



6 December 2016

SURFSTITCH ANNOUNCES BOARD CHANGES

SurfStitch Group Limited (“SurfStitch” or the “Company”) (ASX: SRF) today announced a number of changes to the Board.

Harry Hodge will join the Board as a Non-Executive Director with effect from 6 December 2016. Mr. Hodge is the Founder and long-time Chairman of Quiksilver Europe and was for nine years an Executive Director of NYSE listed Quiksilver, Inc. the parent company of all Quiksilver businesses worldwide.

Mr Weiss said Mr Hodge had more than 30 years of experience in apparel, board sports and fashion sectors in Chief Executive, Chairman and Director roles and noted that Mr Hodge had strong connections to the surfing industry, through his current role as Deputy Chairman of Surfing New South Wales, and formerly as a Director of SurfAID International and the European Board Sports Association, EuroSima.

“Harry has exceptional experience in the retail sector, with a proven ability to develop strategies and deliver growth in both retail and wholesale businesses. As CEO and Executive Chairman of Quiksilver Europe, he played a pivotal role in growing the brand in Europe from a \$1 million a year business in 1984 to a \$500 million business in 2004” Mr Weiss said.

“He has led a number of mergers and acquisitions and IPO processes, and has implemented strong corporate governance and risk management systems. Harry’s experience will be invaluable to the Board as it continues with the strategic review of SurfStitch.”

In addition to the appointment of Mr. Hodge, the Board is in the process of completing a review of its composition and will make the following changes over the next month.

Executive Directors Lex Pedersen, a Founder of SurfStich, and Justin Stone, the Founder of SurfDome, will retire from the Board as Executive Directors by the end of December and focus solely on their executive roles within the Group.

In addition, Stephen Goddard and Jane Huxley will stand down from the Board with effect from 31 December 2016.

SurfStitch Chairman Sam Weiss said the changes were part of the Company’s renewal process and would result in a smaller board, comprising a majority of non-executive directors, with the skill

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set and experience required to oversee the process of rebuilding the business. The Board will conduct a search to identify additional Directors, including one who can replace Mr. Goddard as Chairman of the Audit Committee.

Mr Weiss thanked Mr Goddard, Ms Huxley, Mr Pedersen and Mr Stone for their contributions to the Board, particularly over the past nine months, when the Company faced some particular challenges. "I am especially grateful to Stephen, Jane, Lex and Justin who have each contributed much to the Board and the Company and have been most helpful to me as I have come to grips with the issues that the company faces and how best to address them in the months ahead."

"Lex and Justin will continue in their executive positions and stepping down from the Board will free up more time to commit to those roles," said Mr Weiss.

Mr Pederson and Mr Goddard were appointed as Directors prior to the Company's listing on the ASX in December 2014. Mr Stone joined the Board shortly after the listing and Ms Huxley has served as a director since June 2015.

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