

24 November 2017

ASX RELEASE

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NUHEARA EXPANDS IQBUDS™ RETAIL WITH QANTAS

HIGHLIGHTS

- ❖ Nuheara expands IQbuds™ consumer electronic sales into Australia with the appointment of the Qantas Store as a new retailer

Nuheara Limited ("**Company**" or "**Nuheara**") is pleased to announce the expansion of its Australian retail reach with the appointment of the Qantas Store as an online retailer. Unique to Nuheara's expanding global retail footprint, the Qantas Store offers IQbuds™ for sale either via cash, points redemption or a combination of both, from their online store.

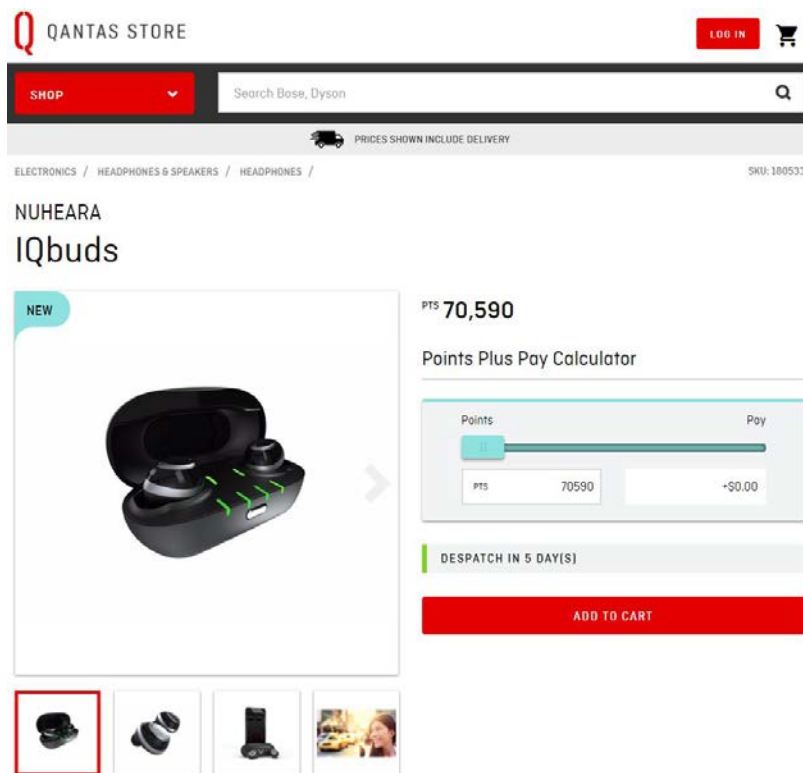


Figure 1: IQbuds™ now available at the Qantas Store

Commenting on the appointment Nuheara VP Strategy and Business Development, Dave Thompson, said "The airline use case for IQbuds™ represents an enormous opportunity for Nuheara. Accordingly, we're very proud to have aligned the Nuheara brand with one of Australia's greatest icons Qantas. Nuheara is committed to continue our diversified channel expansion with the greatest customer accessibility in mind."

- ENDS -

CONTACTS

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About Nuheara

Nuheara is an innovative audio wearables company that has developed proprietary and multi-functional intelligent hearing technology that augments a person's hearing and facilitates cable free connection to smart devices. Nuheara is based in Perth, Australia and has offices in San Francisco and New York, USA. Nuheara was the first consumer wearables technology company to be listed on the Australian Stock Exchange (ASX).

In 2016, the Company released its revolutionary wireless earbuds, IQbuds™, which allow consumers to augment their hearing according to their personal hearing preferences and connect hands free with their voice-enabled smart devices. IQbuds™ are now sold in major consumer electronics retailers and professional hearing clinics around the world. The Company's mission is to improve people's lives by allowing them to seamlessly listen, communicate, and connect to their physical and digital worlds. Learn more about Nuheara: www.nuheara.com.