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MOTOPIA LIMITED

ANNUAL GENERAL MEETING 2016

The making of a great migration business…

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MAKING MOTOPIA A GREAT BUSINESS & INVESTMENT

SYSTEMS

COTS

Custom Apps

eCommerce

MASTER DATA

Supplier Catalogue

Integration

PROCESSES

Digital data collaboration

ACQUISITION PLAN

Making MOT the leading cloud conversion PaaS

MOTOPIA

CLOUD DEMAND

Is driven by COTS business applications.
Financial, CRM & Practice Management.

GROW REVENUE

There are more than 10,000 businesses per month migrating to Xero.

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WHAT ARE WE BUYING?

FLASH CONVERT TO XERO

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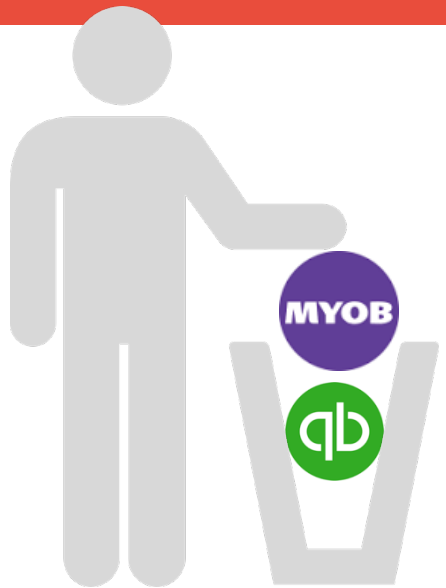
Flash Convert is a cloud data conversion service that enables migration from on premise accounting software (like QuickBooks & MYOB) to cloud accounting software Xero. We are targeting AU, NZ, US & UK customers.



FLASH CONVERT

xero

The resources that drive the migration

CBS IS THE MANPOWER TO DELIVER CLIENTS TO THE CLOUD

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cirralto

Cirralto is a service business that has been championing the migration technologies of MOT for the past 12 months. The CBSteam has the manpower to deliver the PaaS revenues.

CONVERSION CONSULTANTS

Is the skill base that needs to grow in order to make good on the revenue upside.

SOLID SERVICE

Underpins the social network, customer confidence and drives ongoing referrals for value added service sales.

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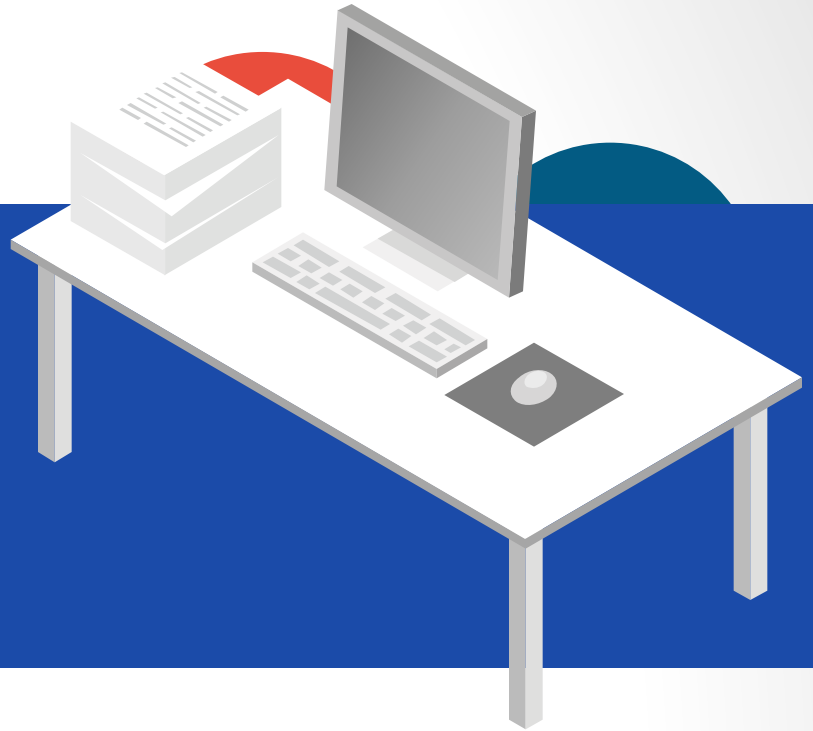
CONVERT 2 WEB – The HTML5 Solution

