



ASX RELEASE: 20th May 2014

HOME OPEN SIGNS WITH AUSTRALIAS LARGEST REAL ESTATE CRM PORTPLUS

HIGHLIGHTS

- **Agent registrations for Home Open progressing well**
- **Home Open integrates with Australia's leading real estate CRM PortPlus**
- **Integration with CRM's AgentPoint, LockedOn, Console, Agentbox, MultiArray and Renet complete**
- **Discussions with remaining CRM's well advanced**

Applabs Technologies Ltd (ASX Code: ALA) is pleased to provide an update on its exciting new real estate portal "Home Open" ahead of its upcoming launch.

Since the last update to the ASX dated 4th March 2014, the company has made sufficient progress in continuing to attract agent registrations for the Home Open application. The company has partnered with Australia's largest CRM platform PortPlus which will significantly increase the number of properties available for viewing on the Home Open platform.

Managing Director Stuart Kidd commented:

"This is a major milestone for the company being able to integrate all the listings from the PortPlus platform. PortPlus requires 50 individual real estate offices to approve before the platform can be integrated into any new application. Applabs has now received enough approvals to get the data-feed established, which is a real vote of confidence in our product"

The company has also partnered with a number of other CRM platforms including AgentPoint, LockedOn, Console, Agentbox, MulitArray and Renet, with discussions well advanced with the remaining major CRM platforms in the marketplace.

For further Information, please contact

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