



## ASX Announcement

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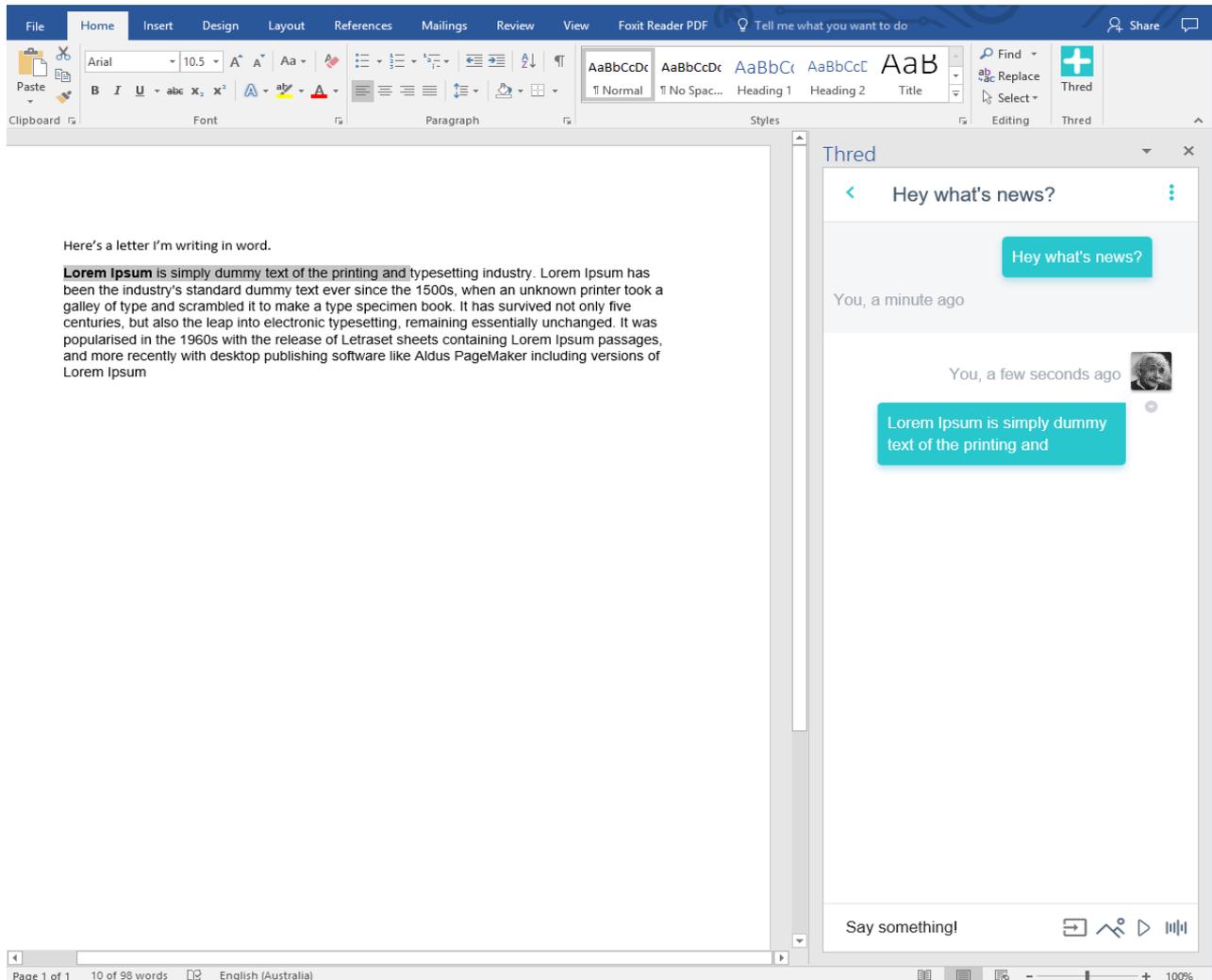
### Thred Confirms Microsoft Approval of Word Integration 'Add-in'

#### Microsoft Office Word 'Add-in' Now Approved

Further to [previous guidance](#), Thred is delighted to confirm the finalisation of testing and validation by Microsoft of Thred's 'Word Add-in'. Microsoft have formally approved the Thred Platform integration, substantiating and approving the 'Store Add-In' that allows Thred to be accessed by **Microsoft's 60 million current Office 365 Users**.

The addition of the Word Add-in is the first of **many portals** in development to push Thred to a broader user base. It also lays the foundation for medium term revenue models and corporate channels. Thred will continue to add programs along this theme, including but not limited to PowerPoint, Excel and Outlook.

The 'Word Add-in' will be loaded into the Microsoft store and, subject to Microsoft's own internal schedules, will be propagated and available for users in the next 48 - 72 hours. Thred will advise when this has occurred.



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The diagram above overviews visually how Thred users can access their entire Thred feed through the Microsoft Word product by inserting Thred through the Word 'add-in' menu.

Users can access Thred as an integrated Window in the Word platform, allowing direct collaboration with friends and colleagues in Thred via their Word program. Functions like creating a Thred with all of your social contacts can now be accessed easily from within the Word document. This completes the loop from handset to desktop in the Thred suite of products allowing for complete collaboration between team members irrespective of location or type of installation.

Thred delivered as an 'integrated instance' like the Word Add-in can also potentially be duplicated in a myriad of other established world-scale platforms such as Word Press and Adobe. **The existing Microsoft Partnership with Thred, along with the rapid and early integration of Word is a significant achievement for a Company of Thred's infancy.**



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**About Thred: Thred Limited (ASX: THD)** has developed a globally relevant software platform that aims to provide unified social messaging, along with content creation and sharing, in one simple and intuitive consumer App. Thred intends to uniquely deliver the ability for consumers to unite their messaging, mail, connections, SMS and more, into one simple 'thred' where they can connect, talk, transact, play, attach, watch, buy and listen with awesome simplicity and relevance. Thred plans to aggregate incumbent social, mail, content, media and 3<sup>rd</sup> party transactional platforms, empowering a universal, unified and amazingly simple place to connect with anyone, anywhere, anytime, regardless of what platform they're on. Thred aims to facilitate cross platform communications with ease and steps this up a gear by putting all device and media tools in one unique and powerful 'thred'. Thred has launched an 'in market' testing phase through iTunes & Play Store. Following a period of user feedback and honing platform operations, Thred will gradually release a program of improvements and enhancements to increase its usefulness. Ultimately, Thred will compete on the world-stage, delivering integrations that include Facebook, Twitter, Instagram, LinkedIn, Uber, Microsoft, Google, Airbnb and more.

#### FORWARD LOOKING STATEMENTS

*The material in this document has been prepared by Thred and is general background information about Thred's activities. The material may contain forward looking statements including statements regarding Thred's current situation, intent or current expectations with respect to Thred's business.*

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