# $ar{\mathsf{W}}\mathsf{ILSONS}$

# MotorCycle Holdings (MTO)

# HOLD: Still looking for the bottom

We retain a HOLD rating with a revised target of \$1.60 p/share. MTO has provided guidance for 1H19 EBITDA that implies a 13% downgrade vs our previous forecasts, with management attributing the downgrade to the continuing decline in the new bike sales market. Harley-Davidson remains a key concern for us, given the brand continues to underperform the market and its higher profitability therefore disproportionately impacts MTO's earnings. We lower EPS 12-16% and note the now relatively high gearing levels. Valuation appears undemanding, but HD performance and the balance sheet keep us on the sidelines.

# **Key points**

1H19 downgrade. MTO has provided guidance for 1H19 EBITDA of \$10.0-10.5M (pcp: \$9.2M). Management attributed the downgrade to the continuing decline in the national market in new motorcycle sales, with Cassons "trading according to expectations."

HD remains a key concern. Like cars, new bike sales are experiencing a cyclical downturn, albeit new bike sales turned negative 6 months before cars. While the cycle will eventually turn, we are increasingly concerned with the magnitude of weakness in HD vs the market (ie. 2HCY18 road bikes -14%, HD -24%). HD's MY19 range additions have been in the market for several months now and initial traction appears soft. This has elevated our concerns over the market positioning of HD in Australia. We understand HD has lowered its incentive targets moderately, which is of some assistance to MTO. But HD is the most profitable dealership brand and its underperformance therefore has a disproportionate impact on MTO's margins.

Forecasts lowered. We lower EPS 12-16%, primarily driven by lower margins in the Motorcycle Retailing segment.

Balance sheet concern growing. FY19 Corporate ND / Adj. EBITDA at 1.9x (was 1.5x). While this is not extreme, it does represent relatively high gearing.

Valuation lowered. Revised 12mth target of \$1.60 p/sh is based on an FY19 adj. EV/EBITDA of 7.0x (was 8.0x). This implies a PER of 9.1x.

# Risks and catalysts

Risks. Retail conditions particularly QLD, OEM relationships, regulatory reform in the provision of F&I products, changes to competitive landscape. Catalysts. Acquisition activity, new vehicle sales growth.

Recommendation	HOLD
12-mth target price (AUD)	\$1.60
Share price @ 06-Feb-19 (AUD)	\$1.54
Forecast 12-mth capital return	3.8%
Forecast 12-mth dividend yield	5.3%
12-mth total shareholder return	9.1%
Market oon	¢05
Market cap	\$95m
Enterprise value	\$158m
Shares on issue	62m
Sold short	0.0%
ASX 300 weight	n/a
Median turnover/day	\$0.1m

### James Ferrier, CFA

james.ferrier@wilsonsadvisory.com.au Tel. +61 3 9640 3827

Anna Guan

anna.guan@wilsonsadvisorv.com.au

Tel. +61 3 9640 3877





	1-mth	6-mth	12-mth
Abs return (%)	2.7	-36.5	-54.4
Rel return (%)	-5.4	-30.0	-55.4

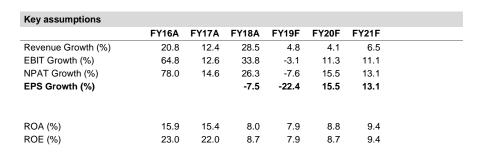
Key chan	ges			
		08-Nov	After	Var %
NPAT:	FY19F	12.8	10.8	-15.7%
norm	FY20F	14.3	12.5	-12.5%
(\$m)	FY21F	16.1	14.2	-11.9%
EPS:	FY19F	20.8	17.6	-15.7%
norm	FY20F	23.2	20.3	-12.5%
(cps)	FY21F	26.0	22.9	-11.9%
DPS:	FY19F	11.0	7.6	-31.5%
(cps)	FY20F	12.4	8.9	-28.3%
	FY21F	14.2	10.3	-27.6%
Price targ	jet:	2.36	1.60	-32.3%
Rating:		HOLD	HOLD	

