

K2 Asset Management

A performance driven model

K2 Asset Management (KAM) is an Australian based, boutique equity fund manager with around A\$825m of funds under management. Established in 1999, the group has a strong investment track record across Australian and Global equity markets.

- KAM is a 'performance driven' model, with funds typically managed on an index unaware basis; and only generating performance fees on absolute performance (ie, after a high water mark is achieved). KAM's fund offering is primarily focused on providing individual investors and SMSFs access to asset classes and strategies not easily implemented and providing portfolio diversification (eg, global shares).
- We initiate coverage with a Hold recommendation. Investors in KAM are highly aligned with directors and key staff who own a combined ~80% of the business. Given the reliance on performance fee generation, KAM's earnings have the potential to be relatively volatile compared to other asset managers; however, over the longer term continued investment performance is likely to drive solid dividend returns for shareholders.

HOLD

A\$0.70 Current price: A\$0.71 Target price: Previous target: Α\$ Up/downside: 2.2% Reuters: KAM.AX KAM AU Bloomberg: Market cap: US\$116.3m A\$162.3m Average daily turnover: US\$0.03m A\$0.05m Current shares o/s 233.6m Free float: 35.0%



Price performance	1M	ЗМ	12M
Absolute (%)	-10.9	-0.7	36.3
Relative (%)	-8.1	-1.5	40.6

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KAM overviews

K2 Asset Management (KAM) is an Australian based boutique equity fund manager, employing ~25 staff (including nine portfolio managers). The group was established by Campbell Neal in 1999 and listed on the ASX in 2007. KAM manages A\$823m, predominantly for retail investors and self-managed superannuation funds (SMSFs). The group manages six funds, with its largest three funds accounting for ~84% of FUM. KAM's investment philosophy centres on long-term investing and capital protection, which has resulted in exceptional investment returns from its funds.

A 'performance driven' model

KAM's three core funds (Australian Absolute; Select International; and Asian Absolute) have all outperformed their relative markets by over 5% pa over the past 10 years. Aligned with fund investors, KAM's focus is purely on performance. Reflecting this strategy, KAM funds are typically index unaware (not benchmarked against an index); and earn performance fees on absolute (positive) performance. Additionally, staff are remunerated based on performance and funds are typically kept relatively small to stay 'nimble'. Over the past three years, KAM has achieved ~5% pa compound FUM growth.

Exchange traded funds (KII and KSM) - a new platform for growth

In 1H16, KAM launched two 'exchange traded funds' (KII and KSM), listed versions of the Global High Alpha fund (24.6% return pa since inception) and the Australian Small Cap fund (18.6% return pa since inception). Unlike traditional LICs, the exchange traded fund offers live pricing and liquidity to enable investors to access the fund at net asset value (NAV). From listing in July, KII has raised ~A\$43m in FUM and we expect these products to gain more traction given the ease of access and market-based pricing.

Initiation of coverage - Hold

We initiate coverage with a Hold recommendation value KAM at A\$0.71ps, based on an equally blended DCF/PE methodology. In our view, trading on 13.8x FY17F PE (a more 'average' earnings year), KAM is fairly valued at this point. Given market/fund performance in 1H16, we expect KAM to report a relatively subdued 1H16 result of A\$2.4m NPAT and 1cps DPS.

Financial Summary	Jun-14A	Jun-15A	Jun-16F	Jun-17F	Jun-18F
Revenue (A\$m)	41.10	45.29	19.67	30.66	32.51
Operating EBITDA (A\$m)	23.00	26.66	9.94	16.09	17.54
Net Profit (A\$m)	16.44	18.89	7.26	11.48	12.50
Normalised EPS (A\$)	0.070	0.081	0.031	0.049	0.054
Normalised EPS Growth	24.5%	14.9%	(61.6%)	58.1%	8.9%
FD Normalised P/E (x)	9.87	8.59	22.35	14.14	12.99
DPS (A\$)	0.080	0.085	0.030	0.050	0.055
Dividend Yield	11.5%	12.2%	4.3%	7.2%	7.9%
EV/EBITDA (x)	6.34	5.25	14.08	8.67	7.90
P/FCFE (x)	6.91	8.09	12.57	14.79	12.96
Net Gearing	(131%)	(128%)	(187%)	(177%)	(172%)
P/BV (x)	12.93	9.30	13.69	12.65	11.89
ROE	103%	126%	50%	93%	94%
% Change In Normalised EPS Estimates					
Normalised EPS/consensus EPS (x)			0.66	0.93	0.88



Market Car A\$159m

11.5%

WACC

\$0.73

\$0.69

Multiple Weighting Value per share

50%

50%

Figure 1: Financial Sum	mary						
Profit and loss	Jun-14A	Jun-15A	Jun-16F	Jun-17F	Jun-18F	Valuation details	
Revenue	41.1	45.3	19.7	30.7	32.5	Share Price	\$0.68
Total Operating Costs	18.1	18.6	9.7	14.6	15.0	Price Target	\$0.71
EBITDA	23.0	26.7	9.9	16.1	17.5	Total shareholder return	
Depreciation	-0.1	0.0	0.0	0.0	0.0		
Amortisation & impairments	0.0	0.0	0.0	0.0	0.0		Multip
EBIT	22.9	26.6	9.9	16.1	17.5	DCF	
Net Interest	0.7	0.4	0.5	0.3	0.3	PE	14x FY
Pre-tax Profit	23.6	27.0	10.4	16.4	17.9	Blended Valuation	
Tax	-7.2	-8.1	-3.1	-4.9	-5.4		
Normailised Profit	16.4	18.9	7.3	11.5	12.5		
Exceptional items	0.0	0.0	0.0	0.0	0.0		
Reported Profit	16.4	18.9	7.3	11.5	12.5		
rtoportog i Tolit	10.1	10.0	1.0	11.0	12.0		
Cash flow statement	Jun-14A	Jun-15A	Jun-16F	Jun-17F	Jun-18F	Key metrics/ multiples	Jun-1
EBITDA	23.0	26.7	9.9	16.1	17.5	P/E	9.7
Net interest	0.7	0.4	0.5	0.3	0.3	Yield	11.89
Tax	-7.2	-8.1	-3.1	-4.9	-5.4	PEG	
Changes in working capital	7.0	1.2	5.7	-0.5	0.0	EV/EBITDA	6.9
Operating cash flow	23.5	20.1	13.0	11.0	12.6	EV/EBIT	6.9
Capex	0.0	0.0	0.0	0.0	0.0	Price/ Book Value	12.6
Free Cash Flow	23.5	20.1	12.9	11.0	12.5	Price/ Net Tangible Assets	12.7
Acquisitions and divestments	0.0	0.0	0.0	0.0	0.0	Operating cash flow yield	14.8
Other Investing cash flow	0.0	0.0	0.0	0.0	0.0	Free cash flow yield	14.89
Investing cash flows	0.0	0.0	0.0	0.0	0.0		
Increase / decrease in Equity	0.0	0.0	0.0	0.0	0.0	Per share data	Jun-1
Increase / decrease in Debt	0.0	0.0	0.0	0.0	0.0	Diluted shares on issue	233.
Dividends paid	-33.3	-9.3	-12.8	-10.5	-11.7	Reported EPS (A\$)	0.07
Other financing cash flows	0.0	0.0	0.0	0.0	0.0	Normalised EPS (A\$)	0.07
Financing cash flows	-33.2	-9.3	-12.8	-10.5	-11.7	Dividends per share (A\$)	0.08
Cash Increase/(Decrease)	-9.8	10.8	0.1	0.5	0.9	Payout ratio	113.6
Cac.:o.cacc, (200.0acc)	0.0			0.0	0.0	. ayour rano	
Balance Sheet	Jun-14A	Jun-15A	Jun-16F	Jun-17F	Jun-18F	Result quality	Jun-1
Assets						Cash flow (gross) conversion	130.6
Cash And Deposits	16.5	22.5	22.6	23.1	23.9	FCF vs. NPAT	142.9
Debtors	1.8	24.1	9.7	17.6	17.8	Gross dividends vs FCF	46.3
Inventory	0.0	0.0	0.0	0.0	0.0		
Other current assets	0.2	0.2	0.2	0.2	0.2	Gearing	Jun-1
Total Current Assets	18.4	46.8	32.5	40.9	41.9	Net Debt (cash)	-16.4
Fixed Assets	0.1	0.1	0.1	0.1	0.1	Net dedt (cash) - WC adjuste	
	0.1	0.1	0.1	0.1	0.1	N. D. L. (E:	0.00

