



ASX RELEASE

TO REVEAL AUSTRALIAN FIRST iBEACON TECHNOLOGY FOR HOME OPEN

HIGHLIGHTS

- **Home Open to launch with iBeacon Technology**
- **iBeacon and its features to be unveiled at AREC conference**
- **Backend Agent Portal being finalised**
- **iBeacons will give a unique real-time experience to Home Opens**
- **Currently no real estate portal in Australia offers iBeacon Technology**
- **Agent feedback on the Technology has been overwhelming**

Applabs Technologies Ltd (ASX Code: ALA) is pleased to provide an update on its exciting new real estate portal “Home Open” and the integration of iBeacon technology which will be unveiled at the upcoming AREC conference.

Integrating iBeacons into the Home Open application will give estate agents a powerful tool to push information to prospective buyers during a Home Open. iBeacons will enable Buyers to gain a real-time experience by receiving push notifications about the features of a property as they walk through a Home Open. This will allow the Buyer to capture and gain information which may otherwise not been made available to them and give them a unique experience currently not available via any other Australian real estate portal.

The backend portal will give valuable information directly back to the agents when managing properties that they have for sale or rent. The system provides agents a fully integrated option to manage listings. Additional features such as being able to ‘check in’ to a Home Open from the ease of your smart device, rather than having to sign the outdated method of the visitor’s book, will be integrated.

iBeacons

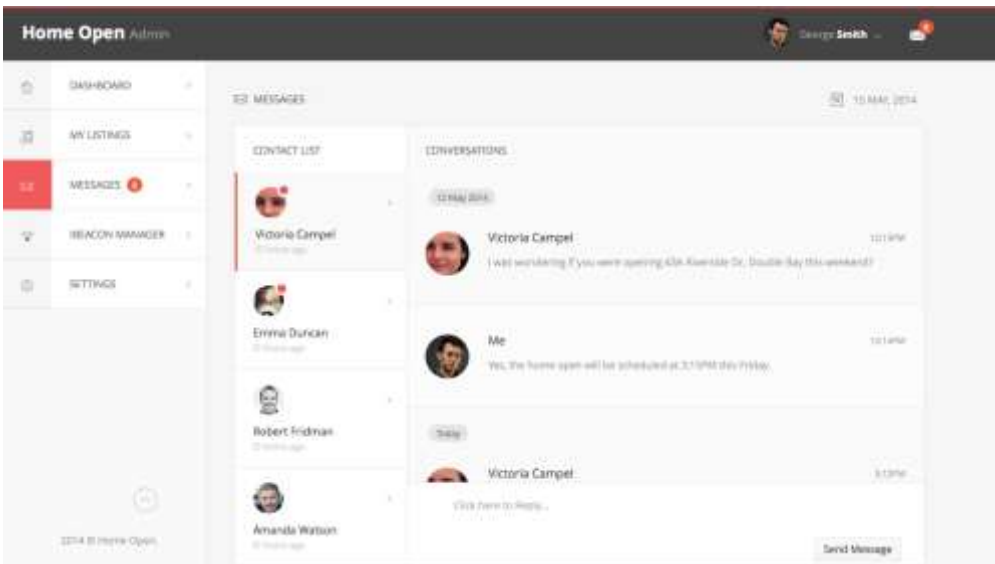
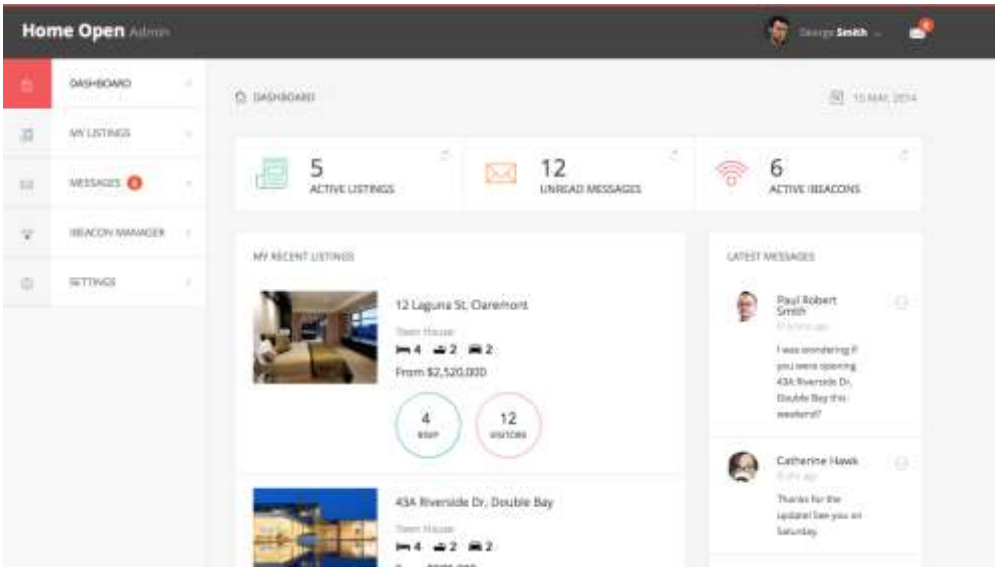
iBeacons are small, wireless devices which can be placed in a physical space, which then broadcast low-energy radio signals to smart devices. The technology enables an iOS device or other hardware to send push notifications to iOS or Android devices in close proximity.

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Applabs Managing Director Stuart Kidd commented:

“Integrating iBeacons into our Home Open product will provide our users with a totally unique experience which is currently not being offered by any other real estate portal in Australia. By working closely with agents over the past 6 months we have been able to combine the iBeacon technology into a useful and powerful tool which can be used during Home Opens to communicate with prospective buyers or renters.”

For further information, please contact

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