Earnings forecasts										
Year-end June (AUD)	FY17A	FY18A	FY19F	FY20F	FY21F					
NPAT rep (\$m)	9.3	9.1	9.3	11.0	12.7					
NPAT norm (\$m)	9.3	11.7	10.8	12.5	14.2					
Consensus NPAT (\$m)			12.2	13.4	14.9					
EPS norm (cps)	24.5	22.6	17.6	20.3	22.9					
EPS growth (%)		-7.5	-22.4	15.5	13.1					
P/E norm (x)	6.3	6.8	8.8	7.6	6.7					
EV/EBITDA (x)	10.6	7.7	7.8	7.1	6.4					
FCF yield (%)	8.1	-0.4	18.5	19.3	12.5					
DPS (cps)	15.0	12.0	7.6	8.9	10.3					
Dividend yield (%)	9.7	7.8	4.9	5.8	6.7					
Franking (%)	100	100	100	100	100					
Source: Company data, Wilsons estimates, S&P Capital IQ										

# Wilsons Equity Research

Issued by Wilsons Advisory and Stockbroking Limited ABN 68 010 529 665 - Australian Financial Services Licence No 238375, a participant of ASX Group and should be read in conjunction with the disclosures and disclaimer in this report. Important disclosures regarding companies that are subject of this report and an explanation of recommendations can be found at the end of this document.





Returns				
_24%				
15%	9%	8% 6%	9%	10%
FY17A		FY19F OE F	FY20F ROIC	FY21F

Margin trends
8%
7%
6%
5%
4%
3% FY17A FY18A FY19F FY20F FY21F
EBITDA EBIT — NPAT

Solvency	
<del>2</del> 75% <b>1</b>	20
§ 75%	15 🛞
Ain 65% 059, 75% 45% 90, 45%	10 OO
<u>8</u> 45%	5 <u>ti</u>
35% FY17A FY18A FY19F FY20F FY21F Net Debt/Equity Interest Co	0 over

Free	cash flow yield
20%	
15%	
10%	
5%	
0%	
-5%	
-10%	
	FY17A FY18A FY19F FY20F FY21F Free Cash Flow Yield (%)

Interims (\$m)				
	1H18A	2H18A	1H19E	2H19E
Sales revenue	140.1	162.3	161.6	155.3
EBITDA	9.3	11.1	10.5	9.7
EBIT	8.7	10.0	9.5	8.7
Net profit	5.7	6.1	5.6	5.2
Norm EPS	13.5	9.8	9.1	8.4
EBIT/sales (%)	6.2	6.2	5.9	5.6
Dividend (c)	7.5	4.5	5.5	2.1
Franking (%)	100.0	100.0	100.0	100.0
Payout ratio (%)	55.5	45.8	60.2	24.5
Adj payout (%)	>500	<0	64.1	21.5

