# NEWS CORPORATION REPORTS FOURTH QUARTER AND FULL YEAR RESULTS FOR FISCAL 2014 

## FISCAL 2014 FULL YEAR KEY FINANCIAL HIGHLIGHTS

- Revenues of $\$ 8.57$ billion compared to $\$ 8.89$ billion in the prior year
- Reported Total Segment EBITDA of $\$ 770$ million compared to $\$ 688$ million in the prior year
- Adjusted EPS were $\$ 0.46$ compared to $\$ 0.62$ in the prior year - Reported EPS were $\$ 0.41$ compared to $\$ 0.87$ in the prior year (which included a non-taxable gain on the CMH and SKY Network Television Ltd. transactions and impairment charges)
- Free Cash Flow Available to News Corp improved by $\$ 293$ million to $\$ 365$ million


#### Abstract

NEW YORK, NY - August 7, 2014 - News Corporation ("News Corp" or the "Company") (NASDAQ: NWS, NWSA; ASX: NWS, NWSLV) today reported financial results for the three months and fiscal year ended June 30, 2014.


Commenting on the results, Chief Executive Robert Thomson said:


#### Abstract

"We finished our first full year as the new News Corp and made significant progress in achieving the mission we articulated at the outset - to be more global and more digital through organic growth, product launches and strategic acquisitions. Thanks to the exciting e-evolution of News Corp's leading global brands, we are enjoying enhanced engagement with our expanding paid audiences, underscoring the growth potential of our diverse portfolio.

In addition to acquiring Storyful in December, strengthening our video reach and depth, we completed the Harlequin acquisition last week - which brings an international digital platform to HarperCollins. REA, our digital real estate services company, continues to show impressive top- and bottom-line growth, while importantly, expanding to new markets - most recently in Southeast Asia through an investment in iProperty. While we are operating in a challenging advertising environment, our results highlight the diversification of our portfolio and our cost discipline, leading to improved free cash flow and a firm foundation for sustained growth."


## FULL YEAR RESULTS

The Company reported fiscal 2014 full year total revenues of $\$ 8.57$ billion, a $4 \%$ decrease as compared to the prior year revenues of $\$ 8.89$ billion. The majority of the revenue decline reflects lower advertising revenues at the News and Information Services segment, foreign currency fluctuations and the sale of the Dow Jones Local Media Group ("LMG"), partially offset by the inclusion of FOX SPORTS Australia, which News Corp began consolidating in November 2012 following the Consolidated Media Holdings ("CMH") acquisition, and strong performance in the Book Publishing and Digital Real Estate Services segments. Adjusted revenues (as defined in Note 1) were $1 \%$ lower than the prior year.

The Company reported full year Total Segment EBITDA of $\$ 770$ million, a $12 \%$ increase as compared to $\$ 688$ million in the prior year. These results include $\$ 72$ million in fees and costs in fiscal 2014 and $\$ 183$ million in fiscal 2013 - net of indemnification - related to the U.K. Newspaper Matters (as defined below). The improvement was also driven by the consolidation of FOX SPORTS Australia and the strong performance in the

Book Publishing and Digital Real Estate Services segments, offset by adverse foreign currency fluctuations, declines at the News and Information Services segment and higher investment at Amplify compared to the prior year. Adjusted Total Segment EBITDA (as defined in Note 1) decreased 2\% compared to the prior year.

Net income available to News Corporation stockholders was $\$ 237$ million as compared to $\$ 506$ million in the prior year, which included a non-taxable gain on the CMH and SKY Network Television Ltd. transactions within Other, het as well as impairment charges. Impairment and restructuring charges were $\$ 94$ million and $\$ 1,737$ million in the fiscal years ended June 30, 2014 and 2013, respectively. Adjusted net income available to News Corporation stockholders (as defined in Note 3) was $\$ 268$ million compared to $\$ 357$ million in the prior year.

Net income per share available to News Corporation stockholders was $\$ 0.41$ as compared to $\$ 0.87$ in the prior year. Adjusted EPS (as defined in Note 3) were $\$ 0.46$ compared to $\$ 0.62$ in the prior year.

Free cash flow available to News Corporation improved by $\$ 293$ million in the fiscal year ended June 30, 2014 to $\$ 365$ million, from $\$ 72$ million in the prior year.

## FOURTH QUARTER RESULTS

The Company reported fiscal 2014 fourth quarter total revenues of $\$ 2.19$ billion, a $3 \%$ decrease as compared to the prior year fourth quarter revenues of $\$ 2.26$ billion. The majority of the revenue decline reflects lower advertising revenues at the News and Information Services segment, the sale of LMG and foreign currency fluctuations, partially offset by strong performance in the Book Publishing and Digital Real Estate Services segments. Adjusted revenues were $1 \%$ lower than the corresponding prior year period.

The Company's fourth quarter Total Segment EBITDA of $\$ 127$ million, which includes the fees and costs, net of indemnification, related to the U.K. Newspaper Matters of $\$ 16$ million, was a $2 \%$ decrease as compared to $\$ 130$ million in the prior year. This decline was primarily driven by weakness at the News and Information Services segment and adverse foreign currency fluctuations, partially offset by the strong performance in the Book Publishing and Digital Real Estate Services segments and lower costs in the Other segment. Adjusted Total Segment EBITDA decreased 7\% compared to the prior year.

Net income available to News Corporation stockholders was $\$ 12$ million as compared to a loss of $\$ 1,124$ million in the prior year. Impairment and restructuring charges were $\$ 21$ million and $\$ 1,506$ million in the three months ended June 30, 2014 and 2013, respectively. Adjusted net income available to News Corporation stockholders was $\$ 6$ million compared to $\$ 69$ million in the prior year.

Net income per share available to News Corporation stockholders was $\$ 0.02$ as compared to a net loss per share of ( $\$ 1.94$ ) in the prior year. Adjusted EPS were $\$ 0.01$ compared to $\$ 0.12$ in the prior year.