Investments

Goodwill

Intangibles

Liabilities Short Term Debt

Creditors

Equity Issued capital

TOTAL ASSETS

Other non-current assets

Total Non-Current Assets

Other current liabilities

Total Current Liabilities

Other Debt (inc hybrids)

Other Non curren liabilities

Total Non -Current liabilities

Long Term Debt

TOTAL LIABILITIES

Retained earnings

TOTAL EQUITY

Other reserves and FX

0.0

0.0

0.0

1.3

1.4

19.8

0.0

0.5

2.3

2.8

0.0

0.0

2.1

2.1

4.9

2.0

10.5

0.0

12.6

0.0

0.0

0.0

1.6

1.6

48.4

0.0

9.2

12.8

22.0

0.0

0.0

1.9

1.9

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17.4

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1.9

1.9

22.9

2.1

11.6

0.0

13.7

			\$0.71		
Key metrics/ multiples	Jun-14A	Jun-15A	Jun-16F	Jun-17F	Jun-18F
P/E	9.7	8.4	21.9	13.8	12.7
Yield	11.8%	12.5%	4.4%	7.4%	8.1%
PEG		0.6	-0.4	0.2	1.4
EV/EBITDA	6.9	5.0	14.1	8.6	7.9
EV/EBIT	6.9	5.0	14.1	8.6	7.9
Price/ Book Value	12.6	9.1	13.4	12.4	11.6
Price/ Net Tangible Assets	12.7	9.1	13.4	12.4	11.6
Operating cash flow yield	14.8%	12.7%	8.2%	6.9%	7.9%
Free cash flow yield	14.8%	12.6%	8.1%	6.9%	7.9%
Per share data	Jun-14A	Jun-15A	Jun-16F	Jun-17F	Jun-18F
Diluted shares on issue	233.5	233.5	233.6	233.6	233.6
Reported EPS (A\$)	0.07	0.08	0.03	0.05	0.05
Normalised EPS (A\$)	0.07	0.08	0.031	0.049	0.054
Dividends per share (A\$)	0.08	0.09	0.03	0.05	0.06
Payout ratio	113.6%	105.1%	96.5%	101.7%	102.8%
r ayour rano	110.070	100.170	00.070	101.170	102.070
Result quality	Jun-14A	Jun-15A	Jun-16F	Jun-17F	Jun-18F
Cash flow (gross) conversion	130.6%	104.5%	157.0%	97.0%	100.3%
FCF vs. NPAT	142.9%	106.2%	177.8%	95.6%	100.2%
Gross dividends vs FCF	46.3%	99.5%	95.7%	93.2%	101.9%
Cross dividends vs i Cr	40.070	33.070	33.1 70	33.270	101.570
Gearing	Jun-14A	Jun-15A	Jun-16F	Jun-17F	Jun-18F
	-16.47	-22.54	-22.60	-23.07	-23.92
Net Debt (cash)	-16.47				
Net Debt (cash) Net dedt (cash) - WC adjuste	-16.47 0.00	-24.59	-18.99	-19.94	-20.75
Net Debt (cash) Net dedt (cash) - WC adjuste Net Debt / Equity	-16.47 0.00 0.0%	-24.59 -141.0%	-18.99 -160.1%	-19.94 -155.4%	-20.75 -151.9%
Net Debt (cash) Net dedt (cash) - WC adjuste Net Debt / Equity Net Debt / EBITDA (x)	-16.47 0.00 0.0% 0.00	-24.59 -141.0% -0.92	-18.99 -160.1% -1.91	-19.94 -155.4% -1.24	-20.75 -151.9% -1.18
Net Debt (cash) Net dedt (cash) - WC adjuste Net Debt / Equity Net Debt / EBITDA (x) EBIT interest cover (x)	-16.47 0.00 0.0% 0.00 -35.13	-24.59 -141.0% -0.92 -76.00	-18.99 -160.1% -1.91 -22.01	-19.94 -155.4% -1.24 -47.37	-20.75 -151.9% -1.18 -50.60
Net Debt (cash) Net dedt (cash) - WC adjuste Net Debt / Equity Net Debt / EBITDA (x) EBIT interest cover (x)	-16.47 0.00 0.0% 0.00	-24.59 -141.0% -0.92	-18.99 -160.1% -1.91	-19.94 -155.4% -1.24	-20.75 -151.9% -1.18
Net Debt (cash) Net dedt (cash) - WC adjuste Net Debt / Equity Net Debt / EBITDA (x) EBIT interest cover (x) Enterprise Value	-16.47 0.00 0.0% 0.00 -35.13 158.8	-24.59 -141.0% -0.92 -76.00 134.2	-18.99 -160.1% -1.91 -22.01 139.8	-19.94 -155.4% -1.24 -47.37 138.9	-20.75 -151.9% -1.18 -50.60 138.1
Net Debt (cash) Net dedt (cash) - WC adjuste Net Debt / Equity Net Debt / EBITDA (x) EBIT interest cover (x) Enterprise Value Growth ratios	-16.47 0.00 0.0% 0.00 -35.13 158.8 Jun-14A	-24.59 -141.0% -0.92 -76.00 134.2 Jun-15A	-18.99 -160.1% -1.91 -22.01 139.8 Jun-16F	-19.94 -155.4% -1.24 -47.37 138.9 Jun-17F	-20.75 -151.9% -1.18 -50.60 138.1
Net Debt (cash) Net dedt (cash) - WC adjuste Net Debt / Equity Net Debt / EBITDA (x) EBIT interest cover (x) Enterprise Value Growth ratios Revenue	-16.47 0.00 0.0% 0.00 -35.13 158.8 Jun-14A	-24.59 -141.0% -0.92 -76.00 134.2 Jun-15A 10.2%	-18.99 -160.1% -1.91 -22.01 139.8 Jun-16F -56.6%	-19.94 -155.4% -1.24 -47.37 138.9 Jun-17F 55.8%	-20.75 -151.9% -1.18 -50.60 138.1 Jun-18F 6.0%
