



ASX ANNOUNCEMENT

Bega Cheese executes agreement with Coles

Bega Cheese is pleased to have now finalised and formally executed its previously announced private label cheese supply agreement with Coles. The agreement is for a minimum 5 year term and will see Bega Cheese supply Coles branded cheese products for that period with initial volumes expected to be approximately 19,000 tonnes per annum.

A handwritten signature in black ink that reads "B. G. Kelly". The signature is written in a cursive style with a long, sweeping tail on the letter "y".

Brett Kelly
Company Secretary

13 April 2012

For further information please contact

Brett Kelly
Company Secretary
Bega Cheese Limited
02 6491 7777

www.begacheese.com.au

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