## SEGMENT REVIEW

| For the three months ended |
| :---: |
| June 30, |

$\frac{2014}{\text { (in millions) }} \frac{2013}{\text { \% Change }}$

## Revenues:

News and Information Services<br>Cable Network Programming<br>Digital Real Estate Services<br>Book Publishing<br>Digital Education<br>Other

Total Revenues

| $\$$ | 1,558 | $\$$ | 1,662 | $(6) \%$ | $\$$ | 6,153 | $\$$ | 6,731 |
| :--- | ---: | :--- | ---: | :--- | ---: | :--- | ---: | ---: |
|  | 136 | 146 | $(7) \%$ | 491 | 324 | $52 \%$ |  |  |
|  | 113 | 91 | $24 \%$ | 408 | 345 | $18 \%$ |  |  |
|  | 361 | 329 | $10 \%$ |  | 1,434 | 1,369 | $5 \%$ |  |
|  | 18 | 25 | $(28) \%$ | 88 | 102 | $(14) \%$ |  |  |
|  | - | 4 | $(100) \%$ |  | - | 20 | $(100) \%$ |  |
|  | 2,186 | $\$$ | 2,257 | $(3) \%$ | $\$$ | 8,574 | $\$$ | 8,891 |

## Segment EBITDA:

News and Information Services
Cable Network Programming
Digital Real Estate Services
Book Publishing
Digital Education ${ }^{(\mathrm{a})}$
Other ${ }^{(b)}$

## Total Segment EBITDA

| $\$$ | 131 | $\$$ | 211 | $(38) \%$ | $\$$ | 665 | $\$$ | 795 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | 19 | 19 | - | $(16)$ | 128 | 63 | $* *$ |  |
|  | 62 | 46 | $35 \%$ | 214 | 168 | $27 \%$ |  |  |
|  | 33 | 22 | $50 \%$ | 197 | 142 | $39 \%$ |  |  |
|  | $(53)$ | $(52)$ | $2 \%$ | $(193)$ | $(141)$ | $37 \%$ |  |  |
|  | $(65)$ | $(116)$ | $(44) \%$ |  | $(241)$ | $(339)$ | $(29) \%$ |  |
|  | 127 | $\$$ | 130 | $(2) \%$ | $\$$ | 770 | $\$$ | 688 |

## ** - Not meaningful

(a) In the fourth quarter of fiscal 2014, the Company revised the composition of its reporting segments to present the digital education business as a separate segment. All prior periods have been reclassified to reflect the revised segment presentation.
(b) Other Segment EBITDA for the three months and fiscal year ended June 30, 2014 includes fees and costs, net of indemnification, related to the U.K. Newspaper Matters of $\$ 16$ million and $\$ 72$ million, respectively. Other Segment EBITDA for the three months and fiscal year ended June 30, 2013 includes fees and costs related to the U.K. Newspaper Matters of $\$ 39$ million and $\$ 183$ million, respectively.

## News and Information Services

## Full Year Segment Results

Fiscal 2014 full year revenues decreased $\$ 578$ million, or $9 \%$, compared to the prior year. Australian newspapers revenues declined $18 \%$, of which $10 \%$ was related to foreign currency, and accounted for the majority of the Segment revenue decline compared to the prior year. Total segment advertising revenues declined 10\%, driven primarily by weakness in the print advertising market coupled with the negative impact of foreign currency and the absence of results from LMG, partially offset by continued growth at News America Marketing led by in-store advertising. Circulation and subscription revenues declined $5 \%$, primarily due to the continued decline in professional information business (formerly Institutional) revenues at Dow Jones, the absence of results from LMG and lower print circulation volume, partially offset by cover price increases in the U.K. and at several Australian newspapers as well as higher subscription pricing at The Wall Street Journal and WSJ.com. Adjusted revenues declined $5 \%$ compared to the prior year.

Full year Segment EBITDA decreased $\$ 130$ million, or $16 \%$, as compared to the prior year. Results were impacted by continued revenue weakness in the Australian market and Dow Jones' professional information business, coupled with the sale of LMG, incremental dual rent and other facility costs related to the relocation of the Company's London operations of $\$ 21$ million, which are primarily non-cash, and higher marketing expenses at News UK. The declines were partially offset by the growth in News America Marketing's in-store advertising revenues. Adjusted Segment EBITDA decreased 13\% compared to the prior year.

## Fourth Quarter Segment Results

Revenues for the fourth quarter of fiscal 2014 decreased $\$ 104$ million, or $6 \%$, compared to the prior year, which was driven by a $9 \%$ decline in advertising revenues and a $4 \%$ decline in circulation revenues. Adjusted revenues declined $5 \%$ compared to the prior year. Segment EBITDA decreased $\$ 80$ million in the quarter, or $38 \%$, as compared to the prior year. The decline was driven by $\$ 11$ million of dual rent and other facility costs, as noted above, combined with higher marketing expenses and severance costs at News UK. Adjusted Segment EBITDA decreased $34 \%$ compared to the prior year.

## Cable Network Programming

## Full Year Segment Results

Fiscal 2014 full year revenues were $\$ 491$ million and Segment EBITDA was $\$ 128$ million. The increases relative to the prior year primarily reflect the consolidation of FOX SPORTS Australia in November 2012.

On a stand-alone basis, revenues declined $5 \%$ versus the prior year revenues of $\$ 516$ million, as the gains from higher affiliate pricing, increased digital platform subscribers and advertising growth were more than offset by adverse foreign currency fluctuations. Full year Segment EBITDA decreased 2\% compared to the prior year stand-alone Segment EBITDA of $\$ 130$ million (consisting of operating income of $\$ 101$ million and depreciation and amortization of $\$ 29$ million), primarily driven by higher expenses associated with the National Rugby League rights contract and adverse foreign currency fluctuations, partially offset by the absence of domestic cricket rights costs.

Adjusted revenues and Adjusted Segment EBITDA for the full year increased $2 \%$ and $32 \%$, respectively, compared to the prior year.

## Fourth Quarter Segment Results

In the fourth quarter of fiscal 2014, revenues decreased $\$ 10$ million, or $7 \%$, compared to the prior year. Segment EBITDA in the quarter was flat compared to the prior year. Adjusted revenues decreased $2 \%$ and Adjusted Segment EBITDA increased $11 \%$, compared to the prior year.