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Net Debt (cash) Net dedt (cash) - WC adjuste Net Debt / Equity Net Debt / EBITDA (x) EBIT interest cover (x) Enterprise Value Growth ratios Revenue Operating costs EBITDA EBIT NPAT EPS DPS Operating cash flow Margin analysis	-16.47 0.00 0.0% 0.00 -35.13 158.8 Jun-14A 14.6% 3.7% 24.8% 25.0% 24.5% 60.0% 180.1%	-24.59 -141.0% -0.92 -76.00 134.2 Jun-15A 10.2% 2.9% 15.9% 16.1% 14.9% 6.3% -14.6% Jun-15A	-18.99 -160.1% -1.91 -22.01 139.8 Jun-16F -56.6% -47.8% -62.7% -61.6% -61.6% -64.7% -35.6% Jun-16F	-19.94 -155.4% -1.24 -47.37 138.9 Jun-17F 55.8% 49.7% 61.8% 61.9% 58.1% 58.1% 66.7% -14.9% Jun-17F	-20.75 -151.9% -1.18 -50.60 138.1 Jun-18I 6.0% 2.8% 9.0% 9.0% 8.9% 10.0% 14.1% Jun-18I
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Net Debt (cash) Net dedt (cash) - WC adjuste Net Debt / Equity Net Debt / EBITDA (x) EBIT interest cover (x) Enterprise Value Growth ratios Revenue Operating costs EBITDA EBIT NPAT EPS DPS Operating cash flow Margin analysis EBITDA Margin EBIT margin	-16.47 0.00 0.0% 0.00 -35.13 158.8 Jun-14A 14.6% 3.7% 24.8% 25.0% 24.5% 60.0% 180.1% Jun-14A 56.0% 55.8%	-24.59 -141.0% -0.92 -76.00 134.2 Jun-15A 10.2% 2.9% 15.9% 16.1% 14.9% 14.9% -14.6% Jun-15A 58.9% 58.8%	-18.99 -160.1% -1.91 -22.01 139.8 Jun-16F -56.6% -47.8% -62.7% -61.6% -64.7% -35.6% Jun-16F 50.5% 50.4%	-19.94 -155.4% -1.24 -47.37 138.9 Jun-17F 55.8% 49.7% 61.8% 61.9% 58.1% 66.7% -14.9% Jun-17F 52.5% 52.4%	-20.75 -151.9% -1.18 -50.60 138.1 Jun-18I 6.0% 2.8% 9.0% 9.0% 8.9% 10.0% 14.1% Jun-18I 53.9% 53.9%
Net Debt (cash) Net dedt (cash) - WC adjuste Net Debt / Equity Net Debt / Eplity Net Debt / EBITDA (x) EBIT interest cover (x) Enterprise Value Growth ratios Revenue Operating costs EBITDA EBIT NPAT EPS DPS Operating cash flow Margin analysis EBITDA Margin	-16.47 0.00 0.0% 0.00 -35.13 158.8 Jun-14A 14.6% 3.7% 24.8% 25.0% 24.5% 60.0% 180.1% Jun-14A 56.0%	-24.59 -141.0% -0.92 -76.00 134.2 Jun-15A 10.2% 2.9% 15.9% 16.1% 14.9% 6.3% -14.6% Jun-15A 58.9%	-18.99 -160.1% -1.91 -22.01 139.8 Jun-16F -56.6% -47.8% -62.7% -61.6% -64.7% -35.6% Jun-16F 50.5%	-19.94 -155.4% -1.24 -47.37 138.9 Jun-17F 55.8% 49.7% 61.8% 61.9% 58.1% 66.7% -14.9% Jun-17F 52.5%	-20.75 -151.9% -1.18 -50.60 138.1 Jun-18 6.0% 9.0% 9.0% 8.9% 8.9%



Initiation of coverage

Investment thesis

KAM is a boutique equity fund manager, with six investment funds focused on Australian, Asian and International equity strategies. The business was founded in 1999 by Campbell Neal (Managing Director and a Senior Portfolio Manager) and Mark Newman (Chief Investment Officer). KAM has strong in house investment capability, with 10 investment staff based in Melbourne. KAM funds are open to retail and institutional investors; however, the current A\$823m of FUM is predominantly managed on behalf of retail investors with a focus on the SMSF market.

KAM's business model is focused firstly on performance, which is at the core of KAM's success to date. Across all funds, exceptional long-term performance is supported by KAM's philosophy of capital protection. Growth in absolute FUM is also a focus, however the group maintains a 'nimble' approach which has aided strong performance since inception.

We initiate coverage on KAM with a Hold recommendation and A\$0.71ps price target. We are positive on KAM's boutique market positioning and track record of returns. However, we note given KAM's performance fee based model, earnings are likely to be more volatile than other fund managers. In the short term, with volatile market performance over the past six months and three years of strong performance, KAM now hurdles high water marks (HWMs), which are unlikely to be met in 1H16 and therefore likely faces a material fall in FY16F EPS and DPS.

