

GETSWIFT TO POWER LITTLE CAESARS LAUNCH OF PIZZA DELIVERY SERVICE IN AUSTRALIA

ASX RELEASE

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Highlights

- Little Caesars exclusively signs up to GetSwift's last-mile delivery services solution to power pizza delivery in Australia
- One of the fastest growing franchises in the world to leverage GetSwift to achieve Australian expansion and validate delivery strategy model
- Platform provides an innovative and global delivery solution for last-mile delivery services, providing visibility, dispatch, routing and tracking
- Little Caesars joins a stable of clients currently benefitting from reduced delivery costs, increased market share and better delivery logistics, across 55 countries and 314 cities

GetSwift Limited (ASX: GSW) ('GetSwift' or the 'Company') is pleased to announce it has partnered with Little Caesars, America's third largest pizza chain, to launch its home delivery service in Australia.

Little Caesars is one of the largest and most popular franchises in the United States, operating in dozens of countries across the world including Canada, Mexico, Egypt and Turkey. Traditionally known for its pick-up model, it is one of the fastest growing franchises in the world. It now plans to expand in Australia offering more delivery options to customers including home delivery.

GetSwift's platform will allow Little Caesars' Australian customers to track deliveries and contact their driver directly, whilst optimising and automating the delivery route and process. GetSwift's innovative cloud-based software-as-a-service (SaaS) platform streamlines delivery and logistics, leveraging a proprietary algorithm that allows businesses to dispatch, track and set routes in the most efficient and effective manner. Already, GetSwift's technology has proven to significantly decrease delivery costs and improve delivery times, resulting in greater profits and customer satisfaction for its clients.

Little Caesars joins customers such as JustEat, QSRH (owner of Red Rooster, Oporto and Chicken Treat), Lion and Mitre 10 plus many others that are already benefitting from optimised logistics and delivery processes in 55 countries and 314 cities. This follows the Company's successful \$5 million capital raise and listing on the ASX in early December in an offer which closed early due to high demand.

GetSwift Executive Chairman, Bane Hunter states: "Partnering with Little Caesars is a great result for GetSwift, as we continue to build and grow our business client base by providing them with an efficient and automated delivery management solution. We are looking forward to empowering the customers of Little Caesars because thanks to the GetSwift platform, Little Caesars will now be able to offer their customer a real-time end to end tracking experience as well as the ability to contact and rate their driver from the moment the customer places an order with Little Caesars."

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“Furthermore, our data is now showing us that customer retention, order cart sizes and overall satisfaction all increase dramatically once a business like Little Caesars deploys the GetSwift platform. We are extremely pleased to see our clients grow their market share with a quicker and more pleasant experience for both the customer and the business. It’s a win- win.”

Little Caesars Australian Director, Ernest Koury states "Little Caesars is the third largest pizza chain in the United States of America and it has not been until recently that we have entertained delivery. We are pleased to be partnering with GetSwift to commence the pizza deliveries for Australia. Australia is a fantastic market to begin such a program and in terms of service, product and commercial proposition - GetSwift was unbeatable."

-ENDS-

Further Information:

Joel Macdonald
Managing Director
E: joel@getswift.co
P: +61 401 001 217

Media enquiries
Harrison Polites
Media & Capital Partners
E: harrison.polites@mcpartners.com.au
P: +61 409 623 618

About Little Caesars

Established in 1959 in Detroit, Little Caesars is the third largest pizza chain in the United States, and the largest carry-out only chain in America. It has operations in every US state as well as stores in several countries worldwide.

About GetSwift Ltd

GetSwift is a global technology company with offices in New York, USA, Melbourne and Sydney, Australia with a proprietary algorithm and technology that simplifies the complex and costly process of last-mile deliveries. The customised delivery tracking software platform optimises routes for businesses to deliver their products to end customers, automates the delivery dispatch process and provides real-time tracking and alerts to both the sender and the receiver via mobile devices. GetSwift aims to provide businesses of all sizes with the ability to dispatch, track and set routes as easily as the world’s largest multinational logistical distribution brands.