## Digital Real Estate Services

## Full Year Segment Results

Fiscal 2014 revenues increased $\$ 63$ million, or 18\%, compared to the prior year, primarily reflecting increased listing depth penetration across the product range. Segment EBITDA increased $\$ 46$ million, or $27 \%$, compared to
the prior year primarily due to the increased revenues as noted above. Adjusted revenues and Adjusted Segment EBITDA increased $31 \%$ and $41 \%$, respectively, compared to the prior year.

## Fourth Quarter Segment Results

Revenues in the quarter increased $\$ 22$ million, or $24 \%$, and Segment EBITDA in the quarter increased $\$ 16$ million, or $35 \%$, compared to the prior year. Adjusted revenues and Adjusted Segment EBITDA increased $33 \%$ and $41 \%$, respectively, compared to the prior year.

## Book Publishing

## Full Year Segment Results

Full year revenues increased $\$ 65$ million, or $5 \%$, compared to the prior year driven by the success of the Divergent series by Veronica Roth which sold more than 19 million net units throughout the year, as well as The First Phone Call From Heaven by Mitch Albom and The Pioneer Woman Cooks: A Year of the Holidays by Ree Drummond, partially offset by the impact of the divestiture of the Women of Faith live events business. E-book revenues improved by $35 \%$ versus the prior year and represented $22 \%$ of consumer revenues, up from $17 \%$ in the prior year. Segment EBITDA increased $\$ 55$ million, or $39 \%$, from the prior year, benefiting from the higher contribution to profits from e-books and ongoing operational efficiencies coupled with higher revenues, partially offset by dual rent and other facility costs. Adjusted revenues increased 6\% and Adjusted Segment EBITDA increased $38 \%$, compared to the prior year.

## Fourth Quarter Segment Results

Revenues in the quarter increased $\$ 32$ million, or $10 \%$, compared to the prior year driven by the continued popularity of the Divergent series. E-book revenues increased $23 \%$ versus the prior year period and represented $22 \%$ of consumer revenues, up from $19 \%$ in the prior year. Segment EBITDA increased $\$ 11$ million, or $50 \%$, from the prior year. Adjusted revenues increased 9\% and Adjusted Segment EBITDA increased 43\%, compared to the prior year.

## Digital Education

## Full Year Segment Results

Revenues for the full year decreased $\$ 14$ million, or $14 \%$, compared to the prior year, primarily due to declines related to lower project-based consulting revenues at Amplify Insight. Segment EBITDA decreased $\$ 52$ million, or $37 \%$ compared to the prior year primarily due to increased product and curriculum development investment.

## Fourth Quarter Segment Results

Revenues in the quarter decreased $\$ 7$ million, or 28\%, and Segment EBITDA declined $\$ 1$ million, or 2\%.

## Other

Full Year Segment Results

Full year Segment EBITDA improved by $\$ 98$ million, primarily due to decreased fees and costs, net of indemnification, related to the claims and investigations arising from certain conduct at The News of the World (the "U.K. Newspaper Matters") of approximately $\$ 111$ million and the absence of costs at the non-core Australian digital businesses that were sold in 2013 of approximately $\$ 35$ million. The declines were partially offset by higher costs of approximately $\$ 20$ million incurred by the corporate Strategy and Creative Group related to the development of new products and services and international rights acquisitions and higher corporate overhead expenses of approximately $\$ 10$ million compared to an allocated basis utilized during fiscal 2013.

Prior to the separation, the Company's Statement of Operations included allocations of general corporate expenses for certain support functions that were provided on a centralized basis by 21 st Century Fox. For the fiscal year ended June 30, 2014, the Company's Statement of Operations reflects actual corporate overhead costs incurred by the Company as it performed these functions using its own resources or purchased services from either third parties or 21st Century Fox.

In fiscal 2014, News Corp incurred gross fees and costs of $\$ 169$ million ( $\$ 72$ million net of indemnification from 21 st Century Fox) related to the U.K. Newspaper Matters. This is comparable to $\$ 183$ million incurred in the prior year.

## Fourth Quarter Segment Results

Segment EBITDA in the quarter improved by $\$ 51$ million, due to decreased fees and costs, net of indemnification, related to the U.K. Newspaper Matters of approximately $\$ 23$ million and lower corporate overhead expenses of $\$ 20$ million compared to an allocated basis utilized during fiscal 2013, as noted above. In the fourth quarter, News Corp incurred gross fees and costs of $\$ 32$ million ( $\$ 16$ million net of indemnification from 21 st Century Fox) related to the U.K. Newspaper Matters, which is comparable to $\$ 39$ million incurred in the prior year.

## REVIEW OF EQUITY EARNINGS (LOSSES) OF AFFILIATES' RESULTS

Full year equity earnings from affiliates were $\$ 90$ million compared to $\$ 100$ million in the prior year. The lower contribution primarily reflects the absence of the Company's $44 \%$ stake in SKY Network Television Ltd. which was sold in March 2013 and the consolidation of FOX SPORTS Australia in November 2012. Partially offsetting this decline was a higher contribution from Foxtel, mainly due to the Company's increased ownership to $50 \%$ from $25 \%$ in November 2012.

Equity earnings from affiliates for the fourth quarter were $\$ 37$ million compared to $\$ 19$ million in the prior year.

Foxtel ${ }^{(\mathrm{a})}$
Pay television and cable network programming equity affiliates ${ }^{(b)}$
Other equity affiliates, net
Total equity earnings of affiliates

| For the three months ended |
| :---: |
| June 30, |


$\frac{2014}{\text { (in millions) }} \frac{$|  For the fiscal years ended  |
| :---: |
|  June 30,  |}{| 2014 |
| :---: |
|  (in millions)  |}$+\frac{2013}{}$


| $\$$ | 37 | $\$$ | 36 | $\$$ | 90 | $\$$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |


| - |  | (1) |  |  |  | 51 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | (16) |  |  |  | (17) |
| \$ | 37 | 19 | \$ | 90 | \$ | 100 |

News Corp
(a) The Company owned $25 \%$ of Foxtel through November 2012. In November 2012, the Company increased its ownership in Foxtel to 50\% as a result of the CMH acquisition. The Company amortized $\$ 16$ million and $\$ 62$ million related to excess cost over the Company's proportionate share of its investment's underlying net assets allocated to finite-lived intangible assets during the three months and fiscal year ended June 30, 2014, respectively, and $\$ 17$ million and $\$ 43$ million in the corresponding periods of fiscal 2013, respectively. Such amortization is reflected in Equity earnings of affiliates in the Statements of Operations.
(b) Includes equity earnings of FOX SPORTS Australia and SKY Network Television Ltd. The Company acquired the remaining interest in FOX SPORTS Australia in November 2012 as a result of the CMH acquisition and sold its investment in SKY Network Television Ltd. in March 2013. The results of FOX SPORTS Australia have been included within the Cable Network Programming segment in the Company's consolidated results of operations since November 2012.

