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ikeGPS Announces Co-Marketing and Integration With SAi
– **Spike integrated into design software used by more than 100,000 sign customers** –

BROOMFIELD, Colo.—ikeGPS announces a new co-marketing and software integration deal with SA International and its Flexi software, the sign design software used by more the 100,000 end users. This integration allows Spike to offer a more full solution to customers with respect to sign design and further its presence in the sign and digital graphics industry.

With customers in over 50 countries, SAi is a leader in offering software solutions from design to production for the sign making, digital printing, screen printing and CNC machining industries. SAi also boasts a large network of resellers, and Flexi offered in more than 13 languages.

"We are excited to partner with such a respected player in the sign and digital graphics industry as we work toward making Spike a fuller solution that specifically addresses the needs of the sign market," says Glenn Milnes, CEO of ikeGPS. "Our integration with SAi's Flexi is a positive step in expanding Spike's reach within the market."

The new integration allows Flexi users to export a scaled image from the Spike Cloud and import it directly into Flexi design software. The 1-to-1 scaled image removes several steps from the design process, enabling sign shops to much more quickly turnaround work estimates with design renderings.

Spike allows sign and digital graphics professionals to quickly and safely capture measurements for estimates of signage locations from a smartphone or tablet picture and the Spike device. A ladder, bucket truck and tape measure are no longer required to conduct site surveys and create estimates and designs, saving sign companies time and overhead costs on a traditionally lengthy process.

The measurements of the sign or graphic location are saved with the Spike photo and can be shared with customers, designers or production team to create job estimates and design proofs, assess installation and complete permit applications. If additional measurements are needed, users can refer to their saved Spike photos at any time to make modifications using the Spike mobile app or Spike Cloud. There's no need to return to the site for further measurements or estimates.

ikeGPS and SAi will announce the new integration to the sign and digital grpahics industry at the International Sign Association Sign Expo in Las Vegas April 20-22, where Spike was last year given the 2016 Innovation Award for the industry. For more information on how Spike is changing the way measurements and assets are captured and managed, visit www.ikegps.com/spike/.

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About ikeGPS

ikeGPS is changing the way the world is measured, utilizing its smart laser measurement solutions to capture, record and manage asset information.

ikeGPS has three growth areas within its business; with solutions targeting the electric utility market, signage market and construction & contractor market. Today, tens of thousands of companies rely on IKE solutions every day to get their field work done more quickly, efficiently and safely.

ikeGPS is headquartered in Wellington, New Zealand, and is listed on the New Zealand Stock Exchange and Australian Securities Exchange under the stock symbol IKE. The company's global sales, marketing and customer support teams are based in Broomfield, Colorado, with a regional engineering office in Seattle.

About SAi

SA International (SAi) is recognized as a global leader in providing complete, professional software solutions from design to production for the sign making, digital printing, screen-printing and CNC machining industries. The Company's software solutions help turn creative ideas into reality by providing world-class design and editing tools geared for production.

SAi has a loyal and well-distributed network of resellers around the world with more than 100,000 customers in more than 50 countries. The Company's sign design software products are translated into more than 13 languages. SAi has strong OEM relationships with industry leaders. SAi will continue its endless efforts to provide innovative solutions and the best service to its customers.

SA International, formerly Scanvec, Ltd. was founded as an Israeli Corporation in 1989. The company merged in December 1998 with Amiable Technologies, Inc. and changed its name in July 1999. Headquartered in Salt Lake City, Utah, SAi can also be found in Brussels, Belgium; São Paulo, Brazil; Shanghai and Hong Kong, China and Tokyo, Japan.

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