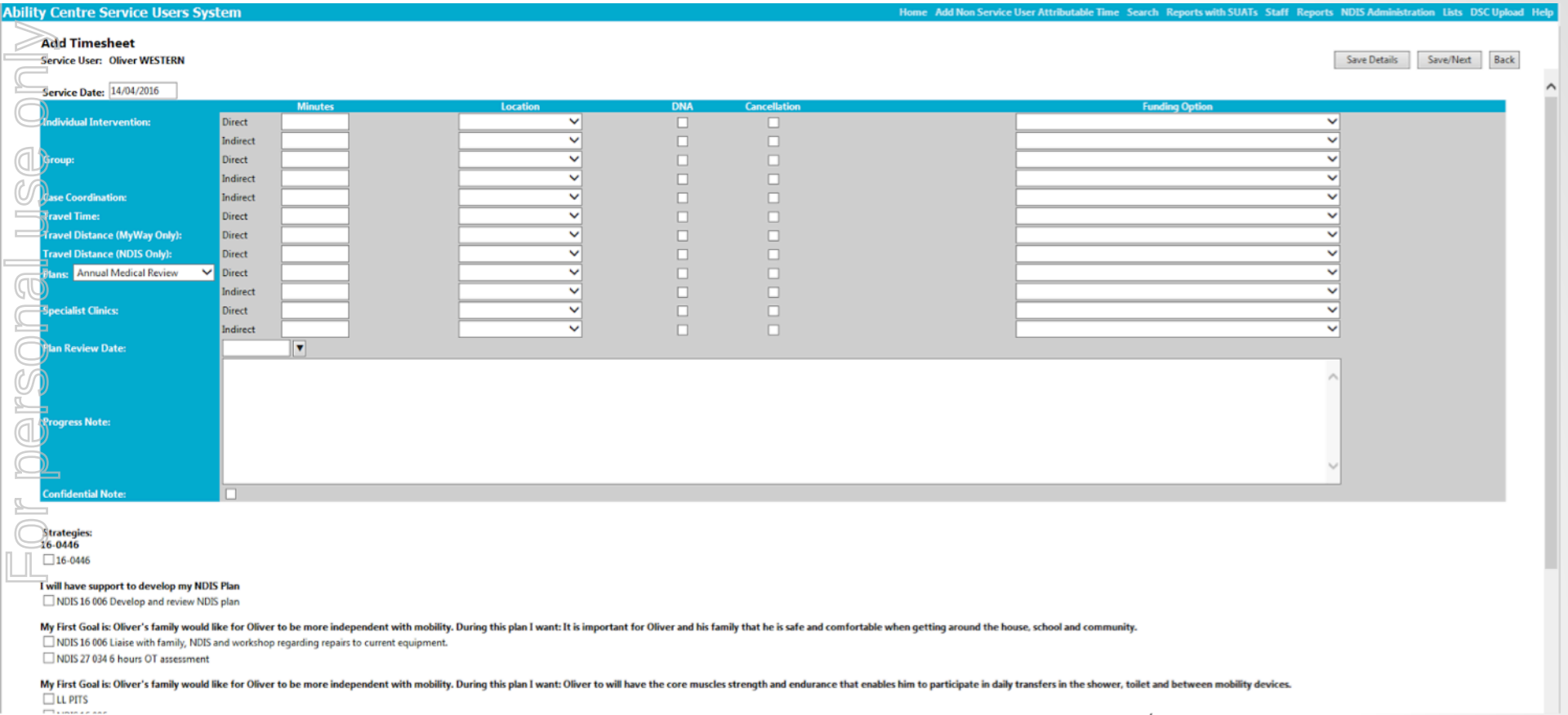
What about the existing technology assets?

