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New Director Joins Bank Board

Wednesday 6 July 2011: Bendigo and Adelaide Bank has announced the appointment of Jacqueline Hey to its Board of Directors.

Ms Hey was previously CEO of Ericsson in the UK and in Australia. She worked with Ericsson for more than 20-years in finance, marketing, sales and leadership roles in Australia, Sweden, the UK and the Middle East.

She said she's extremely pleased to be joining the Bank's Board.

"When I think about Bendigo and Adelaide Bank, I think about its strong and trustworthy brand, its focus on customers, partners and communities and its ability to innovate," Ms Hey said.

Chairman, Robert Johanson, said Ms Hey's expertise lies within the technology, telecommunications, sales and marketing spheres – key drivers in the future success of any bank.

"Jacquie complements the existing skills and experiences of our directors and brings with her a very distinctive background," Mr Johanson said.

Ms Hey will join the Bank's Audit, Risk and Change Framework and Technology Governance Committees. She is the Honorary Consul of Sweden for Victoria and was appointed to the Board of the Special Broadcasting Service (SBS) last week.

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