

intelliHR Launches Global Integration Marketplace Ecosystem

intelliHR Limited ('intelliHR' or 'the Company') (ASX:IHR) has launched its global Integration Marketplace <https://marketplace.intellihr.com/>, showcasing for the first time the platform's extensive partner technology ecosystem and best-of-breed configuration abilities.

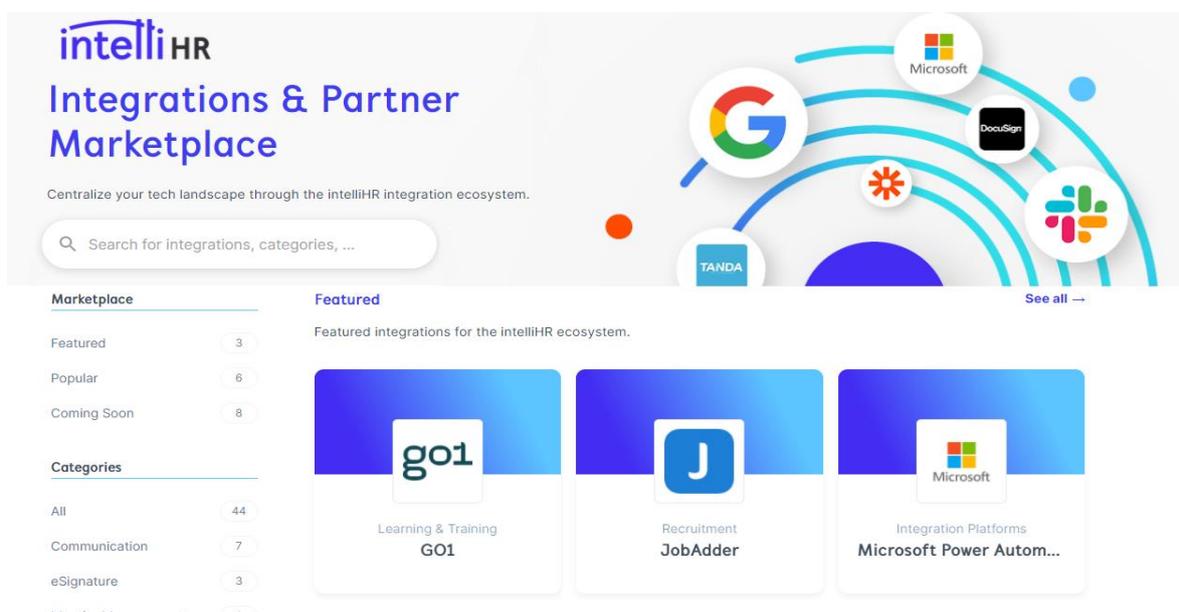
The release of the Integration Marketplace is a key initiative in intelliHR's global growth strategy.

As confirmation of the Company's early international expansion success, all intelliHR sales channels are experiencing record growth:

1. **Global Direct Sales Channel** - teams located in Australia, North America and UK
2. **Best of Breed Ecosystem** - new intelliHR Marketplace now launched and growing
3. **Reseller Channel Partnership** - [PSSG/ Cintra Enterprise Payroll Partnership](#) announced in August and other similar partnerships being pursued

intelliHR's Integration Marketplace early achievements include:

- Nine integration categories represented, including payroll, recruitment, rostering, communication and learning and development
- Over 40 partners currently listed, with a further pipeline exceeding 15 additional integration partnerships currently in development
- A focus on solutions that complement the intelliHR platform, including payroll, recruitment, learning and communication to centralise and connect key business systems
- Integration simplicity to reduce data duplication and improve efficiency across systems



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Demonstrating the potential of the new partner ecosystem, over 80% of intelliHR's Q4 FY21 revenue growth included an ecosystem component. These recent results underscore the importance of intelliHR both supporting and informing customer integration needs. Through the new Integration Marketplace, intelliHR continues to actively expand the reach of its best-of-breed partnerships, leveraging the network effects from its expanding global ecosystem.

Featuring over 40 integration partners, intelliHR is sourcing relationships with technologies from multiple jurisdictions including the US, Canada, UK and Europe to help penetrate new markets and support the unique needs of global customers based on their local jurisdictions.

The expanding Marketplace now includes HR software solutions spanning payroll, recruitment, and communication platforms. Examples of the growing international reach of the recruitment category within the Marketplace include Lever (US), Pinpoint (UK), TeamTailor (Sweden) and Job adder (ANZ). intelliHR continues to actively pursue a network of partnerships that are both synergistic with the core intelliHR platform and best placed to enhance customer value or generate referral opportunities.

"We know that our customers are seeking to build a *best-of-breed* HR ecosystem to meet all aspects of their unique needs around people and culture," said intelliHR founder and CEO, Robert Bromage. "intelliHR is well positioned to establish a single source of truth for all people information and data for customers, and value-add through our advanced AI Powered Analytics. intelliHR is fast becoming the core platform for people around an ecosystem of technologies, just as salesforce is the core platform for customer facing systems."

Authorised for release by the Board of intelliHR.

Further Information

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About intelliHR

intelliHR is an Australian HR technology business that has developed a next-generation cloud-based people management and data analytics platform. Our strategic HR SaaS product helps our customers:

- Create a culture based on employee engagement
- Enable performance through empowering employees
- Give leaders real-time insights and visibility over their people

Our aim is to become an essential core platform for every business to manage their talent providing the necessary tools to align, manage and enable a 'people and culture strategy' within a company's broader business strategy.

For more information visit www.intellihr.com

