

ASX ANNOUNCEMENT

ASX: RBO | 17 March 2017

## Robo expands education footprint with new major USA distributor

Robo 3D Limited (“**Robo**” or the “**Company**”), an emerging company focused on the design and distribution of 3D printers and associated products for the desktop segment of the 3D printing industry, is pleased to advise that it has signed a major distribution agreement with WYNIT Distribution, LLC (“**WYNIT**”).

WYNIT is a leading North American wholesale distributor of emerging technology and products that includes entry-level as well as professional-calibre 3D printers, making it one of the largest wholesale distributors of 3D printers, filaments, and accessories in the United States. This industry expertise allows the distributor to also provide technical support and guidance in navigating this exciting new technology category. WYNIT has also a large distribution reach in the education space, specifically with CDW LLC, Camcor Inc, and numerous other education-focused resellers.

Robo has developed software educational curriculum that provides educators with lesson plans by using 3D printing. 3D printing is set to enhance the learning process in education through interactive visualisations and is transforming the learning process specifically in STEAM subjects (science, technology, engineering, art, and mathematics). The Company has expanded into more than 20 new education districts throughout the USA and continues discussions with key education industry partners. The distribution agreement with WYNIT will assist with Robo’s expansion efforts.

With new features such as Wi-Fi connectivity and on-board slicing software incorporated into the new Robo C2 and Robo R2 models, Robo is delivering a hardware and software solution that satisfies the requirements of educators given the current direction of technology in the classroom, such as “one-to-one” student computing initiatives.

Commenting on the announcement, Managing Director Ryan Legudi stated: *“WYNIT is a name synonymous with the distribution of emerging technology in the USA. We are particularly excited to partner with WYNIT given their vast reach and penetration into the education segment in the USA, which is a key focus for our business.”*

The Company is continuing to work on further expansion of its sales footprint in the USA as well as continuing discussions with various international distributors and resellers ahead of the launch of the award-winning Robo R2 3D printer.

— ENDS —

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## Further information

### INVESTORS:

**Ryan Legudi** — Managing Director, Robo 3D Limited  
ryan@robo3d.com

### MEDIA — AUSTRALIA:

**Elodie Castagna** — FTI Consulting  
+61 8 9485 8888

### MEDIA — NORTH AMERICA:

**Jonathan Wegner** — Robo 3D  
jonathan@robo3d.com

Or email: investors@robo3d.com

## About Robo 3D Limited

Robo 3D Limited (**ASX: RBO**) is a company based in California, USA, focused on the design and distribution of 3D printers and associated products for the desktop segment of the 3D printing industry.

The company was founded in 2012 by a group of students from San Diego State University and delivered its first model to customers in 2013. Since then, Robo 3D has grown into a leading brand in the desktop segment of the 3D printing industry, gaining significant traction online and through retail partners including Amazon and Best Buy. Robo 3D commenced trading on the ASX on 22 December 2016.

To learn more about Robo 3D, visit: [www.robo3D.com](http://www.robo3D.com)

## About WYNIT Distribution, LLC

WYNIT Distribution, LLC is a leading international distributor of products from the top brands in the consumer electronics, photo, wide format printing, security and outdoor leisure and adventure industries. With headquarters in Greenville, South Carolina, the company serves a wide range of customers ranging from large national retailers to independent resellers through dedicated business units and strategically located distribution facilities in the U.S. and Canada.

To learn more about WYNIT, visit: [www.wynit.com](http://www.wynit.com)

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