

ASX Announcement

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Invigor signs three-year contract extension with Moët Hennessy Australia

- **Invigor signs liquor company Moët Hennessy Australia to a three-year contract extension for the Insights Retail platform**
- **Contract renewal worth in excess of \$100K**
- **Contract extension further validates value proposition of Insights Retail**

Leading big data solutions company **Invigor Group Limited (ASX: IVO)** (“Invigor”, “the Company”) is pleased to announce it has secured a three-year contract extension to provide its industry-leading Insights Retail platform to liquor company Moët Hennessy Australia,

Moët Hennessy Australia is a distributor of, wines and spirits, with its range of iconic brands including the likes of Moët & Chandon, Dom Pérignon, Glenmorangie, Belvedere, Ardbeg and Hennessy.

Insights Retail is the market-leading cloud-based market intelligence solution developed by Invigor that collects real-time data across online and offline prices, freight, consumer demand and marketing activity across a range of industry verticals. Covering all major alcohol retailers and brands across Australia, the platform delivers actionable insights that helps clients maximise their revenues and margins.

Moët Hennessy Australia has been a loyal client of Insights Retail for the past 18 months, during which time it has helped to drive significant new functionality that provides substantial additional value for customers in the liquor industry.

Management Commentary:

Invigor’s Chairman and CEO, Mr Gary Cohen, said: *“This contract extension with Moët Hennessy Australia further validates the value proposition of Insights Retail for industry-leading global brands.*

Insights Retail has gained significant traction across a range of industry verticals, with other customers including leading global electronics brands such as Epson, TCL and Navman, as well as national retail chain The Good Guys and Australian winemaker Treasury Wine Estates (ASX:TWE).

“The appeal of our Insights technology continues to grow, and is rapidly becoming the preferred cloud-based market intelligence platform for leading brands and retailers. “

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About Invigor Group Limited

Invigor Group (ASX:IVO) uses its complementary suite of big data products to source, aggregate, analyse and publish content for the benefit of businesses and consumers.

Today its interconnected data sets enable enterprise clients including retailers, brands, shopping centres and government bodies to identify and better understand competitors, consumers, markets and demographics while providing the consumer with the best value-for-money.

Using its current products and a pipeline of additional offerings Invigor will have the ability to provide an end-to-end solution spanning sales, product management, business intelligence, marketing, advertising, content creation and distribution, while monetising each step of the process.

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