Technology Alignment

Our Convert2Web technologies are now delivering results. They have an exciting fit with the resurgence of Microsoft. They are also technically compatible with the COTS capabilities of Flash Convert and deliverable by our growing Conversion Consulting team.



Before & After – Ability



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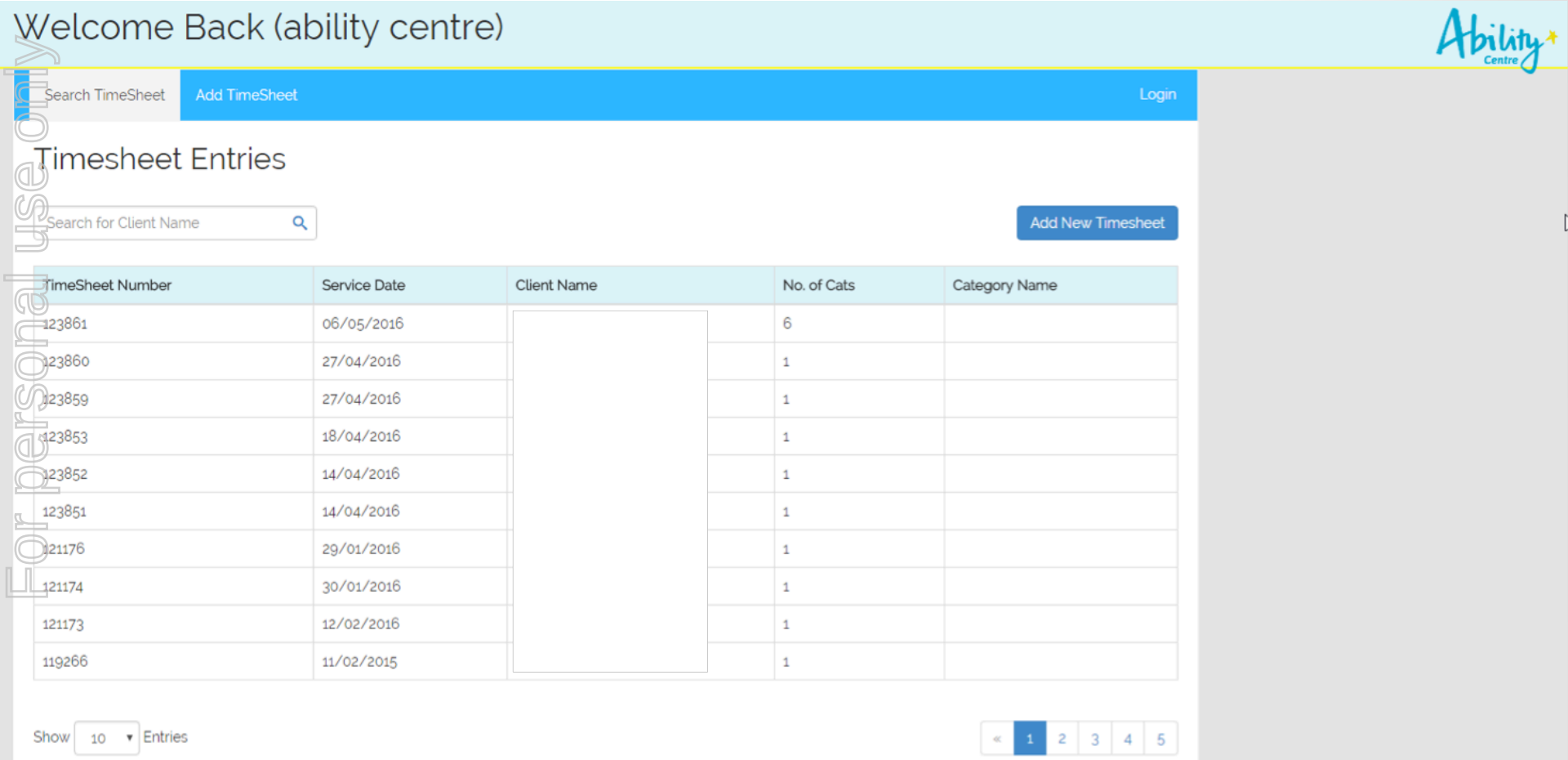

