



## ASX Announcement

14 December 2017

### LiveTiles, Microsoft Join Forces in Fast-Growing AI Industry

- LiveTiles Bots will be promoted to Microsoft customers in the United States as a quick-to-deploy artificial intelligence (AI) solution
- Microsoft and LiveTiles are in joint discussions with several Fortune 500 companies to implement AI bot technology
- The Microsoft campaign is a strong endorsement of LiveTiles and the latest addition to its suite of intelligent workplace software
- Demand for LiveTiles Bots is expected to contribute to LiveTiles' strong subscription revenue growth in FY18

**LiveTiles Limited (ASX:LVT) ('LiveTiles' or 'the Company')**, a global software company that empowers its users to drive their own intelligent workplace experiences, is pleased to announce the launch of a campaign with Microsoft to roll out LiveTiles' AI technology through its major channels in the United States.

The program will enable Microsoft customers to take their first step into the AI world via LiveTiles Bots. This initiative is one component of LiveTiles' broader strategy to secure a leadership position in the rapidly emerging AI industry.

#### Microsoft Advancing AI Adoption with LiveTiles

Microsoft's AI and Analytics group will promote LiveTiles Bots as a solution that demystifies AI technology and can be quickly deployed within its Azure platform to mid and large-sized organisations in the United States.

The launch of this program follows the recent evolution of Microsoft's strategic focus from a "mobile-first" strategy to an "AI-first" strategy.

As part of the campaign, LiveTiles will engage with thousands of Microsoft sellers to promote its AI technology and conduct a series of joint workshops throughout the United States.

The campaign is a strong endorsement of LiveTiles and the latest addition to its suite of intelligent workplace software.

**Karl Redenbach, LiveTiles co-founder and Chief Executive Officer said:** "Working with Microsoft to roll out this program throughout the United States signifies the alignment and commitment of our mutual AI growth strategies. Our goal is to be a leader in this rapidly emerging space."

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## Launching LiveTiles Bots

LiveTiles' AI products were launched at LiveTiles' 3rd annual Interface conference in September 2017, prefacing Microsoft's flagship Ignite conference where LiveTiles was a Platinum Sponsor. These combined conferences exposed the new product line to approximately 25,000 attendees.

Following strong customer interest at the Microsoft Ignite conference, LiveTiles was invited to present at Microsoft's Digital Transformation Academy (an internal Microsoft conference) in October 2017, to help prepare Microsoft sellers for their "AI-first" strategy. LiveTiles CEO Karl Redenbach and Chief Architect Erik Ralston delivered two keynotes on LiveTiles' growth strategy and the future of AI in the workplace. The presentation to approximately 2,000 Microsoft employees has already resulted in joint sales planning for several Fortune 500 companies and is contributing to strong growth in LiveTiles' sales pipeline.

**Karl Redenbach, LiveTiles co-founder and Chief Executive Officer said:** "It was exciting to see how profoundly LiveTiles Bots resonated with the Microsoft audience. There was an immediate understanding of how our AI technology would help their customers thrive."

## Rapidly Emerging AI Market

AI has already had a noticeable impact on the consumer market, with AI tools such as Amazon's Alexa and Apple's Siri being broadly adopted. The enterprise space is set to experience a similar surge.

According to Forbes, 81% of IT leaders are currently investing in or planning to invest in AI and CIOs have a new mandate to integrate AI into IT technology stacks.<sup>1</sup>

Leading global research and advisory firm Gartner has also predicted that:

- By 2019, 40% of enterprises will be actively using chatbots to facilitate business processes.<sup>2</sup>
- By 2020, AI technologies will be a top-five investment priority for more than 30% of CIOs, and CIOs "should be preparing their organisations to get the optimal return on that investment".<sup>3</sup>

**George Muir, LiveTiles Futurist said:** "AI will undoubtedly affect the world of work. Within five years, people will wonder what happened before AI."

## LiveTiles Bots – at the Forefront of the Rapidly-Emerging AI Market

LiveTiles Bots helps businesses utilise the advantages of AI technology, in a simple and cost-effective way. By giving anyone the ability to rapidly create and deploy customised AI assistants, LiveTiles Bots removes the time, cost and risk barriers to implementing customised AI inside businesses.

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<sup>1</sup> Louis Columbus, How Artificial Intelligence is Revolutionizing Enterprise Software in 2017 (11 Jun 2017)

<sup>2</sup> Gartner, Four Use Cases for Chatbots in the Enterprise Now (16 February 2017)

<sup>3</sup> Gartner, Applying Artificial Intelligence to Drive Business Transformation: A Gartner Trend Insight Report (27 August 2017)



LiveTiles Bots is a no-code bot builder, powered by Microsoft Azure's Bot Framework and Language Understanding Intelligence Service and guided by a user engagement philosophy that gives anyone the ability to create an AI tool based on their needs and within the platforms they've already invested in.

With LiveTiles' 'drag and drop' technology, AI assistants can be tailor-made to suit any team or function in an organisation. Some of the common use cases for LiveTiles Bots include developing AI assistants to automate HR-related Q&A, linking to knowledge bases and scheduling meetings.

LiveTiles Bots complements LiveTiles' existing suite of intelligent workplace software products, bringing productivity benefits and improving user engagement.

LiveTiles Bots will be promoted to both existing and prospective customers, with a focus on mid to large-sized organisations. Demand for LiveTiles Bots is expected to contribute to LiveTiles' strong subscription revenue growth in FY18.

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**About LiveTiles:**

LiveTiles is a global software company headquartered in New York, with operations in Seattle, Tri-Cities (Washington State), San Francisco, Los Angeles, Minneapolis, North Carolina, London, Zurich, Sydney, Melbourne and Hobart. LiveTiles offers intelligent workplace software for the commercial, government and education markets, and is an award-winning Microsoft Partner. LiveTiles' products comprise LiveTiles SharePoint, LiveTiles Cloud, LiveTiles for SAP Software, LiveTiles MX, LiveTiles Bots, LiveTiles Intelligence and LiveTiles Mosaic. LiveTiles' customers represent a diverse range of sectors and are spread throughout the United States, United Kingdom, Europe, the Middle East and Asia-Pacific.

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