On a U.S. GAAP basis, full year Foxtel revenues decreased $\$ 287$ million to $\$ 2,897$ million from $\$ 3,184$ million due to foreign currency fluctuations. In local currency, revenues were $2 \%$ higher in the current year as a result of growth in subscriber revenues. Foxtel EBITDA decreased $\$ 29$ million to $\$ 903$ million from $\$ 932$ million due to adverse foreign currency fluctuations. In local currency, Foxtel EBITDA was $8 \%$ higher primarily due to increased revenues and lower costs as compared to the prior year. Total closing subscribers were approximately 2.6 million as of June 30, 2014, a $6 \%$ increase compared to the prior year period driven by an increase in digital platform subscribers. Cable and satellite churn improved to $12.5 \%$ from $14.2 \%$ in the prior year. Broadcast residential ARPU was A\$96, a $1 \%$ improvement compared to the prior year.

Foxtel operating income for the year ended June 30, 2014 and 2013 after depreciation and amortization of $\$ 349$ million and $\$ 441$ million, respectively, was $\$ 554$ million and $\$ 491$ million, respectively.

## FREE CASH FLOW AVAILABLE TO NEWS CORPORATION

Free cash flow available to News Corporation is a non-GAAP financial measure defined as net cash provided by operating activities, less capital expenditures, and REA Group Limited ("REA Group") free cash flow, plus cash dividends received from REA Group.

The Company considers free cash flow available to News Corporation to provide useful information to management and investors about the amount of cash generated by the business after capital expenditures, which can then be used for strategic opportunities including, among others, investing in the Company's business, strategic acquisitions, strengthening the Company's balance sheet, dividend payouts and repurchasing stock. A limitation of free cash flow available to News Corporation is that it does not represent the total increase or decrease in the cash balance for the period. Management compensates for the limitation of free cash flow available to News Corporation by also relying on the net change in cash and cash equivalents as presented in the Company's consolidated statements of cash flows prepared in accordance with GAAP which incorporates all cash movements during the period.

The following table presents a reconciliation of net cash provided by operating activities to free cash flow available to News Corporation:

| Net cash provided by operating activities | $\$$ | 854 | $\$$ |
| :--- | :---: | :---: | :---: |
| Less: Capital expenditures | $(379)$ | 501 |  |
|  |  | 475 | $(332)$ |

Free cash flow available to News Corporation in the fiscal year ended June 30, 2014 improved by $\$ 293$ million to $\$ 365$ million from $\$ 72$ million in the prior year. This improvement was primarily driven by the increase in Cable Network Programming Segment EBITDA resulting from the consolidation of FOX SPORTS Australia of $\$ 65$ million, lower restructuring payments of $\$ 174$ million, lower payments for fees and costs related to the U.K. Newspaper Matters of $\$ 108$ million and lower pension contributions of $\$ 81$ million. The improvement was partially offset by lower cash distributions of $\$ 67$ million primarily from the absence of cash distributions from SKY Network Television Ltd. as the Company sold the investment in March 2013.

## SUBSEQUENT EVENTS

In August 2014, the Company completed its acquisition of Harlequin Enterprises Limited ("Harlequin") from Torstar Corporation for a purchase price of C $\$ 455$ million (approximately US $\$ 420$ million), subject to certain adjustments. Harlequin is a leading publisher of women's fiction, and this acquisition extends HarperCollins' global platform, particularly in Europe and Asia Pacific. Harlequin will operate as a division of HarperCollins Publishers, and its results will be included within the Book Publishing segment.

In July 2014, REA purchased $31,283,140$ shares, or $\mathbf{1 7 . 2 2 \%}$, of Property Group Limited (ASX: IPP) from SeLoger.com SA, for a total cash consideration of AUD $\$ 106$ million (US $\$ 100$ million). iProperty Group has online property advertising operations in Malaysia, Indonesia, Hong Kong, Macau and Singapore, as well as investments in India and the Philippines.

## COMPARISON OF ADJUSTED INFORMATION TO U.S. GAP INFORMATION

Adjusted revenues, Adjusted Total Segment EBITDA, Total Segment EBITDA, Adjusted net income available to News Corporation stockholders, Adjusted EPS and Free cash flow available to News Corporation are non-GAAP financial measures contained in this earnings release. This information is provided in order to allow investors to make meaningful comparisons of the Company's operating performance between periods and to view the Company's business from the same perspective as Company management. These non-GAAP measures may be different than similar measures used by other companies and should be considered in addition to, not as a substitute for, measures of financial performance calculated in accordance with GAAP. Reconciliations for the differences between non-GAAP measures used in this earnings release and comparable financial measures calculated in accordance with U.S. GAAP are included in Notes 1,2 and 3 and the reconciliation of Net cash provided by operating activities to Free cash flow available to News Corporation is included above.

## Conference call

News Corporation's earnings conference call can be heard live at 5:30pm Eastern Time on August 7, 2014. To listen to the call, please visit http://investors.newscorp.com.

## Cautionary Statement Concerning Forward-Looking Statements

This document contains certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on management's views and assumptions regarding future events and business performance as of the time the statements are made. Actual results may differ materially from these expectations due to changes in global economic, business, competitive market and regulatory factors. More detailed information about these and other factors that could affect future results is contained in our filings with the Securities and Exchange Commission. The "forward-looking statements" included in this document are made only as of the date of this document and we do not have any obligation to publicly update any "forward-looking statements" to reflect subsequent events or circumstances, except as required by law.