Investment highlights

- Highly aligned management team directors and staff of KAM own ~80% of issued capital, with Campbell Neal having a 35% interest. Additionally, staff remuneration is highly aligned to the underlying performance of the funds (performance fee generation) with up to 50% of performance fees paid to investment staff if certain criteria are met.
- Performance driven model with a very strong track record the KAM business model focusses primarily on performance. Investment funds are index unaware; performance fees are generated against a positive performance hurdle (ie, performance above the cash rate or 6% pa, however performance must be above a high water mark); can actively manage net equity exposure (ie, can hold any level of cash and can use short strategies); and staff are incentivised on a percentage of performance fees. This focus on performance has resulted in a strong performance track record in all six funds managed by KAM, with an average ~10% absolute performance of the core funds over the past 10 years.
- Diversification across investment strategies KAM manages six investment funds, focused on differing strategies including: Australian equities; Asian equities; International equities and small caps.
- New 'exchange traded funds' (KII and KSM) to drive FUM inflows KAM launched the listed 'K2 Global Equities Fund' (KII) in July 2015 and the 'K2 Australian Small cap Fund' in December 2015. The funds are an exchange traded version of the high performing 'Global High Alpha' and Australian Small Cap funds. KII initially raised ~A\$17m, with a further A\$18.8m of net inflows over the following four months. Given the ease of access (ASX listed); liquidity; and market based pricing of the new exchange traded structure (versus traditional LICs), we believe KAM has initiated a new platform for fund inflows over the medium term.
- Strong balance sheet and cash flow KAM has ~A\$17m of net assets (cash) on balance sheet. Given minimal capex requirements, KAM is able to sustain a 100% dividend payout ratio leading to solid dividend returns for shareholders.



Risks to consider

- Key man risk/loss of investment staff: Investment performance, retention of FUM and attracting new FUM is highly reliant on KAM's key investment staff.
- High reliance on performance fees: Over the past three years, performance fees have accounted for an average 68% of total revenue. If KAM does not achieve adequate performance and performance fees are low, KAM's earnings and dividends will be negatively impacted.
- Poor investment performance: Sustained poor investment performance is likely to lead to FUM outflow and reduced management and performance fees.
- Market performance: KAM's short-term earnings performance is impacted by market performance; volatility and investor sentiment.
- Competitive environment: The funds management industry is highly competitive, with a significant number of operating businesses. Increased competition may impact KAM's ability to attract and retain FUM or put pressure on fee margins.
- Regulatory risk: Changes to the Australian superannuation legislation or increased financial services regulation domestically and globally may impact KAM's financial performance.

Key upside catalysts include: higher-than-expected FUM net inflow; and better-than-expected performance leading to higher FUM and performance fees.

Key share price downside risks include: sustained investment underperformance and/or market volatility leading to FUM outflow; lower-than-expected performance and therefore performance fees; and the loss of key investment staff.



Valuation and peer compco

Valuation and price target

We value KAM at A\$0.71ps using a blended DCF/PE based valuation.

Figure 2: Blended val	luation		
	Weighting	Valuation	Weighted per share
DCF	50.0%	0.73	0.36
PE	50.0%	0.69	0.34
Weighted valuation			\$0.71
Implied FY16F PE (x)			22.7
		SOURCES: I	MORGANS, COMPANY REPORTS

PE valuation

Our PE valuation of A\$0.69ps is based on applying a 14x multiple to FY17F EPS. Our multiple is set broadly in-line with KAM and small cap peers (HFA Holdings (HFR) and Pacific Current Group (PAC)) long-term averages.

We have based our PE valuation on FY17F EPS, which we believe reflects a more 'average' earnings year for KAM (based on performance fees that closer reflect long-term average fund performance).

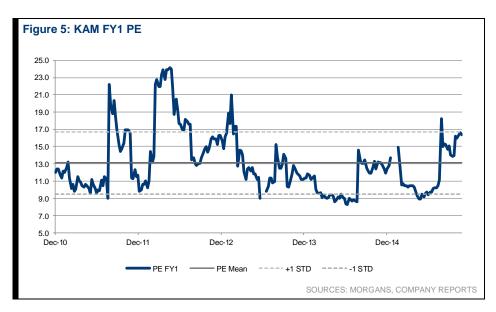
Figure 3	: PE valuation (x)	
Year	EPS	Multiple	Valuation
FY17	4.9	14	\$0.69
			SOURCES: MORGANS, COMPANY REPORTS

DCF valuation

Our DCF valuation of A\$0.73ps is derived using a WACC of 11.2% (RFR 4.25%; MRP 6.0%; Beta 1.15x) and a LTGR of 2.5%.

Figure 4: DCF valuation	
Valuation per share	\$0.73
Valuation inputs	
WACC	11.2%
Market risk premium	6.0%
Risk free rate	4.3%
Target gearing (D/D+E)	0.0%
Equity beta	1.15
Long term growth rate	2.5%
	SOURCES: MORGANS, COMPANY REPORTS

Historical PE band





Peer comparison

We view KAM's closest peers as the small-cap fund managers including HFA, Blue Sky Alternative Investments (BLA) and PAC. Figure 6 also outlines the metrics of the broader domestic listed fund managers.

Figure 6: Peer Compco														
	Мсар	Last		P/E			EV/EBIT		EPS	growth	(%)	Div	ridend yi	eld
Name	\$M	Price	FY1	FY2	FY3	FY1	FY2	FY3	FY1	FY2	FY3	FY1	FY2	FY3
Domestic Asset Managers														
Henderson Group	6,644	5.87	16.2x	14.6x	13.0x	12.6x	11.2x	9.8x	NA	NA	NA	2.7%	3.0%	3.3%
Platinum Asset Management Ltd	4,318	7.36	18.6x	17.1x	16.1x	12.3x	11.2x	10.6x	7.8%	9.0%	6.0%	3.8%	4.1%	4.4%
Magellan Financial Group Ltd	3,906	24.31	22.7x	19.9x	18.5x	17.3x	15.5x	14.0x	5.2%	14.3%	7.4%	2.5%	2.8%	3.1%
BT Investment Management Limited	3,653	12.24	21.7x	19.7x	17.4x	14.0x	12.7x	11.3x	28.4%	10.2%	12.7%	2.8%	3.1%	3.5%
loof Holdings Ltd	2,677	8.92	14.4x	13.3x	12.2x	11.0x	10.4x	9.4x	3.4%	7.9%	9.1%	4.5%	4.9%	5.3%
Perpetual Limited	2,024	43.45	16.1x	14.9x	13.6x	8.2x	7.6x	6.9x	1.9%	7.6%	9.5%	4.1%	4.4%	4.8%
HFA Holdings Limited	462	2.85	18.1x	16.6x	16.0x	13.1x	10.2x	10.0x	0.8%	8.8%	4.0%	4.0%	4.4%	4.5%
EQT Holdings Ltd.	397	19.97	16.5x	14.6x	13.0x	10.5x	9.1x	8.0x	37.9%	13.3%	12.4%	3.7%	4.1%	4.6%
Blue Sky Alternative Investments Limited	369	6.52	26.1x	20.5x	18.5x	17.1x	13.3x	11.9x	25.7%	32.7%	36.2%	2.2%	3.0%	3.3%
Pacific Current Group Ltd	177	6.30	11.2x	9.4x	9.9x	na	na	na	-22.7%	18.8%	-5.1%	4.5%	5.4%	5.2%
AVERAGE			18.1x	16.1x	14.8x	12.9x	11.3x	10.2x	9.8%	13.6%	10.3%	3.5%	3.9%	4.2%
K2 Asset Management Holdings Ltd	159	0.68	21.9x	13.8x	12.7x	14.1x	8.6x	7.9x	-64.7%	66.7%	10.0%	4.4%	7.4%	8.1%
					5	SOURCES	: FACTSE	Γ, MORGA	NS FORE	CASTS (BT	ΓT, BLA an	d KAM), C	OMPANY	REPORTS