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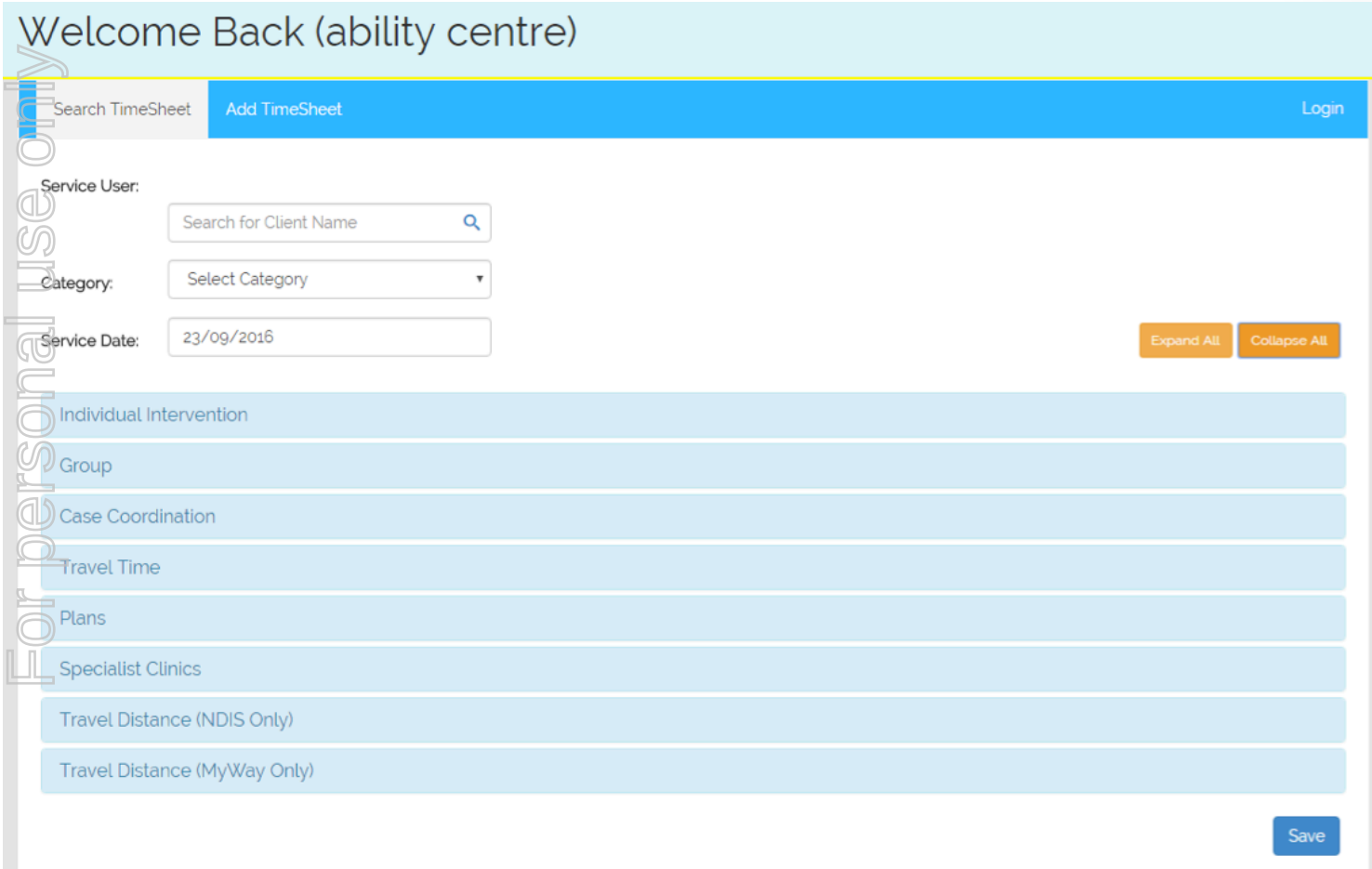

