



5 September 2017

Australian Securities Exchange
Company Announcements Platform

APPOINTMENT OF DAVID HAINES AS CHAIR OF THE AUDIT COMMITTEE

Mobile Embrace Limited (**ASX: MBE**, '**Mobile Embrace**' or the '**Company**') wishes to advise that Mr David Haines has been appointed as the new Chair of the Company's Audit Committee effective 1 September 2017.

Yours faithfully,

DREW KELTON
Non-Executive Chairman

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Mobile Embrace Limited ABN: 24 089 805 416

Level 23, 100 William Street, East Sydney NSW 2011 Australia

T +61 2 9360 3385 **F** +61 2 9360 2775 **W** www.mobileembrace.com