Company overview

Key aspects of the KAM model

■ Focus on absolute performance: KAM's primary focus is on absolute performance within its funds. Funds are typically index unaware; can actively manage net equity exposure (ie, can hold any level of cash); and derive performance fees on absolute performance (ie not benchmarked against an index and earn performance fees only after a high water mark is reached). This performance focus is also reflected in KAM's business model, with ~68% of revenue over FY13-15 consisting of performance fees.

Figure 7: Performance 31 Oct	ober 2	015 (net	of all fe	ees)			
Fund	FUM	1 Year %	3 Year %p.a.	5 Year % p.a.	7 Year % p.a.	10 Year % p.a.	Since Inception % p.a.
K2 Australian Fund	386.9	4.20%	11.40%	7.10%	10.30%	8.80%	12.10%
K2 Select Int Fund	217.1	24.80%	18.60%	11.50%	13.60%	11.80%	12.10%
K2 Global Alpha Fund	106.4	28.10%	29.20%	22.00%	-	-	24.60%
K2 Asian Fund	87.3	13.70%	16.50%	7.50%	11.60%	9.40%	11.20%
K2 Australian Small Cap Fund (KSM)	25.7	15.70%	-	-	-	-	18.60%
				SOURCE	S: MORGA	NS, COMPA	ANY REPORTS

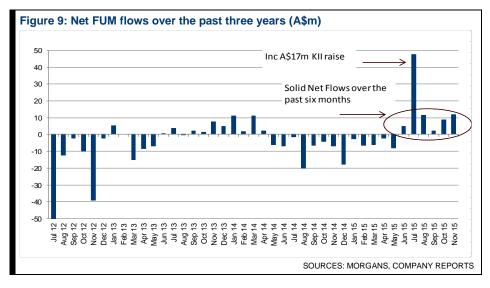
Figure 8: K2 Global funds performance vs major domestic listed peers								
	1 year %	3 year %	5 year %	Since Inception				
K2 Global High Alpha	31.9%	32.5%	27.4%	25.0%				
K2 Select International	31.7%	20.9%	14.1%	12.4%				
Magellan Global Fund	29.5%	26.4%	19.6%	12.0%				
Platinum International Fund	21.8%	26.8%	12.3%	13.4%				
		5	SOURCES: MORGAN	NS, COMPANY REPORTS				

- Six funds with differentiated strategies: KAM has developed its investment strategies to offer differentiated products to individual investors and SMSFs. KAM funds are designed to offer exposure to regions and/or investment strategies and segments that aren't typically the focus of broader investment advice or are difficult for individual investors to implement directly (eg, direct international shares). These include:
 - **K2 Australian Fund:** a long/short fund focused on domestic equities; capital protection; and absolute returns.
 - K2 Asian Fund: invests in the major regions of Asia and Australia (ex Japan). The fund has a 'long bias'; however, can take short positions.
 - Select International: invests long and short in equity markets across global markets.
 - Global High Alpha: invests long and short in equity markets across global markets. The KII fund (separate fund, however the portfolio closely replicates the Global High Alpha fund) allows investors to transact easily via an ASX-listed share structure.
 - Australian Small cap (KSM): the fund can invest long and short with a key focus on Australian small/mid cap companies. KSM is also an exchange traded fund.
- Retain relatively small and nimble fund sizes: To maintain performance, KAM looks to maintain relatively small fund sizes to ensure investment decisions can be executed in a timely manner.

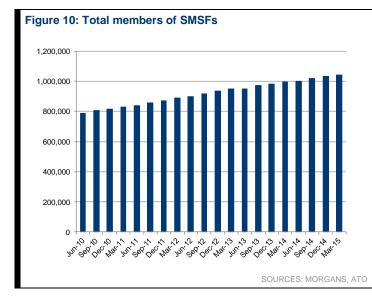


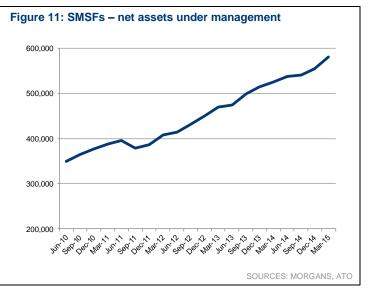
Key drivers of growth

- Ongoing performance should attract FUM: As with any manager, ongoing investment performance is key to retaining and growing FUM. Given the more recent under-performance of the broader equity market (index linked funds), we believe actively managed funds with solid performance are well positioned to attract FUM.
- Targeting differentiated products: KAM's listing of the K2 Global Equities Fund and Australian Small Cap fund via an exchange traded structure highlights KAM's focus on providing a differentiated product. KAM's listed exchange traded funds offer:
 - live liquidity and pricing on the ASX, with KAM acting as the market maker;
 - no minimum investment; and
 - exposure to segments of the equities market that are relatively difficult for individual investors to access, but complements a broader/ traditional investment in domestic equities.



■ Targeting the SMSF sector: The exchange listed structure is also reflective of KAM's focus on the growing SMSF segment. Domestic investors broadly remain underweight global equities; while the listed structure enables ease of transacting the fund; and the transparency of daily pricing. As highlighted in Figure 10 and 11, the SMSF market continues to grow, reaching A\$580bn in net assets as at Mar-2015.