## About News Corporation

News Corporation (NASDAQ: NWS, NWSA; ASX: NWS, NWSLV) is a global, diversified media and information services company focused on creating and distributing authoritative and engaging content to consumers throughout the world. The company comprises businesses across a range of media, including: news and information services, cable network programming in Australia, digital real estate services, book publishing, digital education, and pay-TV distribution in Australia. Headquartered in New York, the activities of News Corporation are conducted primarily in the United States, Australia, and the United Kingdom. More information is available at: www.newscorp.com.

## Contacts:

Michael Florin

Investor Relations
212-416-3363
mflorin@newscorp.com
Jim Kennedy
Corporate Communications
212-416-4064
jkennedy@newscorp.com

NEWS CORPORATION

## CONSOLIDATED STATEMENTS OF OPERATIONS

 (Unaudited; in millions, except share and per share amounts)|  | For the three months ended June 30, |  |  |  | For the fiscal years ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2014 |  | 2013 |  | 2014 |  | 2013 |  |
| Revens |  |  |  |  |  |  |  |  |
| Revenues: |  |  |  |  |  |  |  |  |
| Advertising | \$ | 1,029 | \$ | 1,096 | \$ | 4,019 | \$ | 4,346 |
| Circulation and Subscription |  | 683 |  | 704 |  | 2,688 |  | 2,669 |
| Consumer |  | 344 |  | 317 |  | 1,374 |  | 1,286 |
| Other |  | 130 |  | 140 |  | 493 |  | 590 |
| Total Revenues |  | 2,186 |  | 2,257 |  | 8,574 |  | 8,891 |
| Operating expenses |  | $(1,311)$ |  | $(1,380)$ |  | $(5,139)$ |  | $(5,420)$ |
| Selling, general and administrative |  | (748) |  | (747) |  | $(2,665)$ |  | $(2,783)$ |
| Depreciation and amortization |  | (157) |  | (150) |  | (578) |  | (548) |
| Impairment and restructuring charges |  | (21) |  | $(1,506)$ |  | (94) |  | $(1,737)$ |
| Equity earnings of affiliates |  | 37 |  | 19 |  | 90 |  | 100 |
| Interest, net |  | 18 |  | 23 |  | 68 |  | 77 |
| Other, net |  | 20 |  | 24 |  | (653) |  | 1,593 |
| Income (loss) before income tax benefit |  | 24 |  | $(1,460)$ |  | (397) |  | 173 |
| Income tax benefit |  | 5 |  | 347 |  | 691 |  | 374 |
| Net income (loss) |  | 29 |  | $(1,113)$ |  | 294 |  | 547 |
| Less: Net income attributable to noncontrolling interests |  | (16) |  | (11) |  | (55) |  | (41) |
| Net income (loss) attributable to News Corporation stockholders |  | 13 |  | $(1,124)$ |  | 239 |  | 506 |
| Less: Adjustments to Net income (loss) attributable to News Corporation stockholders - Redeemable Preferred Stock Dividends |  | (1) |  | - |  | (2) |  | - |
| Net income (loss) available to News Corporation stockholders | \$ | 12 | \$ | $(1,124)$ | \$ | 237 | \$ | 506 |
| Net income (loss) available to News Corporation stockholders per share |  |  |  |  |  |  |  |  |
| $\square \quad$ Basic and diluted | \$ | 0.02 | \$ | (1.94) | \$ | 0.41 | \$ | 0.87 |
| Weighted average shares outstanding: |  |  |  |  |  |  |  |  |
| Basic |  | 579 |  | 579 |  | 579 |  | 579 |
| Diluted |  | 580 |  | 579 |  | 580 |  | 579 |

## NEWS CORPORATION

## CONSOLIDATED BALANCE SHEETS

(Unaudited; in millions)

|  | As of June 30, 2014 |  | As of June 30, 2013 |  |
| :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |
| Current assets: |  |  |  |  |
| Cash and cash equivalents | \$ | 3,145 | \$ | 2,381 |
| Amounts due from 21st Century Fox |  | 66 |  | 247 |
| Receivables, net |  | 1,388 |  | 1,335 |
| Other current assets |  | 671 |  | 680 |
| Total current assets |  | 5,270 |  | 4,643 |
| Non-current assets: |  |  |  |  |
| Investments |  | 2,609 |  | 2,499 |
| Property, plant and equipment, net |  | 3,009 |  | 2,992 |
| Intangible assets, net |  | 2,137 |  | 2,186 |
| Goodwill |  | 2,782 |  | 2,725 |
| Other non-current assets |  | 682 |  | 598 |
| Total assets | \$ | 16,489 | \$ | 15,643 |
| LIABILITIES AND EQUITY |  |  |  |  |
| Current liabilities: |  |  |  |  |
| Accounts payable | \$ | 276 | \$ | 242 |
| Accrued expenses |  | 1,188 |  | 1,108 |
| Deferred revenue |  | 369 |  | 389 |
| Other current liabilities |  | 431 |  | 432 |
| Total current liabilities |  | 2,264 |  | 2,171 |
| Non-current liabilities: |  |  |  |  |
| Retirement benefit obligations |  | 272 |  | 345 |
| Deferred income taxes |  | 224 |  | 152 |
| Other non-current liabilities |  | 310 |  | 279 |
| Commitments and contingencies |  |  |  |  |
| Redeemable preferred stock |  | 20 |  | 20 |
| Equity: |  |  |  |  |
| Class A common stock |  | 4 |  | 4 |
| Class B common stock |  | 2 |  | 2 |
| $\checkmark$ Additional paid-in capital |  | 12,390 |  | 12,281 |
| Retained earnings |  | 237 |  | - |
| Accumulated other comprehensive income |  | 610 |  | 271 |
| Total News Corporation stockholders' equity |  | 13,243 |  | 12,558 |
| Noncontrolling interests |  | 156 |  | 118 |
| Total equity |  | 13,399 |  | 12,676 |
| Total liabilities and equity | \$ | 16,489 | \$ | 15,643 |

NEWS CORPORATION

## CONSOLIDATED STATEMENTS OF CASH FLOWS

(Unaudited; in millions)

