



## PRESS RELEASE

### **GuavaTech colocates services at ASX's data centre, the Australian Liquidity Centre**

**Sydney, October 19, 2017** - GuavaTech, a provider of global multi-asset trading infrastructure and managed services, will expand its service offerings to include colocation and connectivity services at the Australian Liquidity Centre (ALC), ASX's state-of-the-art data centre.

The ALC provides access to all ASX execution and information services and is the only purpose-built facility designed to meet the needs of the Australian financial markets community. The colocation enables GuavaTech to extend availability of its specialized services to members of ALC's expanding community.

Mike Pappas, Senior Vice President at GuavaTech said: "GuavaTech continues to deliver the growth and flexibility that our clients require to expand and diversify their trading strategies".

"The inclusion of hosting services at the ALC, as well as access to ASX's sought-after contracts and liquidity, are proving to be invaluable assets to our clientele's core trading strategies."

ASX operates at the heart of Australia's financial markets. It is the global leader in A\$ and NZ\$ financial markets, one of the top 10 securities exchanges in the world, and the largest interest rate derivatives market in Asia.

ASX works with industry-leading service providers such as GuavaTech to help expand its reach and open its global network to the offshore trading community. ASX offers the domestic and global trading community convenient connections to both Australian and New Zealand markets through its reliable and dedicated financial markets network – ASX Net Global.

David Raper, Executive General Manager, Trading Services at ASX, said: "ASX is pleased to welcome GuavaTech into the financial markets community at the ALC. The fully-managed technology services and global network connectivity provided by GuavaTech creates business opportunities and synergies for all those within the expanding ALC community."



“ASX is setting the pace for providing flexibility, choice and cost-effective connectivity options for companies looking to collocate. We are delivering the highest levels of performance and security, while enabling clients to simplify their network architectures and reduce cost and complexity.

“We are pleased that industry leaders like GuavaTech are able to leverage ASX's collocation services at the ALC to broaden their strategic footprint in this region and help investors trade in the Australian and New Zealand markets.”

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#### **About GuavaTech**

GuavaTech, Inc. is a managed service provider focused on customized IT solutions for proprietary trading firms, investment banks, hedge funds, broker/dealers and FCMs. For over seventeen years, GuavaTech has provided a highly secure and resilient, ultra-low latency trading infrastructure that encompasses networks, co-location hosting and cloud services, exchange/ECN/liquidity pool access, ISV facilitation as well as management, support and monitoring throughout North America, the UK, Europe and Asia.

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#### **About ASX**

ASX operates at the heart of Australia's financial markets. Our integrated listings, trading, clearing and settlement businesses provide customers with efficient access to and exchange of capital, management of risk, and provision of data and other solutions. ASX operates across multiple asset classes including equities, fixed income, commodities and energy.

ASX is the global leader in A\$ and NZ\$ financial markets, one of the top 10 securities exchanges in the world and the largest interest rate derivatives market in Asia. We have trading hubs in many of the world's major financial centres, attract company listings from all around



the globe and are based in Australia, which has one of the five largest pools of investable assets in the world.

ASX operates and invests in the infrastructure that promotes the stability and development of Australia's financial markets, and advocates regulations that support investors and issuers, promote market integrity and strengthen Australia's global competitiveness.

ASX's vision is to be **the world's most respected financial marketplace**.

More information about ASX can be found at [asx.com.au](http://asx.com.au) or follow us on LinkedIn or Twitter @ASX.

#### **About Australian Liquidity Centre (ALC)**

ASX's Australian Liquidity Centre (ALC) is a purpose-built, state-of-the-art data centre providing ALC customers with a range of communication, execution and information services including the most secure and fastest possible access to all ASX liquidity – ASX Trade Match, ASX Centre Point and ASX 24.

There are currently close to 100 customers at the ALC including international investment banks, Australian brokers, market makers, proprietary firms as well as data vendors, software and system vendors, and all major telecom carriers.

The ALC provides co-location services and data centre space to customers, allowing them to place their infrastructure (such as trading equipment and related technology) in cabinets within the same physical data centre as the ASX and ASX 24 primary matching engines. This provides clients with efficient access to market data and trade execution on ASX and ASX 24 markets.

More information about ALC can be found at [asx.com.au/ALC](http://asx.com.au/ALC).

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