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EMERGE GAMING

ASX:EM1

INVESTOR PRESENTATION - OCTOBER 2018

TechKnow Invest Roadshow

EMERGE GAMING – OVERVIEW

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EMERGE GAMING - CUTTING-EDGE ONLINE GAMING PLATFORM – ARCADE X

- **Arcade X** delivers a unique experience for gamers with differing skills, across a multitude of game titles.
- Key advantage is its ability to integrate thousands of casual games allowing gamers to compete & play.
- Launched in June 2018, **Arcade X** has demonstrated strong user metrics:

65,000+ NEW USERS

600,000+ GAMES PLAYED

15+ MINUTES AVG. ENGAGEMENT TIME

(GOOGLE AVERAGE WEBSITE STATS IS 3 MIN 29 SECONDS - SHOWING A HIGH RETENTION COMPARISON)

< 3% BOUNCE RATE

SHOWING EXTENSIVE ENGAGEMENT.

GENERATED OVER AUD $100k TO DATE

- Revenue share and distribution agreement executed with JSE listed **eMedia Holdings Limited** in SA.
- Integrated and network partnerships with 16 Telcos across 8 Countries internationally.
- Customer reach and a access to over 300M users.

Arcade X is live, building a user base and generating revenue

OUR TECHNOLOGY: CLOUD ZEN
AAA STREAMING TECHNOLOGY

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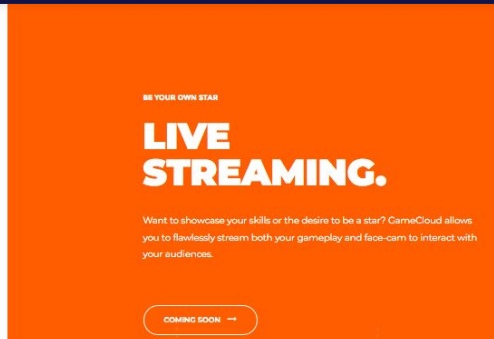

Gamers

- Play high quality AAA graphics games anywhere
- No download needed, play immediately anytime
- No need for high end expensive phones
- Does not drain battery or overheat

Social and Casual sector

AAA gaming - adaptive compression

Streaming platform, Gamecloud

EMERGE GAMING MULTIPLE REVENUE CHANNELS

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ARCADE X FOCUS ON REVENUE GENERATION

SUBSCRIPTION

Monthly subscription fees payable by registered users online and facilitated by international telcos.

E COMMERCE

The selling of digital inventory (e.g gaming apparel) via the platforms to gamers.

CORPORATE SPONSORSHIP

Bespoke gaming experiences for corporate and enterprise brands driving mass digital customer engagement.

ADVERTISING

Programmatic and native display advertising through a blended cost per impression (CPM) model.

With users engaged for more than 15 minutes per session, advertisers will have access to an unrivalled platform to deliver their branded message

ARCADE X CURRENT ENGAGEMENTS

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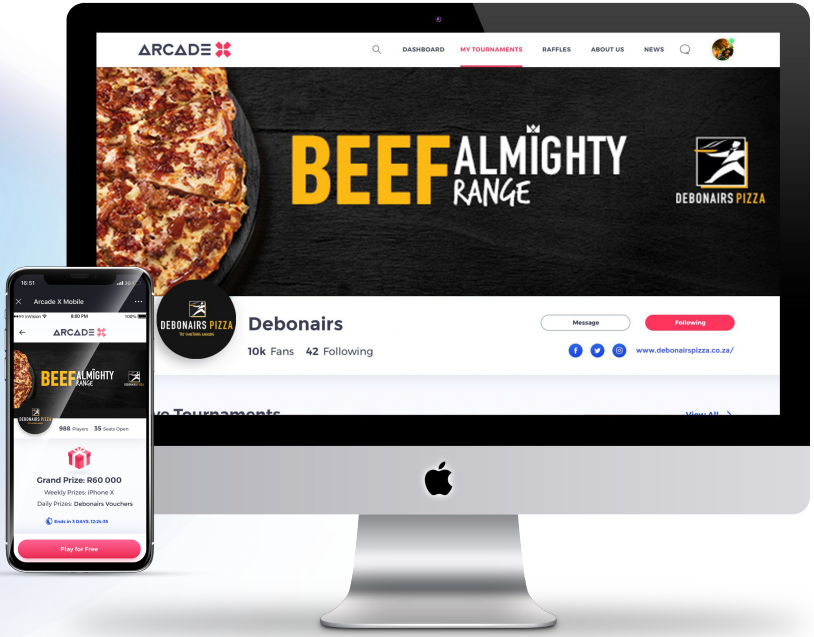
Debonairs' Pizza & Open View - the first clients to secure a spot on the Arcade X platform.