## Operating activities: <br> Net Income

Adjustments to reconcile net income to cash provided by operating activities:
Depreciation and amortization
Equity earnings of affiliates
Cash distributions received from affiliates 153
Impairment charges, net of tax 14
Other, net (68)
Deferred income taxes and taxes payable
Change in operating assets and liabilities, net of acquisitions:
Receivables and other assets
Inventories, net
Accounts payable and other liabilities
Pension and postretirement benefit plans
Net cash provided by operating activities

## Investing activities:

Capital expenditures
Acquisitions, net of cash acquired
Investments in equity affiliates and other
Other investments
Proceeds from dispositions
Net cash used in investing activities

## Financing activities:

Net transfers from 21st Century Fox and affiliates
Repayment of borrowings acquired in the CMH acquisition
Dividends paid
Purchase of subsidiary shares from noncontrolling interest
Other, net
Net cash provided by financing activities
Net increase in cash and cash equivalents
Cash and cash equivalents, beginning of period
Exchange movement on opening cash balance
Cash and cash equivalents, end of period

578
For the fiscal years ended
June 30,
$2014-2013$
\$ 294 \$ 547

32
(105)

23
126

| $(103)$ |
| ---: |
| 854 |


|  | $\frac{202}{(306)}$ | $\frac{826}{(1,674)}$ |
| :---: | :---: | :---: |
|  | 217 | 2,749 |
|  |  | (235) |
|  | (24) | (20) |
|  | - | (8) |
|  | (4) |  |
|  | 189 | 2,486 |
|  | 737 | 1,313 |
|  | 2,381 | 1,133 |
|  | 27 | (65) |
| \$ | 3,145 | 2,381 |

## NOTE 1 - ADJUSTED REVENUES, ADJUSTED TOTAL SEGMENT EBITDA AND ADJUSTED SEGMENT EBITDA

The Company uses revenues, Total Segment EBITDA and Segment EBITDA excluding the impact of acquisitions, divestitures, costs associated with the U.K. Newspaper Matters and foreign currency fluctuations ("Adjusted Revenues, Adjusted Total Segment EBITDA and Adjusted Segment EBITDA") to evaluate the performance of the Company's operations exclusive of certain items that impact the comparability of results from period to period. The calculation of Adjusted Revenues, Adjusted Total Segment EBITDA and Adjusted Segment EBITDA may not be comparable to similarly titled measures reported by other companies, since companies and investors may differ as to what type of events warrant adjustment. Adjusted Revenues, Adjusted Total Segment EBITDA and Adjusted Segment EBITDA are not measures of performance under generally accepted accounting principles and should not be construed as substitutes for amounts determined under GAAP as measures of performance.

However, management uses these measures in comparing the Company's historical performance and believes that they provide meaningful and comparable information to investors to assist in their analysis of our performance relative to prior periods and our competitors.

The following table reconciles reported revenues and reported Total Segment EBITDA to Adjusted Revenues and Adjusted Total Segment EBITDA for the three months and fiscal years ended June 30, 2014 and 2013.

|  | Revenues |  |  |  |  |  | Total Segment EBITDA |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | For the three months ended June 30, |  |  |  |  |  | For the three months ended June 30, |  |  |  |  |  |
|  | 2014 |  | 2013 |  | Difference |  | 2014 |  | 2013 |  | Difference |  |
|  | (in millions) |  |  |  |  |  | (in millions) |  |  |  |  |  |
| As reported | \$ | 2,186 | \$ | 2,257 | \$ | (71) | \$ | 127 | \$ | 130 | \$ | (3) |
| Impact of acquisitions |  | (2) |  | - |  | (2) |  | 1 |  | - |  | 1 |
| Impact of divestitures |  | (3) |  | (48) |  | 45 |  | - |  | (4) |  | 4 |
| Impact of foreign currency fluctuations |  | 5 |  | - |  | 5 |  | 9 |  | - |  | 9 |
| Net impact of U.K. Newspaper Matters |  | - |  | - |  | - |  | 16 |  | 39 |  | (23) |
| As adjusted | \$ | 2,186 | \$ | 2,209 | \$ | (23) | \$ | 153 | \$ | 165 | \$ | $\stackrel{(12)}{ }$ |



Adjusted Revenues and Adjusted Segment EBITDA by segment for the three months and fiscal years ended June 30, 2014 and 2013 are as follows:

## Adjusted Revenues:

News and Information Services
Cable Network Programming
Digital Real Estate Services
Book Publishing
Digital Education
Other
Adjusted Total Revenues
Adjusted Segment EBITDA:
News and Information Services
Cable Network Programming
Digital Real Estate Services
Book Publishing
Digital Education Other
Adjusted Total Segment EBITDA
** - Not meaningful

| 2014 |  | 2013 |  | \% Change |
| :---: | :---: | :---: | :---: | :---: |
| (in millions) |  |  |  |  |
| \$ | 1,546 | \$ | 1,619 | (5) \% |
|  | 143 |  | 146 | (2) \% |
|  | 121 |  | 91 | 33 \% |
|  | 358 |  | 328 | 9 \% |
|  | 18 |  | 25 | (28) \% |
| \$ | 2.186 | \$ | 2,209 | (1) \% |
|  |  |  |  | (1) \% |
| \$ | 136 | , | 205 | (34) \% |
|  | 21 |  | 19 | 11 \% |
|  | 65 |  | 46 | 41 \% |
|  | 33 |  | 23 | 43 \% |
|  | (53) |  | (52) | 2 \% |
|  | (49) |  | (76) | (36) \% |
| \$ | 153 | \$ | 165 | (7) \% |


| For the fiscal years ended June 30, |
| :---: |
| 2014 (in millions) |


| \$ | 6,258 | \$ | 6,557 | (5) \% |
| :---: | :---: | :---: | :---: | :---: |
|  | 331 |  | 324 | 2 \% |
|  | 453 |  | 345 | 31 \% |
|  | 1,431 |  | 1,344 | 6 \% |
|  | 88 |  | 102 | (14) \% |
|  | - |  | - | ** |
| \$ | 8,561 | \$ | 8,672 | (1) \% |

Adjusted Segment EBITDA:
News and Information Services
Cable Network Programming
Digital Real Estate Services
Book Publishing
Digital Education
Other
Adjusted Total Segment EBITDA

[^0]The following tables reconcile reported revenues and Segment EBITDA by segment to Adjusted Revenues and Adjusted Segment EBITDA by segment for the three months ended June 30, 2014 and 2013.