P1									
Financial ratios	EV/4CA	EV47A	E)/40 A	EV40E	EVOOF	EV04E			
DE (.)	FY16A	FY17A	FY18A	FY19F	FY20F	FY21F			
PE (x)		7.8	8.4	10.8	9.4	8.3			
EV/EBITDA (x)	11.9	10.6	7.7	7.8	7.1	6.4			
Dividend yield (%)	0.0	7.9	6.3	4.0	4.7	5.4			
FCF yield (%) Payout ratio (%)	8.1	8.1	-0.4	18.5	19.3	12.5			
• • • •	400.0	61.3	53.0	43.1	44.0	44.7			
Adj payout (%)	180.6	36.8	<0	36.6	29.1	50.2			
Profit and loss (\$m)									
	FY16A	FY17A	FY18A	FY19F	FY20F	FY21F			
Sales revenue	209.3	235.3	302.4	316.8	329.9	351.2			
EBITDA	13.3	14.9	20.4	20.1	22.3	24.7			
Depn & amort	0.8	0.8	1.6	1.9	2.1	2.2			
EBIT	12.5	14.0	18.8	18.2	20.3	22.5			
Net interest expense	0.9	0.8	2.2	2.7	2.4	2.3			
Tax	3.5	4.0	4.9	4.6	5.4	6.1			
Minorities/pref divs	0.0	0.0	0.0	0.0	0.0	0.0			
Equity accounted NPAT	0.0	0.0	0.0	0.0	0.0	0.0			
Net profit (pre-sig items)	8.1	9.3	11.7	10.8	12.5	14.2			
Abns/exts/signif	-2.4	0.0	-2.6	-1.5	-1.5	-1.5			
Reported net profit	5.7	9.3	9.1	9.3	11.0	12.7			
Cash flow (\$m)									
	FY16A	FY17A	FY18A	FY19F	FY20F	FY21F			
EBITDA	13.3	14.9	20.4	20.1	22.3	24.7			
Interest & tax	-4.3	-4.2	-9.1	-7.9	-7.3	-7.9			
Working cap/other	-0.7	-2.2	-9.7	7.9	6.1	-2.1			
Operating cash flow	8.3	8.5	1.6	20.1	21.1	14.7			
Maintenance capex	-0.6	-0.7	-2.0	-2.5	-2.7	-2.9			
Free cash flow	7.7	7.7	-0.4	17.6	18.4	11.8			
Dividends paid	-13.9	-2.8	-6.2	-6.5	-5.3	-5.9			
Growth capex	0.0	0.0	0.0	0.0	0.0	0.0			
Invest/disposals	0.0	-4.6	-101.7	0.0	-4.6	-4.6			
Oth investing/finance flows	0.6	0.0	0.0	0.0	0.0	0.0			
Cash flow pre-financing	-5.6	0.3	-108.4	11.2	8.4	1.3			
Funded by equity	16.0	0.0	64.8	0.0	0.0	0.0			
Funded by debt	-8.1	0.0	41.6	-10.0	-10.0	0.0			
Funded by cash	-2.3	-0.3	2.0	-1.2	1.6	-1.3			
Balance sheet summary (\$	m)								
	FY16A	FY17A	FY18A	FY19F	FY20F	FY21F			
Cash	4.2	4.5	2.5	3.6	2.0	3.3			
Current receivables	1.5	2.9	6.8	7.9	8.2	8.8			
Current inventories	37.0	45.2	87.4	82.4	79.2	84.3			
Net PPE	7.0	7.5	11.2	12.0	13.0	13.9			

124.5

233.7

11.9

76.3

98.7

135.0

211.4

31.1

91.4

9.0

34.1

49.2

42.1

76.2

124.2

231.5

15.8

66.3

93.6

137.9

204.2

126.1

229.8

16.5

56.3

86.2

143.6

199.9

127.9

239.5

17.6

56.3

89.2

150.3

206.6

28.5

78.3

6.7

30.2

43.1

35.2

65.4

Intangibles/capitalised

**Total assets** 

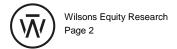
Total debt

Current payables

**Total liabilities** 

Shareholder equity

Total funds employed



# Earnings outlook

A summary of our revised forecasts is provided in the table below.