CORPORATE MODEL - ELEAGUE

Launched a corporate brand model allowing the sponsoring of prizes and paying for digital property.

DEBONAIRS PIZZA
TRY SOMETHING AMAZING

Part of Famous Brands (>AU$1.3B Mcap)
Leading fast-food company in Africa, delivering 2.9M pizzas per month across 500 restaurants.

PAY-TO-PLAY VALUE ADDED SERVICES (VAS) : EPLAY

Currently integrated into over 16 telcos with access to over 300M customers.

open view

Part of the eMedia group - leading cable TV provider with over 30M viewers.

STRATEGIC OUTLOOK: Target Markets

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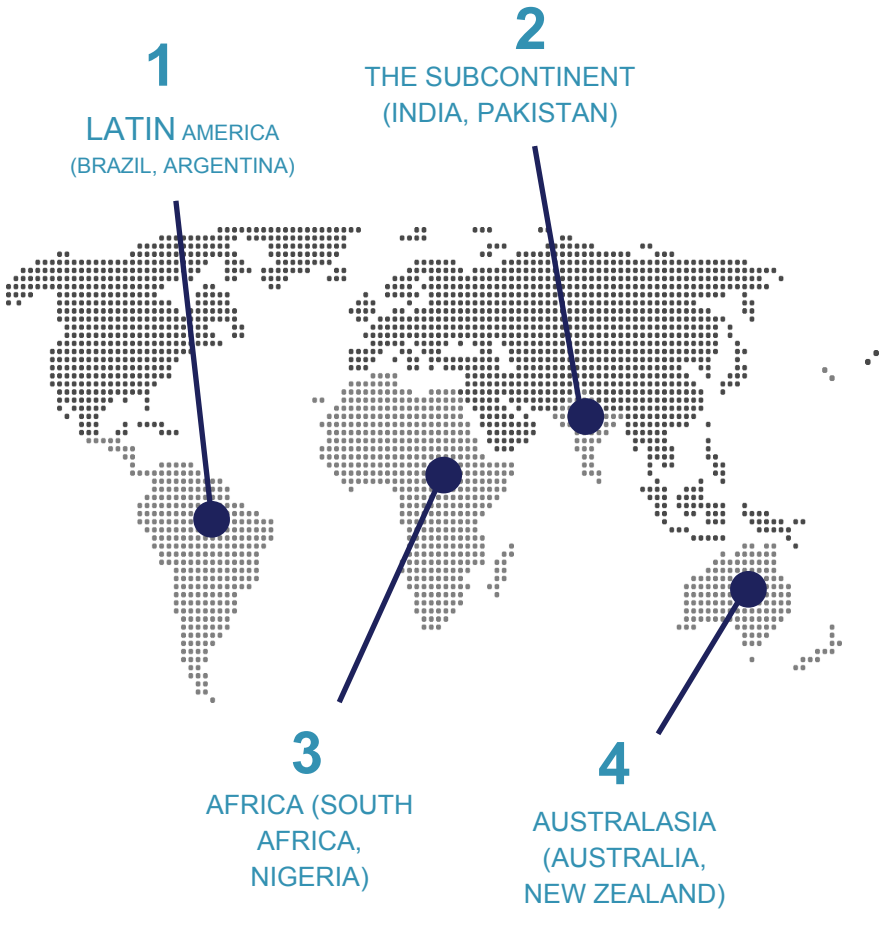
Emerging markets provide the most significant growth opportunity

- Majority of gamers are based in Emerging Markets
- Low competition in terms of gaming platforms
- Increasing internet penetration of population

- Increasing smartphone penetration
- Increasing gaming revenues
- Growing economies