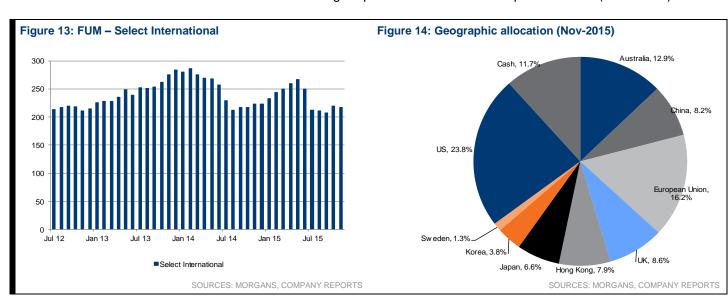


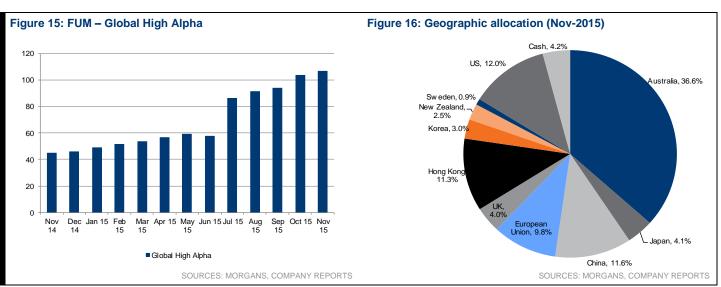
Fund overviews

Figure 12: Performance 31 Oc	ctober	2015 (ne	et of all	fees)			
Fund	FUM	1 Year %	3 Year %p.a.	5 Year % p.a.	7 Year % p.a.	10 Year % p.a.	Since Inception % p.a.
K2 Australian Fund	386.9	4.20%	11.40%	7.10%	10.30%	8.80%	12.10%
K2 Select Int Fund	217.1	24.80%	18.60%	11.50%	13.60%	11.80%	12.10%
K2 Global Alpha Fund	106.4	28.10%	29.20%	22.00%	-	-	24.60%
K2 Asian Fund	87.3	13.70%	16.50%	7.50%	11.60%	9.40%	11.20%
K2 Australian Small Cap Fund (KSM)	25.7	15.70%	-	-	-	-	18.60%
				SOURCE	S: MORGA	NS, COMPA	NY REPORTS

Global Funds: K2 Select International Absolute Return Fund & K2 Global High Alpha Fund (including KII)

■ The K2 Global Funds (Select International and Global High Alpha/KII) provide investors with diversification through global equity markets. The funds have a mandate to invest both long and short in equity markets, and have the flexibility to invest in cash. The funds seek to provide investors with absolute returns, through actively managing three key calls – equity, cash exposure and currency hedging. Since inception, the Select International Fund has returned 12.1% pa net of fees (since 2005) and the Global High Alpha has delivered 24.6% pa net of fees (since 2009).

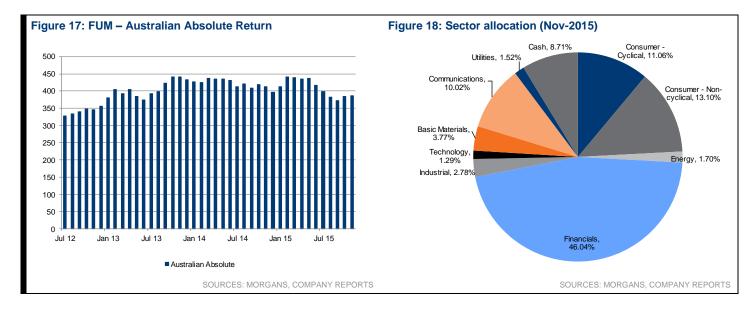






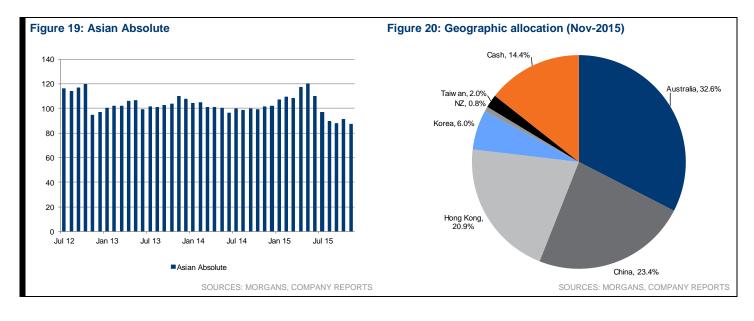
K2 Australian Absolute Return Fund

■ The K2 Australian Fund provides investors the opportunity of diversification through the use of shorting, cash to protect capital and building a portfolio in a benchmark unaware manner. The K2 Australian Fund has a mandate to invest both long and short in equity markets, with the added flexibility of investing in cash. Since inception in 1999, this strategy has delivered clients with +12.1% pa (net of fees) – significant outperformance above the broader domestic market.



K2 Asian Absolute Return Fund

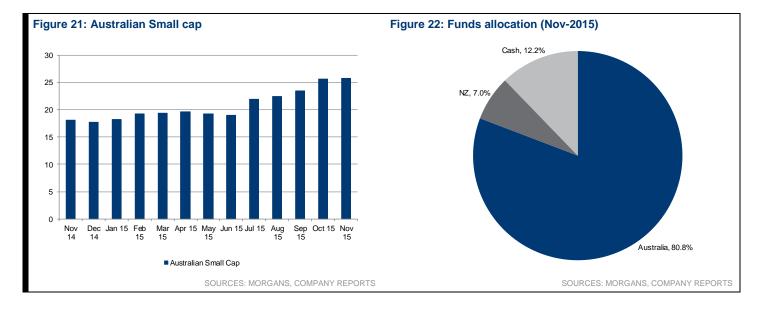
The K2 Asian Fund has a mandate to invest both long and short in Asian / International equity markets. Since inception in 1999, this strategy has delivered clients with +11.2% pa (net of fees).





K2 Australian Small Cap Fund / KSM

■ The K2 Australian Small Cap Fund provides investors diversification through Australian Small / Mid cap equity markets. Since inception in late 2013, this strategy has delivered clients with +18.6% (net of fees).





Financials overview

Key drivers and assumptions Key drivers

- Funds under management growth (driven by equity markets performance; funds performance; net funds flow; and growth in strategies/funds offered);
- FUM / management fee margin mix;
- Performance fee generation; and
- Cost to income ratio.