Earnings summary												
Year-end June (AUD)		FY15	FY16	FY17	1H18	2H18	FY18	1H19e	2H19e	FY19e	FY20e	FY21e
Motorcycle retailing sales	\$M	173.3	209.3	235.3	135.1	147.1	282.3	147.7	142.6	290.3	302.7	322.4
Motorcycle accessories w holesaling sales	\$M	0.0	0.0	0.0	8.1	24.9	33.0	21.8	20.2	42.0	43.1	45.6
Eliminations	\$M _	0.0	0.0	0.0	(3.2)	(9.7)	(12.9)	(7.9)	(7.5)	(15.4)	(15.9)	(16.8)
Sales	\$M	173.3	209.3	235.3	140.1	162.3	302.4	161.6	155.3	316.8	329.9	351.2
- growth	%	n/a	20.8%	12.4%	16.1%	41.6%	28.5%	15.4%	(4.4%)	4.8%	4.1%	6.5%
Motorcycle retailing EBITDA	\$M	8.3	16.6	18.2	8.5	5.4	13.9	6.3	5.5	11.8	13.3	14.8
Motorcycle accessories w holesaling EBITDA	\$M	0.0	0.0	0.0	2.4	7.5	9.9	5.9	6.1	12.0	12.7	13.7
Corporate expenses EBITDA	\$M _	0.0	(3.3)	(3.3)	(1.7)	(1.8)	(3.5)	(1.7)	(1.9)	(3.6)	(3.7)	(3.8)
EBITDA	\$M	8.3	13.3	14.9	9.3	11.1	20.4	10.5	9.7	20.1	22.3	24.7
- growth	%	n/a	60.4%	12.0%	6.7%	79.4%	36.9%	12.6%	(12.8%)	(1.3%)	10.9%	10.7%
- margin	%	4.8%	6.4%	6.3%	6.6%	6.8%	6.7%	6.5%	6.2%	6.4%	6.8%	7.0%
Depreciation & Amortisation	\$M	0.7	0.8	0.8	0.5	1.1	1.6	0.9	1.0	1.9	2.1	2.2
- growth	%	n/a	14.0%	2.8%	37.1%	135.8%	89.6%	70.0%	(5.6%)	20.0%	7.0%	7.0%
EBIT (normalised)	\$M	7.6	12.5	14.0	8.7	10.0	18.8	9.5	8.7	18.2	20.3	22.5
- growth	%	n/a	64.8%	12.6%	5.3%	74.9%	33.8%	9.0%	(13.6%)	(3.1%)	11.3%	11.1%
- margin	%	4.4%	6.0%	6.0%	6.2%	6.2%	6.2%	5.9%	5.6%	5.7%	6.1%	6.4%
Bailment interest	\$M	0.5	0.4	0.4	0.1	0.6	0.7	0.3	0.4	0.7	0.8	0.8
Corporate net interest	\$M _	0.5	0.4	0.4	0.7	0.8	1.5	1.1	0.9	2.0	1.6	1.5
Total net interest expense	\$M	1.0	0.9	0.8	0.8	1.4	2.2	1.5	1.3	2.7	2.4	2.3
Group PBT (normalised)	\$M	6.6	11.6	13.3	8.0	8.7	16.6	8.0	7.4	15.5	17.9	20.2
- growth	%	n/a	75.8%	14.6%	(0.1%)	62.8%	25.1%	1.1%	(14.3%)	(6.9%)	15.5%	13.1%
- margin	%	3.8%	5.5%	5.6%	5.7%	5.3%	5.5%	5.0%	4.8%	4.9%	5.4%	5.8%
Group NPAT (normalised)	\$M	4.6	8.1	9.3	5.7	6.1	11.7	5.6	5.2	10.8	12.5	14.2
- growth	%	n/a	78.0%	14.6%	1.8%	63.0%	26.3%	(0.5%)	(14.2%)	(7.6%)	15.5%	13.1%
- margin	%	2.6%	3.9%	3.9%	4.0%	3.7%	3.9%	3.5%	3.3%	3.4%	3.8%	4.0%
Group NPAT (reported)	\$M	3.7	5.7	9.3	4.2	4.9	9.1	4.9	4.5	9.3	11.0	12.7
Source: MTO & Wilsons.												

# MotorCycle Holdings (MTO)

### **Business description**

MotorCycle Holdings Limited (MTO) is Australia's largest motorcycle dealership operator, representing 8 of the top 10 selling motorcycle brands in Australia and all top 10 selling brands in the used segment. MTO operates 41 franchises across 24 locations in Queensland, New South Wales, the Australian Capital Territory and Victoria. MTO also owns an accessories wholesaler/retailer, Cassons.

### Investment thesis

MTO has provided guidance for 1H19 EBITDA that implies a 13% downgrade vs our previous forecasts, with management attributing the downgrade to the continuing decline in the new bike sales market. HD remains a key concern for us, given the brand continues to underperform the market and its higher profitability therefore disproportionately impacts MTO's earnings. We lower EPS 12-16% and note the now relatively high gearing levels. Valuation appears undemanding, but HD performance and the balance sheet keep us on the sidelines.