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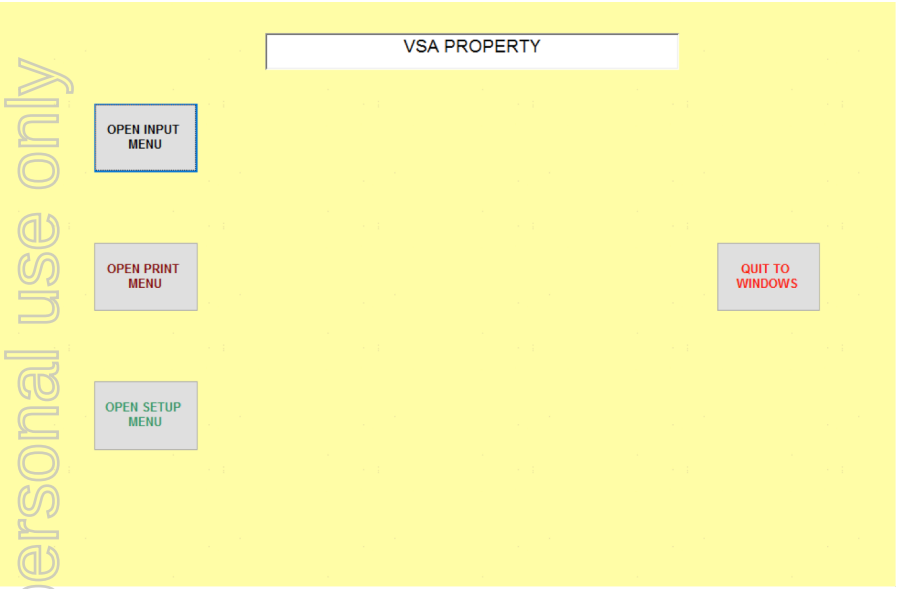
Before & After – ACCORP



