

ASX AND MEDIA RELEASE

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ANOTHER RECORD MONTH OF SIM SALES FOR JUNE

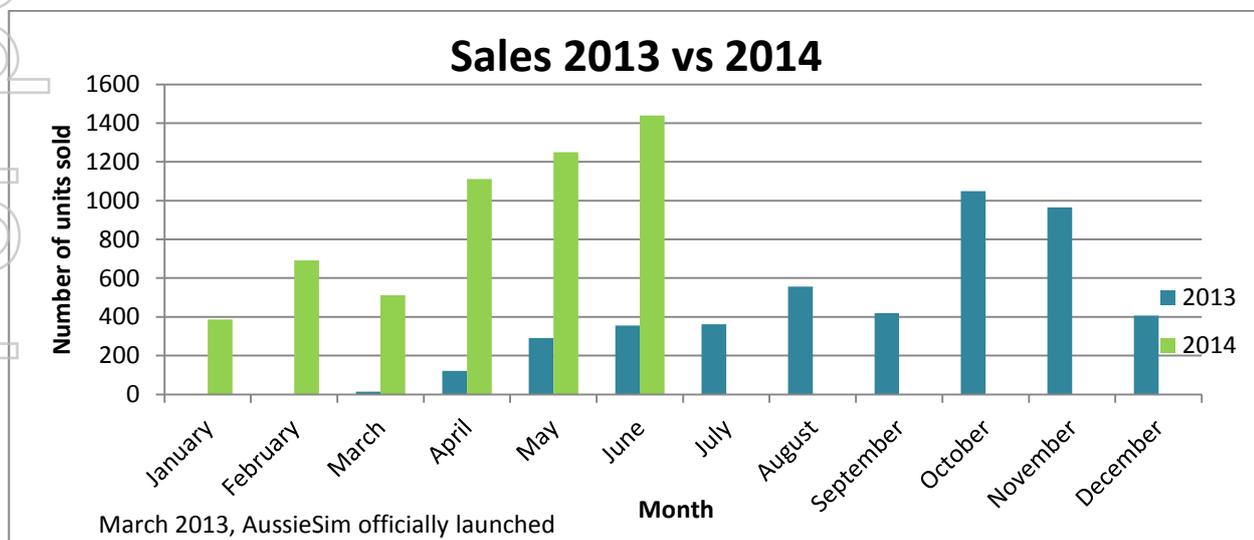
- AussieSim achieves another record number of sim card sales in June 2014.
- A total of 1,440 sim card sales were generated for the month.
- On a seasonal basis, sales were 305% higher than the 356 sim cards sold in June 2013.
- On a month on month basis, sim card sales increased by 15%.
- New marketing initiatives in H2 2014 to drive further AussieSim sales growth.

ZipTel Limited ("ZipTel" or "the Company", ASX:ZIP) is pleased to announce that the Company achieved record monthly sim card sales in June 2014 for its international pre-paid travel sim card, AussieSim. This is the third consecutive month of record sim card sales which demonstrates robust sales growth for the product.

AussieSim achieved a total of 1,440 sim card sales in June 2014 which represented a 305% increase in sales compared to the 356 sim card sales during June 2013. On a month on month basis, sim card sales for the AussieSim product were up by 15% on the 1,250 sim card sales for May 2014.

ZipTel is implementing a number of marketing initiatives to drive further growth, including the recent appointment of Alun Cooksley to lead the expansion of AussieSim's sales and distribution channels.

AussieSim Monthly Sales Performance Figures



Sim card sales for the AussieSim product account for the Australian outbound travel market which is seasonal in nature meaning the relevant comparative figure relates to the previous year's corresponding month. The winter months in Australia represent the high season for overseas travel each year.

The Company intends to report future sales performance figures for its products on a quarterly rather than monthly basis from now on.

Commenting on AussieSim's record monthly sim card sales in June, Co-founder and ZipTel Executive Director Keaton Wallace said, "We are delighted to report record monthly sales for our AussieSim product in June 2014 which represents our third consecutive month of record sales."

"Despite a limited marketing budget since its launch in March 2013, AussieSim continues to show very strong sales growth ahead of us rolling out a series of marketing initiatives over the next six months. Our first initiative recently commenced by engaging the services of a highly experienced manager to spearhead the execution of our retail sales distribution strategy as part of raising the AussieSim sales growth rate," he added.

About AussieSim

AussieSim is an international pre-paid travel sim card offering consumers up to 95% savings on talk, text and data whilst travelling overseas across more than 180 countries.

AussieSim has been generating revenue for almost 18 months and has grown rapidly since its launch on the back of a limited marketing budget. With funding now in place, the Company will focus its efforts on growing sales by:

- Generating brand awareness through various marketing initiatives
- Increasing its on-line accessibility through search engine optimisation
- Further increasing the number of retail outlets across Australia

-Ends-

For more information please visit www.aussiesim.com.au or contact:

ZipTel Limited

Bert Mondello
CEO
T: +61 8 6252 4224
W: www.ziptel.com.au

Keaton Wallace
Executive Director
T: +61 8 6252 4224

Professional Public Relations Limited

David Tasker
Group Director
T: +61 8 9388 0944
E: david.tasker@ppr.com.au

About ZipTel

ZipTel is a wholly owned Australian company and has developed products that assist users to avoid excessive overseas calling and roaming charges in the high growth, billion dollar overseas travel market including:

- AussieSim is a sim card product providing heavily discounted mobile phone roaming services for overseas travel in more than 180 countries (roaming rates for talk, text and data usage are up to 95% cheaper).
- ZipT - A world leading mobile-based App that allows consumers to make international calls from their mobile phone, at some of the world's lowest rates.

ZipTel has partnerships with world-leading telecommunications providers in major locations to ensure customers receive the best mobile network coverage and high data speeds at heavily discounted prices.

ZipTel has a business model which is currently generating revenues and underpinned by 3 years of research and development creating superior, scalable products with high barriers to entry.

For further information please visit www.ziptel.com.au