74% of all gamers globally are situated in Africa, Asia & Latin America



THE INDUSTRY

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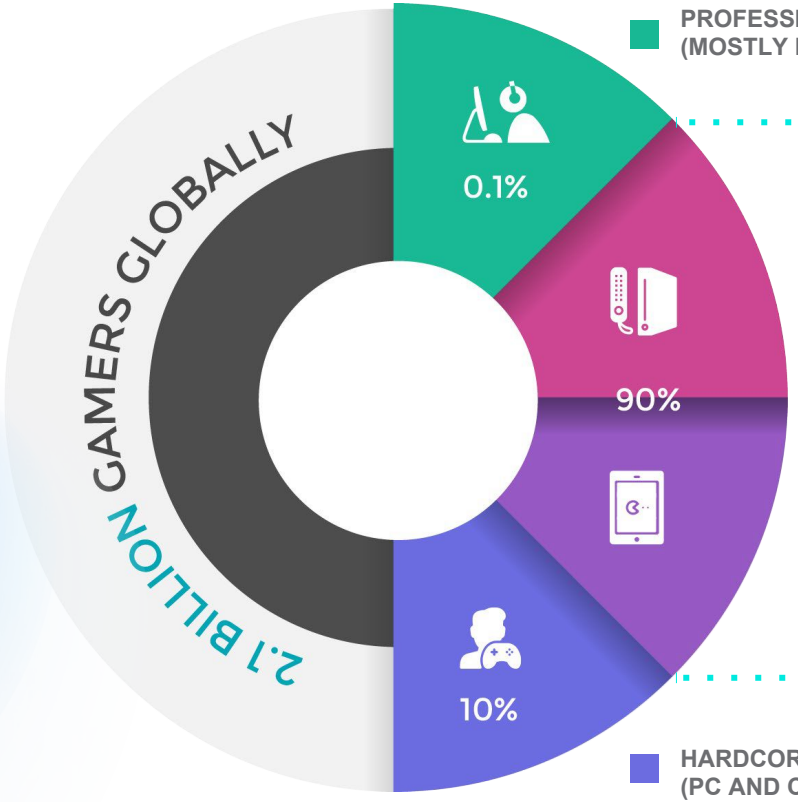

PROFESSIONAL GAMER
(MOSTLY PC, SOME CONSOLE)

CASUAL GAMER
(CONSOLE/MOBILE)

SOCIAL GAMER
(MOSTLY MOBILE)

HARDCORE GAMER
(PC AND CONSOLE)

ARCADE X

ARCADE X
TARGETS THE 90%
(Traditionally Neglected)

BRANDS COMMITTED TO ESPORTS

"The graphic indicates major brands who have invested in various sectors of the esports market in 2017" (TNL Media)

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PRODUCT OVERVIEW

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HTML5 focus Casual Gaming Arcade x

AAA esports Cloud Zen

OUR UNIQUE IP

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AUTOMATED RESULT REPORTING *

INTERNAL ANALYTICS TRACKER

DIRECT PUBLISHER INTEGRATION *

UBIQUITOUS CROSS-PLATFORM ACCESS (DEVICE AGNOSTIC)

LIVE MATCHMAKING

MULTIPLE GAME TITLES ACROSS ALL PLATFORMS

* Subject to consent from game developers

GLOBAL REACH

EMERGE GAMING

INTERNATIONAL ROLLOUT COUNTRIES

Arcade X integrates into over 16 telcos across 8 countries. Over 300 millions potential users.

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INVESTMENT SUMMARY

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- **Get exposure to eSports & gaming** - the fastest growing entertainment industry in the world, outperforming music and film.
- **Commercially proven** technology - ready for global scale.
- Massive media & advertising potential - **15+ minutes user engagement**.
- Groundbreaking technology secured with **Cloudzen - aiming to be the netflix of gaming**.
- Outstanding newsflow pipeline.
- Access to **16 telcos across 8 Countries and 300M users**.
- Well funded with **AUD $2.9M** in cash at bank - low monthly cash burn and revenue building.
- Current Market Capitalisation = AUD $4.7M - EV AUD $2.2M.

Market Capitalisation posed for growth - undervalued compared to peers

COMPANY SNAPSHOT

EMERGE GAMING

ASX Code : EM1
ASX Code : EM1O (listed options)

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GREG STEVENS
CEO & Executive Director

Co-Founder with 10 years' experience in gaming startups in USA. Former director of world-class esports development agency, working with Ubisoft, Blizzard & Activision.

BERT MONDELLO
Non-Executive Chairman

Experienced company executive across the private and public sectors. Substantial Equity Market and technology knowledge.

PHILIP RE
Non-Executive Director

Experienced Company director, corporate and M & A advisor acting on several ASX listed Boards

FIRDHOSE COOVADIA
Non-Executive Director

Chartered Accountant with over 23 years' experience in investment banking & private equity.

JONATHAN HART
Non-Executive Director

Practising lawyer with a broad range of legal, company director and corporate experience.

ASHLEY JAMES
COO

Extensive experience in tech startups, digital acquisition as well as data management. BCOM Finance

DEREK HALL
Company Secretary

ASX listed CFO, Chartered Secretary & Fellow of the Financial Services Institute.

LUKA CIGANEK
CTO

Co-Founder and Serial entrepreneur focused on technology driven startups.

LISZT LO
CFO

Certified Practising Accountant with 10 years' experience in various accounting and taxation roles.

Key Statistics

Share price – AUD$0.008
Market cap $4.7M
Cash on hand - $2.9M
Shares on issue – 587,593,577
Options on issue – 223,368,146

Emerge Gaming Limited **–**
listed 18 April 2018

ASX Code: EM1

EM1: Listed options exercisable at $0.02 expiry 18/4/2021

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