# **Revenue drivers**

- New motorcycle sales growth
- Industry consolidation
- Growth potential in accessories sales

# Margin drivers

- Sales mix
- OEM incentive payments
- Efficiency of scale

# Key issues/catalysts

- Acquisition profile
- · New motorcycle sales growth

# Risk to view

- Retail condition
- · Regulatory reform in the provision of F&I products
- Market concentration in QLD

# **Balance sheet**

FY18 corporate net debt: \$49.5M

#### **Board**

- David Foster Chairman
- David Ahmet MD & CEO
- Rob Cassen Executive Director
- Warren Bee Independent Non-Executive Director
- Rick Dennis Independent Non-Executive Director

#### Management

- David Ahmet MD & CEO
- Eddie MacDonald CFO
- Chris Chenoweth General Manager and Group Bike Sales
- Mike Cooksley Group Finance and Insurance
- Russell Lemon Group Service
- Shane Musgrove Group Parts and Accessories

# Contact details

Address: 68 Moss Street, Slacks Creek, QLD 4127

Phone: +61 7 3380 2204

Website: www.mcholdings.com.au

07 February 2019 Specialty Retail Motorcycle Holdings Limited

# Disclaimers and disclosures

#### Recommendation structure and other definitions

Definitions at wilsonsadvisory.com.au/Disclosures.

#### Disclaimer

This document has been prepared by Wilsons Advisory and Stockbroking Limited (ACN 010 529 665: AFSL 238375) ("Wilsons"). This communication is not to be disclosed in whole or part or used by any other party without Wilsons' prior written consent.

This document is being supplied to you solely for your information and no action should be taken on the basis of or in reliance on this document. Any advice contained in this document is general advice only and has been prepared by Wilsons without taking into account any person's objectives, financial situation or needs. Any person, before acting on any advice contained within this communication, should first consult with a Wilsons investment adviser to assess whether the advice within this communication is appropriate for their objectives, financial situation and needs. Those acting upon such information without advice do so entirely at their own risk.

Wilsons has not independently verified all of the information given in this document which is provided at a point in time and may not contain all necessary information about the company or companies covered in this report ("Companies"). Accordingly, no representation or warranty, express or implied, is made as to the accuracy or completeness of the information and opinions contained in this document. To the fullest extent permitted by law Wilsons, its related bodies corporate and their respective officers, directors, employees or agents, disclaim any and all liabilities for any loss or damage howsoever arising in connection with the use of this document or its contents. Any projections contained in this document are indicative estimates only. Such projections are contingent upon matters outside the control of Wilsons (including but not limited to economic conditions, market volatility and company-specific fundamentals) and therefore may not be realised in the future. Past performance is not an indication of future performance.

This report does not constitute an offer or invitation to purchase any securities and should not be relied upon in connection with any contract or commitment whatsoever. Wilsons and Wilsons Corporate Finance Limited (ABN 65 057 547 323: AFSL 238 383) and their associates may have received and may continue to receive fees from the Companies in relation to corporate advisory, underwriting or other professional investment services. Please see relevant Wilsons disclosures at wilsonsadvisory.com.au/Disclosures.

Neither Wilsons nor its research analysts received any direct financial or non-financial benefits from the Companies for the production of this document. However, Wilsons' research analysts may receive assistance from the Company in preparing their research which may include attending site visits and/or meetings hosted by the Companies. In some instances the costs of such site visits or meetings may be met in part or in whole by the Companies if Wilsons considers it is reasonable given the specific circumstances relating to the site visit or meeting.

Wilsons and its related bodies may trade securities in the Companies as principal.

#### Regulatory disclosures

Wilsons restricts research analysts from trading in securities for which they write research. Other Wilsons employees may hold interests in the company, but none of those interests are material. Wilsons further advises that at the date of this report, neither Wilsons Advisory and Stockbroking Limited or Wilsons Corporate Finance Limited have any material interests in the company.

This report was prepared solely by Wilsons Advisory and Stockbroking Limited. ASX did not prepare any part of the report and has not contributed in any way to its content. The role of ASX in relation to the preparation of the research reports is limited to funding their preparation, by Wilsons Advisory and Stockbroking Limited, in accordance with the ASX Equity Research Scheme. ASX does not provide financial product advice. The views expressed in this research report may not necessarily reflect the views of ASX. To the maximum extent permitted by law, no representation, warranty or undertaking, express or implied, is made and no responsibility or liability is accepted by ASX as to the adequacy, accuracy, completeness or reasonableness of the research reports.

### Wilsons contact

For more information please phone: 1300 655 015 or email: publications@wilsonsadvisory.com.au

