

ASX ANNOUNCEMENT

ASX: RBO | 14 August 2017

## Robo partners with CDW for education expansion in USA

### HIGHLIGHTS

- Robo launches partnership with CDW, the NASDAQ-listed leading distributor of technology products in the United States, Canada, and the United Kingdom
- CDW has been a priority sales and distribution target for expansion in education
- Continues execution of strategy to diversify customer base, and expand reach into education and business segments
- Leverage of CDW into business and government customers expected to drive R2 sales

Robo 3D Limited (“**Robo**” or the “**Company**”), the emerging company delivering award-winning products for the desktop segment of the 3D printing industry, advises that it has established a partnership with CDW Corporation (“**CDW**”), the multi-brand technology solutions provider to education, business, government, and healthcare organisations in the United States, Canada, and the United Kingdom.

#### **CDW provides significant reach into key strategic markets in North America**

CDW is a NASDAQ-listed, Fortune 500 company that generated nearly US\$15 billion of sales last financial year, and employs roughly 8,800 employees globally, making it a key driver to Robo’s continued growth.

*“CDW represents only the highest quality brands in the US, and has established a high level of trust with its enterprise and education accounts to declutter the market,”* said Ryan Legudi, Managing Director of Robo. *“Through this partnership, Robo will be able to bring its products to a new group of users and further establish itself as one of the top 3D printer manufacturers in the 3D printing space. The partnership with CDW has been a major strategic objective for our business in 2017, so we are excited to launch this partnership at such a transformative time for the Company.”*

The partnership further enhances Robo’s expansion into the K–12 and tertiary education markets. With a strong focus on providing premium STEM and STEAM solutions for all their clients across the U.S.—including some of the largest school districts in the country—CDW is an ideal partner for Robo, boasting office locations in every major city in the nation. The company’s presence in the Europe will also aid in driving Robo’s growth in that region.

In addition, with 3D printing becoming more prevalent in the small business and professional spaces, CDW supports these businesses in the use of new technologies to enable their growth. Through Robo’s relationship with CDW, Robo will provide its products as innovative businesses solutions to an expanded audience of entrepreneurs and professionals alike.

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*"Our partnership with CDW provides us with amazing opportunities to further our work with educators, enterprises and entrepreneurs" continued Legudi. "As a company who started as a small band of entrepreneurs, we are honoured to help educators looking to encourage the next generation of engineers and inventors, and help other small businesses looking for technology that will give them the edge needed to enable their success."*

The partnership with CDW is expected to be a significant contributor to Robo's new customer revenue growth this financial year.

— ENDS —

#### FORWARD LOOKING STATEMENTS

All statements other than statements of historical fact included on this announcement including, without limitation, statements regarding future plans and objectives of Robo, are forward-looking statements. Forward-looking statements can be identified by words such as 'anticipate', 'believe', 'could', 'estimate', 'expect', 'future', 'intend', 'may', 'opportunity', 'plan', 'potential', 'project', 'seek', 'will' and other similar words that involve risks and uncertainties.

These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions regarding future events and actions that are expected to take place.

Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, its directors and management of Robo that could cause actual results to differ from the results expressed or anticipated in these statements.

### Further information

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### About Robo 3D Limited

Robo 3D Limited (**ASX: RBO**) is a company based in California, USA, focused on the design and distribution of 3D printers and associated products for the desktop segment of the 3D printing industry (**Robo**).

The company was founded in 2012 by a group of students from San Diego State University and delivered its first model to customers in 2013. Since then, Robo has grown into a leading brand in the desktop segment of the 3D printing industry, gaining significant traction online and through retail partners including Amazon and Best Buy. Robo commenced trading on the ASX on 22 December 2016.

To learn more about Robo 3D, visit: [www.robo3D.com](http://www.robo3D.com)

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