

Australian Securities Exchange

\$10,000 Professional Development Award

2012 submissions now invited



Rick Holliday-Smith
Chairman
Australian Securities Exchange

ASX is delighted to partner with Perth Convention Bureau in providing a unique professional development opportunity award to ASX listed companies as part of the Aspire Program. The award assists in the personal and professional development of directors and staff of ASX-listed companies by funding their attendance at international conferences relevant to their industry. The winning recipient is given the chance to broaden their business networks and experience, strengthening their own expertise and the value they contribute to their company and its stakeholders. I congratulate PCB on this beneficial initiative and encourage members from all our listed companies to embrace the Aspire Program and apply.

What are the awards?

The 2012 ASX Professional Development Award consists of a \$10,000 grant that will be presented to ASX listed companies, their directors and staff to assist in their personal and professional development through attendance at a relevant international conference in their chosen field of endeavour.

What can the \$10,000 be used for?

The award covers air travel as well as accommodation and registration to a relevant conference to a maximum of \$10,000. In the event that the successful applicant's organisation is not currently a member of their international body, the \$10,000 award can contribute to the cost of their joining fee.

Here's how to enter your submission

1. Tell us about yourself, your education, your role within the organisation and associations you belong to.
(maximum 200 words)
2. Tell us about your national/international organisation or association, your current role and length of time within the organisation or association and any achievement highlights.
(maximum 250 words)

How do I win?

Simply research an international conference that has the potential to be staged in Western Australia and present a brief case as to why the conference could be held here.

Who funds the awards?

The awards are proudly funded by Perth Convention Bureau under its Aspire Program. The Bureau is responsible for marketing Western Australia both nationally and internationally as a conference destination. In fulfilling this role the Bureau assists individuals and organisations to bring their national and international conferences to the State.

3. Tell us about Australian leaders in your field of expertise or preferably, Western Australian leaders in the field.
(maximum 500 words)
4. Detail how you would use the \$10,000 funding if successful and highlight how you and the organisation would benefit.
(maximum 200 words)

Application Deadline

Applications for entries close on
28 September 2012

Take the next step and
apply. Who knows where it
could take you.



A wide range of assistance and advice is available to help you apply for these awards. Contact Director - Industry Liaison Tracey Cinavas-Prosser at Perth Convention Bureau. Tracey is available to guide you through the application, answer any questions and explain the program further.

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