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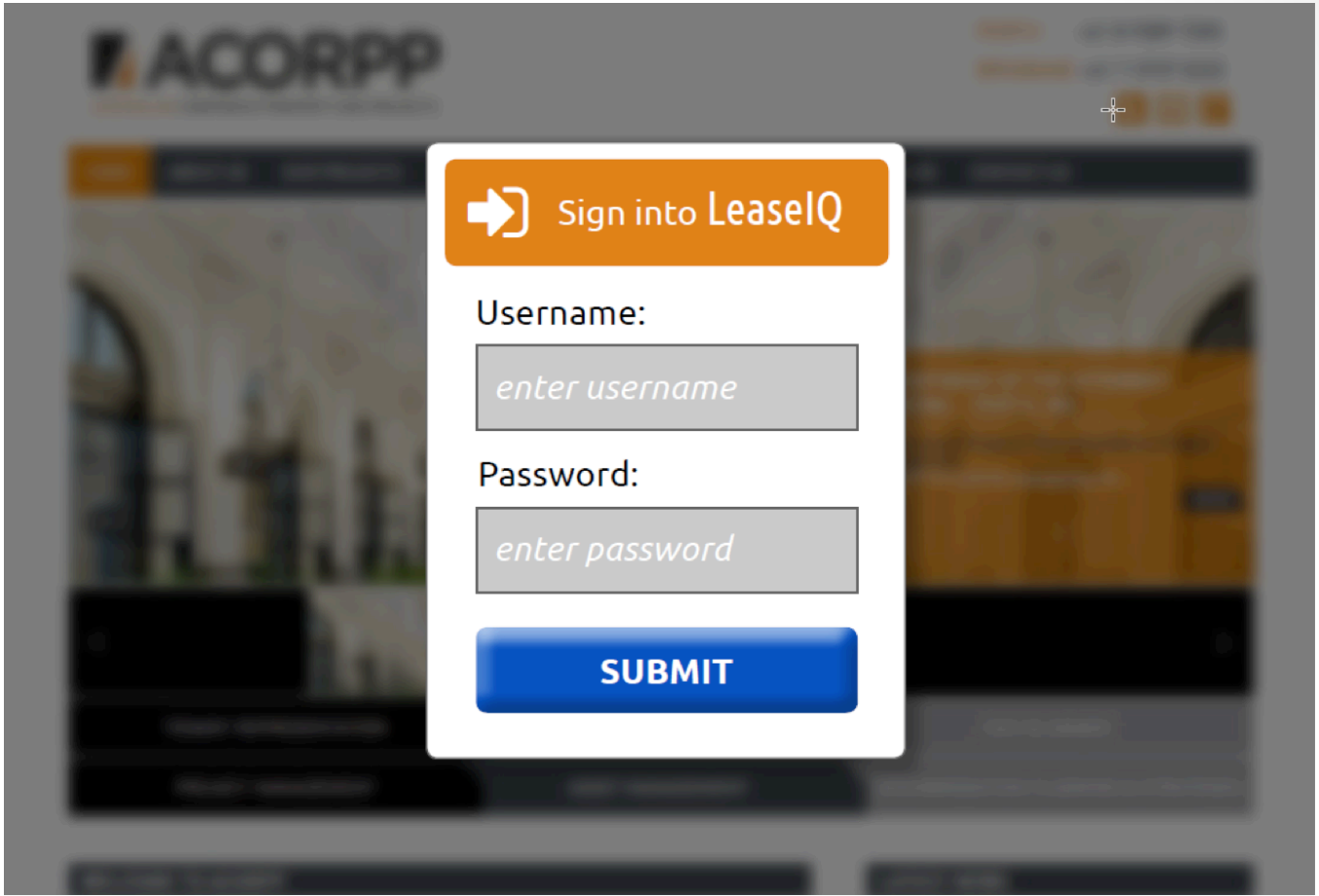

