

ASX Release

3 March 2017

TripADeal joins the zipMoney platform

zipMoney Limited (ASX: ZML) (“zipMoney”) is delighted to announce that TripADeal, Australia's #1 Travel Deals Site and first ranked in the BRW's Top 100 fastest growing companies (2016), has joined the zipMoney payments platform. This is an exciting development for the Company and further cements its position in the travel and leisure sector. TripADeal will now offer travellers flexible holiday instalment packages, interest-free at the digital checkout.

TripADeal was founded in 2011 and specialises in finding unique travel experiences around the world, and delivering them at the lowest prices possible to its adventure-minded members. The business connects holiday-seeking travellers with the travel industry, which has traditionally found it difficult filling those last few hotel rooms. Travellers now have the flexibility to pay later for hotel bookings, vacation packages and flights with zipMoney. Making premier travel accessible and affordable has been a core driver of TripADeal's growth, and offering payment flexibility at checkout is a natural extension.

zipMoney CEO and Managing Director, Larry Diamond, said: “We are pleased to welcome TripADeal to our payments platform and look forward to working together. Increasingly consumers are looking for payment flexibility – interest-free is a smart and responsible way to pay for that higher priced holiday. Our proprietary credit, ID and fraud decision technology onboards consumers in real-time ensuring customers can find, book and secure their next great trip.”

TripADeal CEO Norm Black said: “Travel now, pay later is a great way for our customers to enjoy those unique travel experiences around the world. With zipMoney at the checkout, our customers now have payment choice, something our market studies have shown customers are asking for. The ability to integrate and offer a seamless solution online offers a very attractive benefit to our customers.”

This is consistent with the Company's strategy to build a dominant presence in the Australian travel sector, a market opportunity of more than \$15 billion.

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About TripADeal

TripADeal is Australia's #1 Travel Deals Site and specialises in finding UNIQUE travel experiences all around the world, and then delivering them at the LOWEST prices possible. TripADeal, founded by Byron Bay Shopkeepers Norm Black and Richard Johnston in 2011, has clocked average revenue growth of 401.7 per cent for the last three financial years and recently topped the Australian Financial Review's Fast 100 list. The main criteria for TripADeal is that the offers are unique, high quality and represent great value for money. For more visit www.tripadeal.com.au

About zipMoney

ASX-listed zipMoney (ZML: ASX) is a leading player in the digital retail finance and payments industry. The Company offers point-of-sale credit and digital payment services to the retail, education, health and travel industries. It operates under the zipPay and zipMoney brands. The Company is focused on offering transparent, responsible and fairly priced consumer products. zipMoney's platform is entirely digital and leverages big data in its proprietary fraud and credit decisioning technology to deliver real-time consumer responses. zipMoney is managed by a team with over 50 years' experience in retail finance and payments and is a licensed and regulated credit provider. For more visit www.zipmoneylimited.com.au