-to-government) company DEPA Connections and is a mentor for renowned business network, The Boardroom.

Mr Gardner has also held a number of board positions across philanthropic, sporting, community and academic organisations, including, but not limited to: Open Family, Business 4 Millennium Development, Melbourne Football Club, Malthouse Theatre, RMIT's Advertising Industry Advisory Committee, Honan Insurance Group Advisory Committee, Lord Mayor's Charitable Foundation and the Emerging Writer's Festival.

# BOARD OF DIRECTORS

## **MR GARY COX** **Director**

**Effective**  
**16 November 2016**

Mr Gary Cox has over 35 years of global experience in the technology industry across UK, USA, Asia, Japan and ANZ in senior leadership roles with Microsoft, News Corp. subsidiary TrueLocal, and EMC. Mr Cox holds both strategic consulting and board appointments for technology organisations based in Australia with global growth focus, leveraging both his broad business management and solid experience in cloud and managed services. Mr Cox was Vice President, Enterprise and Partner business for Microsoft Asia (Japan, India, APAC, Hong Kong, Taiwan) excluding China. He retained responsibility for all key industry segments throughout Asia across 16 subsidiaries which encompasses all Microsoft's large customer across the commercial and public sector markets. He retained direct responsibility to ensure Microsoft remained a leader in providing value added, innovative solutions for the customers via significant external engagement. Prior to assuming this role Gary was the Executive Officer for the Enterprise & Partner business for Microsoft in Japan. Prior to his time in Japan, Gary was responsible for the leadership of Microsoft's Office 365 cloud business across Asia in the Enterprise and Public Sector markets, with primary responsibility for ensuring enterprise market adoption. Mr Cox also served as the head of EMC's Australia-based Global Services Division, with responsibility for building and executing managed-services business strategy. Prior, he took on the role of CEO for TrueLocal, a News Corp. subsidiary and Internet search business serving Australia and New Zealand.

## **MR CHRIS ADAMS** **Director**

Mr Adams is an internationally recognised digital strategist, advisor and technology executive with over 20 years experience in accelerating businesses, innovation and outcomes. Mr Adams created and produced the reality TV series 'Facebook Diaries' for Facebook and served as Chief Vision Officer and SVP of Business Development for Participant Media. Mr Adams served in executive roles with Facebook and Amazon. He is a frequent keynote and corporate speaker having spoken at such events as: Digital Hollywood, X Media Labs, ideaCity, SPAA, SPADA, OnHollywood, AIMIA, The Australian Broadcasting Corporation, muru D and many others. He is also an award-winning children's author, with his next book, "Dan The Biggest Dump Truck," narrated by Hugh Jackman.

## **MR MICHAEL QUINERT** **Director**

Mr Quinert graduated with degrees in economics and law from Monash University and has over 28 years' experience as a commercial lawyer, including three years with the ASX and over 20 years as a partner in a Melbourne law firm. He has extensive experience in assisting and advising public companies on capital raising and market compliance issues and has regularly advised publicly listed mining companies. Mr Quinert is partner at Quinert Rodda, a law firm in Melbourne.