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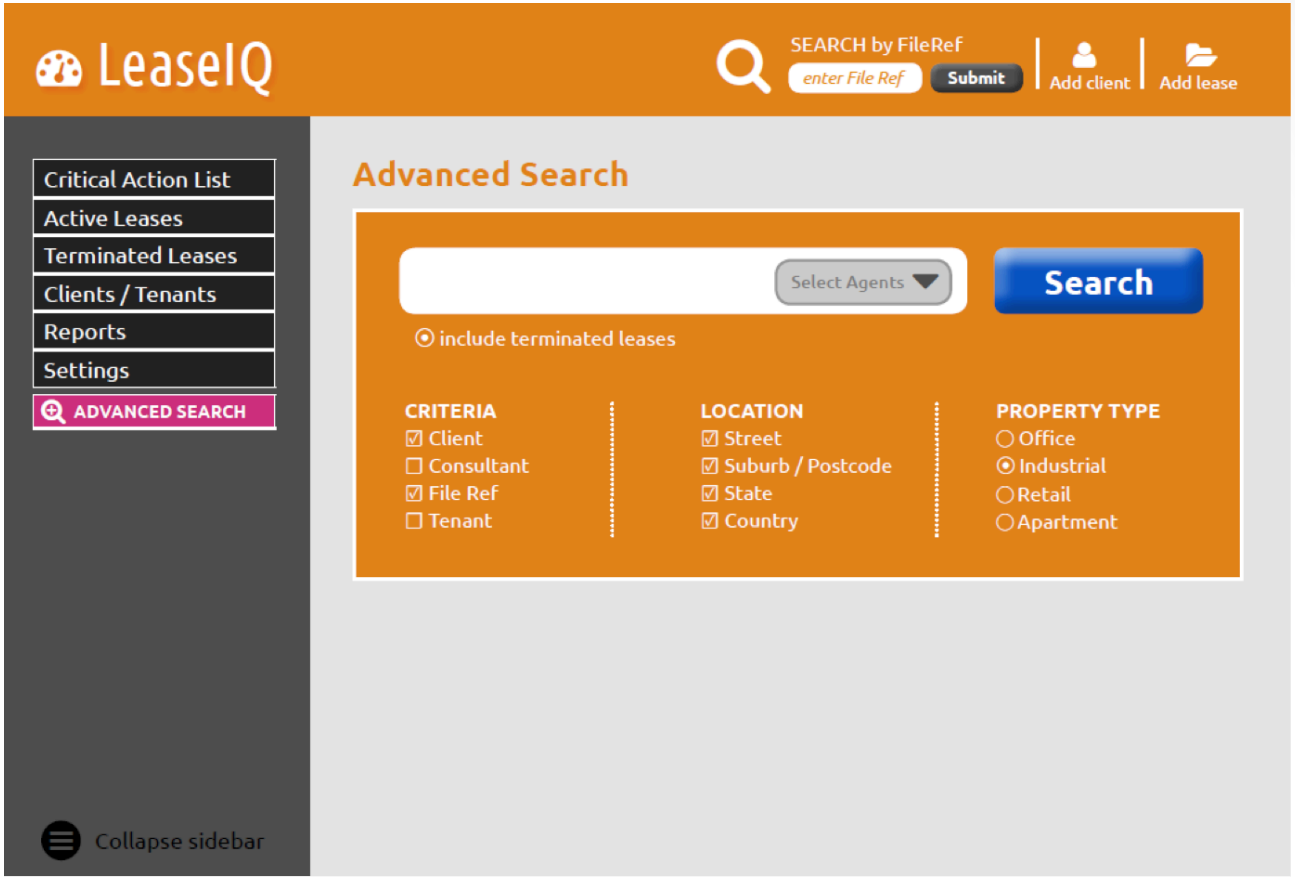

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2017 – Critical Path

How will we turn opportunity into success?

Q1

The Transaction

Conclude the acquisition transaction and raise capital

Q2

Growth

Build team and ready platform for scale. Need to add 50 staff in 3 months and create supply base.

Q3 & Q4

Sales

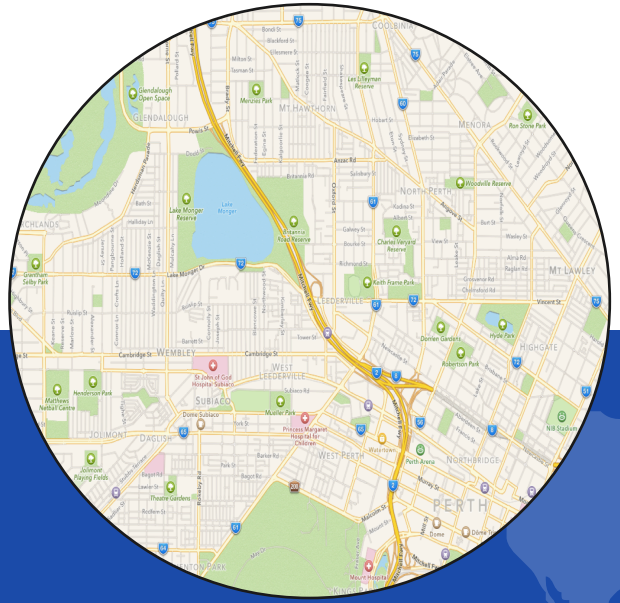
Aggressive growth through partner networks, Telecommunications Partnerships and COTS partners like Xero.

Goal

$ 2,000,000

Is the monthly potential revenue attainable from Xero marketplace if they achieve their growth goals.

Contact Us – Motopia LTD



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Migrating you to your future

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