|  | For the three months ended June 30, 2014 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | As Reported |  | Impact of Acquisitions |  | Impact of Divestitures |  | Impact of Foreign Currency Fluctuations |  | Net Impact of U.K. <br> Newspaper Matters |  | As <br> Adjusted |  |
|  |  |  |  |  |  | (in m | ion |  |  |  |  |  |
| Revenues: |  |  |  |  |  |  |  |  |  |  |  |  |
| News and Information Services | \$ | 1,558 | \$ | (2) | \$ | (3) | \$ | (7) | \$ | - | \$ | 1,546 |
| Cable Network Programming |  | 136 |  | - |  | - |  | 7 |  |  |  | 143 |
| Digital Real Estate Services |  | 113 |  | - |  | - |  | 8 |  |  |  | 121 |
| Book Publishing |  | 361 |  | - |  | - |  | (3) |  | - |  | 358 |
| Digital Education |  | 18 |  | - |  | - |  | - |  |  |  | 18 |
| Other |  | - |  | - |  | - |  |  |  | - |  |  |
| Total Revenues | \$ | 2,186 | \$ | (2) | \$ | (3) | \$ | 5 | \$ | - | \$ | 2,186 |
| Segment EBITDA: |  |  |  |  |  |  |  |  |  |  |  |  |
| News and Information Services | \$ |  | \$ | 1 | \$ | - | \$ | 4 | \$ | - | \$ | 136 |
| Cable Network Programming |  | 19 |  | - |  | - |  | 2 |  | - |  | 21 |
| Digital Real Estate Services |  | 62 |  | - |  | - |  | 3 |  | - |  | 65 |
| Book Publishing |  | 33 |  | - |  | - |  | - |  | - |  | 33 |
| Digital Education |  | (53) |  |  |  |  |  | - |  |  |  | (53) |
| Other |  | (65) |  | - |  | - |  |  |  | 16 |  | (49) |
| Total Segment EBITDA | \$ | 127 | \$ | 1 | \$ | - | \$ | 9 | \$ | 16 | \$ | 153 |
|  | For the three months ended June 30, 2013 |  |  |  |  |  |  |  |  |  |  |  |
|  |  | As ported |  |  |  |  |  |  |  |  |  | As Ajusted |
|  |  |  |  |  |  | in mi | ion |  |  |  |  |  |
| Revenues: |  |  |  |  |  |  |  |  |  |  |  |  |
| News and Information Services | \$ | 1,662 | \$ | - | \$ | (43) | \$ | - | \$ | - | \$ | 1,619 |
| Cable Network Programming |  | 146 |  | - |  |  |  | - |  |  |  | 146 |
| $\checkmark$ Digital Real Estate Services |  | 91 |  | - |  | - |  | - |  | - |  | 91 |
| Book Publishing |  | 329 |  | - |  | (1) |  | - |  | - |  | 328 |
| Digital Education |  | 25 |  | - |  | - |  | - |  | - |  | 25 |
| Other |  | 4 |  | - |  | (4) |  | - |  | - |  | - |
| Total Revenues | \$ | 2,257 | \$ | - | \$ | (48) | \$ | - | \$ | - | \$ | 2,209 |
| Segment EBITDA: |  |  |  |  |  |  |  |  |  |  |  |  |
| News and Information Services | \$ | 211 | \$ | - | \$ | (6) | \$ | - | \$ | - | \$ | 205 |
| Cable Network Programming |  | 19 |  | - |  | - |  | - |  | - |  | 19 |
| Digital Real Estate Services |  | 46 |  | - |  | - |  | - |  | - |  | 46 |
| Book Publishing |  | 22 |  | - |  | 1 |  | - |  | - |  | 23 |
| Digital Education |  | (52) |  | - |  | - |  | - |  | - |  | (52) |
| Other |  | (116) |  | - |  | 1 |  | - |  | 39 |  | (76) |
| Total Segment EBITDA | \$ | 130 | \$ | - | \$ | (4) | \$ | - | \$ | 39 | \$ | 165 |

The following tables reconcile reported revenues and Segment EBITDA by segment to Adjusted Revenues and Adjusted Segment EBITDA by segment for the fiscal years ended June 30, 2014 and 2013.

|  | For the fiscal year ended June 30, 2014 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $2$ | As <br> Reported |  | Impact of Acquisitions |  | Impact of Divestitures |  | Impact of Foreign Currency Fluctuations lions) |  | Net Impact of U.K. <br> Newspaper Matters |  | As Adjusted |  |
|  |  |  |  |  |  | (in m |  |  |  |  |  |  |
| Revenues: |  |  |  |  |  |  |  |  |  |  |  |  |
| News and Information Services | \$ | 6,153 | \$ | (3) | \$ | (41) | \$ | 149 | \$ | - | \$ | 6,258 |
| Cable Network Programming |  | 491 |  | (191) |  | ) |  | 31 |  |  |  | 331 |
| Digital Real Estate Services |  | 408 |  | (1) |  |  |  | 46 |  |  |  | 453 |
| Book Publishing |  | 1,434 |  | (3) |  | (5) |  | 5 |  | - |  | 1,431 |
| Digital Education |  | 88 |  | - |  | - |  | - |  | - |  | 88 |
| Other |  |  |  | - |  | - |  | - |  | - |  | - |
| Total Revenues | \$ | 8,574 | \$ | (198) | \$ | (46) | \$ | 231 | \$ | - | \$ | 8,561 |
| Segment EBITDA: |  |  |  |  |  |  |  |  |  |  |  |  |
| News and Information Services | \$ | 665 | \$ | 2 | \$ | (4) | \$ | 13 | \$ | - | \$ | 676 |
| Cable Network Programming |  | 128 |  | (54) |  | - |  | 9 |  | - |  | 83 |
| Digital Real Estate Services |  | 214 |  | (1) |  | - |  | 24 |  | - |  | 237 |
| Book Publishing |  | 197 |  | - |  | - |  | 1 |  | - |  | 198 |
| Digital Education |  | (193) |  | - |  | - |  | - |  | - |  | (193) |
| Other |  | (241) |  | - |  | - |  | - |  | 72 |  | (169) |
| Total Segment EBITDA | \$ | 770 | \$ | (53) | \$ | (4) | \$ | 47 | \$ | 72 | \$ | 832 |