Forecast and assumptions overview

	FY14A	FY15A	1H16F	2H16F	FY16F	FY17F
KAM						
Management fees	12.9	12.8	6.2	6.5	12.7	13.8
management fee margin	1.50%	1.57%	1.53%	1.53%	1.53%	1.53%
Performance fees	27.7	31.9	0.8	5.5	6.4	16.3
Other revenue	0.5	0.6	0.3	0.3	0.6	0.6
Operating costs	18.1	18.6	4.0	5.7	9.7	14.6
Cost/Income ratio	43.4%	40.8%	55.2%	46.1%	49.5%	47.5%
EBIT	22.9	26.6	3.3	6.6	9.9	16.1
EBIT margin	55.8%	58.8%	44.5%	53.7%	50.4%	52.4%
GROUP CASH NPAT	16.4	18.9	2.4	4.8	7.3	11.5
Cash EPS (cps)	7.0	8.1	1.0	2.0	3.1	4.9
DPS (cps)	8.0	8.5	1.0	2.0	3.0	5.0
Dividend payout ratio	114%	105%	96%	98%	96%	102%

	FY15A	1H16F	2H16F	1H17F	2H17F
FUM - closing by fund					
Australian Absolute	415.7	386.9	410.7	423.2	436.0
Asian Absolute	109.8	87.3	92.7	95.5	98.4
Select International	250.1	217.1	230.5	237.5	244.7
Global High Alpha	57.6	63.6	67.5	69.6	71.7
Australian Small Cap	19.0	25.7	27.3	28.1	29.0
Global Equities Alpha (KII)	0.0	42.8	45.4	46.8	48.2
GROUP FUM	852.2	823.4	874.1	900.6	928.0
growth for the half		-3.4%	6.2%	3.0%	3.0%

Summary of FY16 and FY17 forecasts

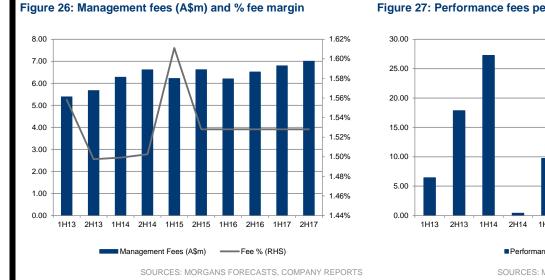
- FY16: We forecast FY16 NPAT of A\$7.3m, down ~62% on the pcp. Our 1H16 NPAT forecast of A\$2.4m assumes A\$0.8m in performance fees (with Global High Alpha/KII ~4% above HWM and the Small Cap fund ~9.6% above HWM as at mid-December). Our 2H16 forecast assumes A\$5.5m of performance fees, equating to ~6.5% absolute performance across the total FUM base (we note the Asian Absolute NAV is currently 11% below its HWM, so excluding this FUM the absolute performance is ~7% across the remaining FUM). We forecast a 3cps dividend, equating to a 96% payout ratio.
- FY17: We forecast 6% FUM growth in FY17 resulting in base management fee growth of 8.7% (to A\$13.8m). Our performance fee assumption (A\$16.3m) is based on an average ~9% performance across the FUM base. Our performance assumption is based on KAM's historical performance returns, noting that the past three-year performance has tracked higher than the longer-term average and may be difficult to sustain at an elevated level.

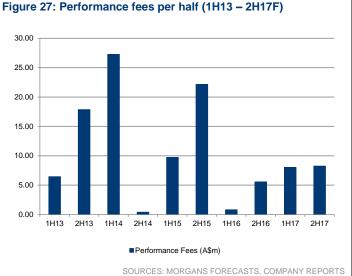


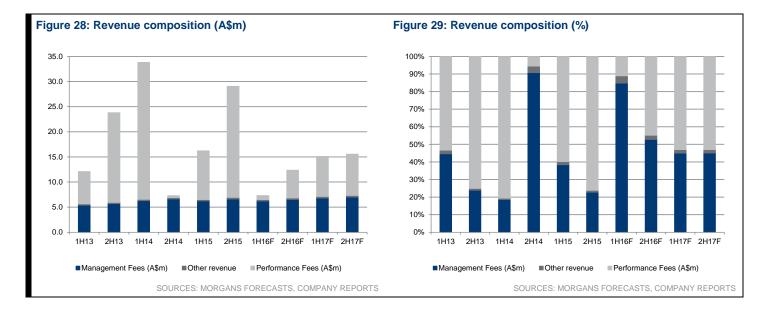
P&L overview

- Management fees: KAM management fees ae typically set at 1.5% (the three largest funds) or 2%. As seen in Figure 27, management fees per half have ranged between A\$5.4m A\$6.6m (with the fee margin consistent at (1.5% 1.6%). From FY16, we forecast a consistent 1.53% management fee margin, with some gradual increase achievable over the medium term as the KII and small-cap funds attract higher net inflows (both funds at 2% management fee).
- Performance fees: All of KAM funds attract a performance fee (summarised in Figure 25). On the back of strong performance over the past three years across all funds, KAM has achieved material performance fees (FY13: A\$24.3m; FY14: A\$27.7m; FY15 A\$31.9m), resulting in ~68% of total revenue over the period comprising of performance fees. Given KAM is an 'absolute' manager, performance fees are only generated after a HWM has been met. On this basis, we forecast significantly lower performance fees in FY16, with 84% of FUM under the respective HWMs as at mid-December. We forecast A\$0.8m performance fees in 1H16 (predominantly the Small cap fund), and A\$5.5m in 2H16 (assuming an average 7% performance on FUM ex the Asian Fund). From FY17, we assume ~9% average performance across the FUM base, broadly in-line with longer-term performance.

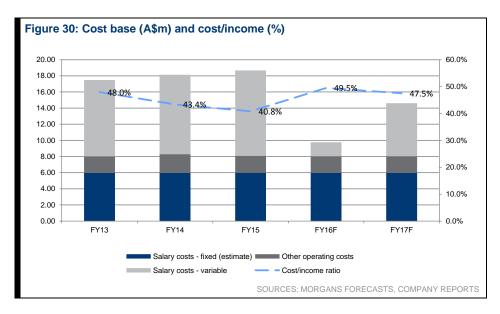
Figure 25: Performance fees					
Fund	Performance fee generation				
Australian Fund	20% on total performance above the HWM (if >6% performance is achieved)				
Asian Fund	20% on total performance above the HWM (if >6% performance is achieved)				
Select International	20% on total performance above the HWM (if performance > cash rate up to 6%)				
Global High Alpha	20% of performance above the HWM				
Australian Small Cap (KSM)	20% of performance above the HWM				
Global Equities Alpha (KII)	20% of performance above the HWM				
	SOURCES: MORGANS, COMPANY REPORTS				







■ Cost base and cost/income ratio: We estimate KAM has a fixed cost base of A\$8m pa, with fixed salaries of ~A\$6m (75% of the cost base). KAM has a set policy to maintain a cost-to-income ratio of <50%, with an employee/executive bonus pool only created if this criteria is met. Other criteria include the company achieving budgeted results and the investment funds achieving sufficient returns, ensuring discretionary bonuses are linked to directly to financial performance. Over FY12-15, KAM's cost-to-income ratio has ranged from 40.8% to 56.5% (with higher performance fee levels leading to a lower cost/income). In FY16, we forecast a cost/income ratio of 49.5% given lower assumed performance fees.



