



MAZU ALLIANCE LIMITED

8 January 2014

ANNOUNCEMENT FOR RELEASE TO THE MARKET

MAZU ALLIANCE LIMITED

ASX: MZU

Appointment Taoist Chief Adviser

To strengthen the Company's operations in the development of its 3,600 private temples and cultural halls, the Company is forming key strategic partnerships with aligned Taoist and Buddhist faiths.

In furthering this strategy, the Company is appointing internationally recognised religious dignitaries as advisers to the Company.

The Company announces that Mr Taochen Chang has been appointed as the Company's Taoist Chief Adviser commencing on 1 January 2014.

Mr Chang is the 'Heavenly Master', a title originating with the Eastern Han Dynasty. The position of 'Heavenly Master' is allocated to a religious head of the Taoist movement. Taoism has influenced Southeast Asia for over 2,000 years and has also spread internationally. Mazu is a deity in Taoism.

In each generation, the position and title of 'Heavenly Master' was bestowed by the emperor of the time. The position has been passed through 64 generations, and Mr Chang, a 64th generation descendant of the family, is the current Heavenly Master. He has an extensive group of followers, and is recognised in Taiwan, Southeast Asia and internationally.

Mr Chang, an expert in Taoist affairs and religious worship rituals, is also:

- 4th Secretary-General of the 4th Chinese Han Dynasty Taoist Judicial Association of Taiwan Province, Republic of China (ROC)
- 5th president of Chinese Han Dynasty Taoist Juridical Association of Taiwan Province, Republic of China (ROC)
- 6th Director of Chinese Han Dynasty Taoist Juridical Association of Taiwan Province, Republic of China (ROC)

IAN SANDERSON

Company Secretary



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