For the fiscal year ended June 30, 2013

| As Reported | Impact of Acquisitions | Impact of Divestitures | Impact of Foreign Currency Fluctuations | Net Impact of U.K. <br> Newspaper Matters | As Adjusted |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | (in m |  |  |  |

Revenues:


## NOTE 2 - TOTAL SEGMENT EBITDA

Segment EBITDA is defined as revenues less operating expenses and selling, general and administrative expenses. Segment EBITDA does not include: Depreciation and amortization, impairment and restructuring charges, equity earnings of affiliates, interest, net, other, net, income tax benefit and net income attributable to noncontrolling interests. Management believes that Segment EBITDA is an appropriate measure for evaluating the operating performance of the Company's business segments because it is the primary measure used by the Company's chief operating decision maker to evaluate the performance of and allocate resources within the Company's businesses. Segment EBITDA provides management, investors and equity analysts with a measure to analyze operating performance of each of the Company's business segments and its enterprise value against historical data and competitors' data, although historical results may not be indicative of future results (as operating performance is highly contingent on many factors, including customer tastes and preferences).

Total Segment EBITDA is a non-GAAP measure and should be considered in addition to, not as a substitute for, net income, cash flow and other measures of financial performance reported in accordance with GAAP. In addition, this measure does not reflect cash available to fund requirements and excludes items, such as depreciation and amortization and impairment and restructuring charges, which are significant components in assessing the Company's financial performance. The following table reconciles Total Segment EBITDA to net income.

For the three months ended June 30,

|  | For the three months ended June 30, |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2014 |  | 2013 |  | Change |  | \% Change |
|  | ( in millions) |  |  |  |  |  |  |
| Revenues | \$ | 2,186 | \$ | 2,257 | \$ | (71) | (3)\% |
| Operating expenses |  | $(1,311)$ |  | $(1,380)$ |  | 69 | (5)\% |
| Selling, general and administrative |  | (748) |  | (747) |  | (1) | - \% |
| Total Segment EBITDA |  | 127 |  | 130 |  | (3) | (2)\% |
| Depreciation and amortization |  | (157) |  | (150) |  | (7) | 5 \% |
| Impairment and restructuring charges |  | (21) |  | $(1,506)$ |  | 1,485 | (99)\% |
| Equity earnings of affiliates |  | 37 |  | 19 |  | 18 | 95 \% |
| Interest, net |  | 18 |  | 23 |  | (5) | (22)\% |
| Other, net |  | 20 |  | 24 |  | (4) | ** |
| Income (loss) before income tax benefit |  | 24 |  | $(1,460)$ |  | 1,484 | ** |
| $\checkmark$ Income tax benefit |  | 5 |  | 347 |  | (342) | (99)\% |
| Net income (loss) | \$ | 29 | \$ | $(1,113)$ | \$ | 1,142 | ** |

** - Not meaningful

For the fiscal years ended June 30,
$2014 \quad \frac{2013}{\text { ( in millions) }} \xrightarrow{\text { Change }} \%$ Change

## Revenues

Operating expenses
Selling, general and administrative
Total Segment EBITDA
Depreciation and amortization
Impairment and restructuring charges
Equity earnings of affiliates
Interest, net
Other, net
(Loss) income before income tax benefit Income tax benefit
Net income
** - Not meaningful


## NOTE 3 - ADJUSTED NET INCOME AVAILABLE TO NEWS CORPORATION STOCKHOLDERS AND ADJUSTED EPS

The Company uses net income (loss) available to News Corporation stockholders and diluted earnings per share ("EPS") excluding expenses related to U.K. Newspaper Matters, Impairment and restructuring charges, and "Other, net", net of tax ("adjusted net income available to News Corporation stockholders and adjusted EPS") to evaluate the performance of the Company's operations exclusive of certain items that impact the comparability of results from period to period. The calculation of adjusted net income available to News Corporation stockholders and adjusted EPS may not be comparable to similarly titled measures reported by other companies, since companies and investors may differ as to what type of events warrant adjustment. Adjusted net income available to News Corporation stockholders and adjusted EPS are not measures of performance under generally accepted accounting principles and should not be construed as substitutes for consolidated net income available to News Corporation stockholders and net income per share as determined under GAAP as a measure of performance.

However, management uses these measures in comparing the Company's historical performance and believes that they provide meaningful and comparable information to investors to assist in their analysis of our performance relative to prior periods and our competitors.

The following tables reconcile reported net income (loss) available to News Corporation stockholders and reported diluted EPS to adjusted net income available to News Corporation stockholders and adjusted EPS for the three months and fiscal years ended June 30, 2014 and 2013.

| For the three months endedJune 30, 2014 |  |  |  | For the three months ended June 30, 2013 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net income available to stockholders |  | EPS |  | Net income (loss) available to stockholders |  | EPS |  |
| (in millions, except per share data) |  |  |  |  |  |  |  |
| \$ | 12 | \$ | 0.02 | \$ | $(1,124)$ | \$ | (1.94) |
|  | 16 |  | 0.03 |  | 39 |  | 0.07 |
|  | 21 |  | 0.03 |  | 1,506 |  | 2.60 |
|  | (20) |  | (0.03) |  | (24) |  | (0.04) |
|  | (23) |  | (0.04) |  | (328) |  | (0.57) |
| \$ | 6 | \$ | 0.01 | \$ | 69 | \$ | 0.12 |

## News Corp



| As reported | $\$$ | 237 | $\$$ | 0.41 | $\$$ | 506 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |

(a) Other, net for the fiscal year ended June 30, 2014 primarily includes a foreign tax refund paid to 21 st Century Fox offset by a gain on a third party pension contribution and gain on sale of Australian property. Other, net for the fiscal year ended June 30, 2013 primarily includes the non-taxable gain from the CMH and SKY Network Television Ltd. transactions.
(b) Tax impact on items above for the fiscal ended June 30, 2014 primarily includes a foreign tax refund of $\$ 721$ million which has an offsetting payable to 21 st Century Fox included within Other, net above.


[^0]:    ** - Not meaningfu