- What happens if no performance fees are generated? We estimate KAM's NPAT at A\$3.5m based on current FUM and if no performance fees are generated. Under this scenario, KAM would deliver 1.7cps EPS and DPS.
- **Dividends**: Given a strong balance sheet/cashflow and low capex requirements, KAM's dividend payout ratio tracks at ~100%.



Cashflow and balance sheet

- Strong cash flow conversion: KAM's gross cash flow conversion typically tracks close to 100%, averaging 104% over the past four years.
- Minimal capex requirement: Maintenance capex is minimal, being A\$42k in FY15.
- Net assets of A\$17.4m: KAM has a very simple and clean balance sheet, with A\$17.4m in net assets. As at June 2015, KAM had A\$22.5m in cash (including A\$6.7m in fund applications held in trust) and no debt. KAM does not typically invest in the underlying funds and holds no investments on balance sheet.

Board of Directors

Figure 31: Board of Directors		
Board member		Shareholding
Campbell Neal (Managing Director, CEO, Chairman)	Campbell is a co-founder and Managing Director of K2 Asset Management. In conjunction with this role, Campbell spends a portion of his time as a Senior Portfolio manager in the Australian and Asian investment team. Campbell was a barrister and solicitor of the Supreme Court of Victoria before moving into financial services in 1986, when he became an Institutional Equities Dealer for Citicorp Scrimgeour Vickers. Prior to founding K2, Campbell was an Executive Vice President of Bankers Trust Australia Ltd, where he was Head of Australian Equities Distribution (Melbourne and Asia).	35.0%
Mark Newman (Chief Investment Officer, Executive Director)	Mark is a co-founder and Executive Director of K2 Asset Management, and is the CIO for the three K2 investment strategies. In conjunction with his responsibilities as CIO, Mark dedicates a portion of his time managing an allocation of the Asian equity strategy. Mark has many years of Asia-Pacific funds management experience and was previously a senior fund manager with the Abu Dhabi Investment Authority, where he was responsible for Asia ex Japan equity investments. Prior to this Mark was a Director with HSBC Asset Management Hong Kong, where he also specialised in managing Asian portfolios, and an Investment Manager at Wardley Investment Senices (Australia) Ltd.	22.1%
Hollie Wight (Chief Financial Officer, Executive Director)	Hollie is Chief Financial Officer and an Executive Director of K2, responsible for all financial accounting and report preparation. Hollie was previously an accountant/auditor at PricewaterhouseCoopers. Hollie is a CPA and has a Bachelor of Business (Accountancy) from RMIT.	2.2%
Robert Hand (Non Executive Director)	Mr Hand joined K2 in October 2001 as Executive Director and Senior Portfolio Manager. Joining the finance industry in 1986 with National Australia Bank, Robert commenced in the bank's fund management company in 1989 working on Asian portfolios and subsequently European and Australian portfolios, ultimately as head of Australian equities. As of 4 October 2013, Rob resigned as an Executive Director and commenced a Non-Executive role with the board of K2.	5.8% RCE: COMPANY REPOR



Queensland New South Wales		S	Victoria		Western Australia		
Brisbane	+61 7 3334 4888	Sydney	+61 2 9043 7900	Melbourne	+61 3 9947 4111	West Perth	+61 8 6160 8700
Stockbroking, Corporate Advice, Wealth Management Stockbroking, Corporate A		Stockbroking, Corporate Advi	ce, Wealth Management	Stockbroking, Corporate Advice, Wealth Management		Stockbroking, Corporate Advice, Wealth Management	
Brisbane: Edward St	+61 7 3121 5677	Armidale	+61 2 6770 3300	Brighton	+61 3 9519 3555	Perth	+61 8 6462 1999
Brisbane: Tynan Partners	+61 7 3152 0600	Ballina	+61 2 6686 4144	Camberwell	+61 3 9813 2945	South Australia	
Bundaberg	+61 7 4153 1050	Balmain	+61 2 8755 3333	Carlton	+61 3 9066 3200	Adelaide	+61 8 8464 5000
Cairns	+61 7 4222 0555	Bowral	+61 2 4851 5515	Farrer House	+61 3 8644 5488	Norwood	+61 8 8461 2800
Caloundra	+61 7 5491 5422	Chatswood	+61 2 8116 1700	Geelong	+61 3 5222 5128		
Emerald	+61 7 4988 2777	Coffs Harbour	+61 2 6651 5700	Richmond	+61 3 9916 4000		
Gladstone	+61 7 4972 8000	Gosford	+61 2 4325 0884	South Yarra	+61 3 8762 1400		
Gold Coast	+61 7 5581 5777	Hurstville	+61 2 9570 5755	Southbank	+61 3 9037 9444		
Ipswich/Springfield	+61 7 3202 3995	Merimbula	+61 2 6495 2869	Traralgon	+61 3 5176 6055		
Kedron	+61 7 3350 9000	Neutral Bay	+61 2 8969 7500	Warrnambool	+61 3 5559 1500		
Mackay	+61 7 4957 3033	Newcastle	+61 2 4926 4044				
Milton	+61 7 3114 8600	Newport	+61 2 9998 4200	Australian Capital	Territory		
Mt Gravatt	+61 7 3245 5466	Orange	+61 2 6361 9166	Canberra	+61 2 6232 4999		
Noosa	+61 7 5449 9511	Port Macquarie	+61 2 6583 1735				
Redcliffe	+61 7 3897 3999	Scone	+61 2 6544 3144	Northern Territory			
Rockhampton	+61 7 4922 5855	Sydney: Level 7 Currency House	+61 2 8216 5111	Darwin	+61 8 8981 9555		
Spring Hill	+61 7 3833 9333	Sydney: Level 9	+61 2 8215 5000	Tasmania			
Sunshine Coast	+61 7 5479 2757	Sydney: Hunter St	+61 2 9125 1788	Hobart	+61 3 6236 9000		
Toowoomba	+61 7 4639 1277		+61 2 9615 4500				
Townsville	+61 7 4725 5787	Sydney: Reynolds Equities	+61 2 9373 4452				
Yeppoon	+61 7 4939 3021	Wollongong	+61 2 4227 3022				

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