



**SEARCH
PARTY**

ASX Announcement

ASX code: SP1

November 25th 2016

Microsoft Exec appointed to Search Party Board

The Board of Search Party Group Ltd (ASX:SP1 – “Search Party” or the “Company”) is pleased to announce the appointment of Nick Gundry as a non-executive director.

Nick is currently Head of Emerging Market Development SE Asia for Microsoft. He is focused on developing strategic partnerships and managing go-to-market plans for Azure Cloud Solutions, Office 365 and Skype. Nick is also the project lead for providing insight and critical recommendations for partnerships, co-investment and acquisitions of tech start-ups across the region.

Nick’s experience and expertise will support the Board and Management in accelerating growth and scaling the Company globally through strategic operational and capital partners..

Nick has over 17 years’ experience working in tech across both APAC and global roles. Prior to his current role with Microsoft, Nick was Head of Marketing at Skype, managed marketing and CRM for APAC, ran global partnership marketing and was largely considered a thought leader for company-wide mobile marketing. During this period, Skype went through a spin-off from eBay, ownership by a consortium led by Silver Lake PE, and was acquired by Microsoft in what was their largest ever acquisition at the time.

Prior to joining Skype, Nick led the Marketing Services team for APAC at InterContinental Hotels Group, and previously he worked at Yahoo and was instrumental in its accelerated growth period.

Managing Director and CEO Ben Hutt said, “This appointment validates the opportunity we have with Search Party and will be pivotal in our growth moving forward. I am excited to work with Nick in the execution of our ambitious plans to be the dominant global recruitment marketplace. His knowledge of marketing and strategic partnerships and his excellent reputation in global technology and M&A in our space will support our successful execution of our two key growth strategies.”

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About Search Party

Search Party (ASX:SP1) is a recruitment services marketplace that connects employers and recruiters to make hiring faster, easier and more effective. Search Party has offices in Sydney, Melbourne, London and Toronto. It also owns employer branding site, JobAdvisor. For more information, visit searchparty.com and jobadvisor.org.

For further information, please contact:

Managing Director
Ben Hutt
Ben@searchparty.com

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Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

| |
|---|
| Name of entity – Search Party Group Ltd |
| ABN – 41 139 977 772 |

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

| | |
|---------------------|------------------|
| Name of Director | Nicholas Gundry |
| Date of appointment | 25 November 2016 |

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| |
|------------------------------|
| Number & class of securities |
| Nil |

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+ See chapter 19 for defined terms.

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Appendix 3X
Initial Director's Interest Notice

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

| Name of holder & nature of interest | Number & class of Securities |
|--|------------------------------|
| Note: Provide details of the circumstances giving rise to the relevant interest. | |

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|---|--|
| Detail of contract | |
| Nature of interest | |
| Name of registered holder (if issued securities) | |
| No. and class of securities to which interest relates | |

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+ See chapter 19 for defined terms.

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