

## ASX RELEASE

21 October 2014

### ZipT App Ready for Live Demonstration Ahead of Upcoming Global Launch

#### Highlights

- Live demonstrations of the ZipT App to showcase superior voice quality and connection in low bandwidth environments
- Results consistently outperform other leading calling and VOIP applications on the market
- Opens up access to the global market and offers the 1.9 billion people across emerging countries in 2G and low data bandwidth connectivity the ability to communicate via a mobile based application
- ZipT educational video can be viewed at the following link [www.zipt.com](http://www.zipt.com)
- ZipT App on track for global launch in December 2014
- Distribution & Marketing Agreements signed and ready for deployment internationally
- Become a founding VIP member by pre-enrolling at [www.zipt.com](http://www.zipt.com) where the first 50,000 subscribers will get access to exclusive promotional offers

ZipTel Limited (**ASX:ZIP**) ("the **Company**") is pleased to provide an update on the successful development of its ZipT application ("**ZipT**").

ZipT is a mobile-based data application, which allows customers to send and receive free calls and SMS internationally. It has the ability to deliver superior crystal clear call quality in 2G and low bandwidth data environments globally where current applications on the market are unable to operate.

ZipT's clear point of difference is its IP developed encryption technology ensuring secure line telephony App to App and compression technology that allows calling in low bandwidth environments with minimal data usage.

ZipT has the ability to rival international Telco's and the multibillion dollar calling card market by offering superior quality calls at a fraction of the cost when compared with fixed-line, mobile and VOIP providers. The app can be downloaded from your favourite app store and will function internationally on any cellular network or Wi-Fi connection across all Apple iOS, Android and Windows handsets and tablets.

After successfully delivering outstanding results in Beta testing earlier this year, the ZipT application and product is now ready to showcase and to demonstrate live to the public.

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Testing of the product exhibited remarkable results compared to other leading VOIP applications on the market, with ZipT consistently proving to provide superior voice quality and connection in low bandwidth environments as little as 8kps and up to 80% lower data usage.

Over the next few weeks, the company will be showcasing the ZipT application to the broker and investor community across Australia and overseas.

Furthermore, an educational video is now available at the following link [www.zipt.com](http://www.zipt.com) which provides an overview on ZipT's capabilities and its global potential.

ZipT is expected to launch in December 2014 with the following key user features:

- Free App to App calls & SMS
- VoIP rate national and international calling
- Rates up to 98% cheaper than mobile and fixed line providers internationally
- Inbound and outbound calling with localised numbers
- Australian Number Portability
- Call waiting
- Voicemail, Voicemail to Email, SMS notify
- Voice recording
- Conference calling
- Video calling (coming soon)

With the official global launch of the ZipT app fast approaching, ZipTel is undertaking a promotional offer to the first 50,000 users who register on the site at [www.zipt.com](http://www.zipt.com). The first 50,000 users will become founding VIP ZipT members and will get access to exclusive promotional offers when the App is launched.

**ZipTel's Co-founder and Executive Director, Keaton Wallace commented:**

"We are extremely pleased with the progress made to date on our ZipT product. The Technology we have developed is ground breaking and the first of its kind. Extensive testing has been conducted across several countries globally and successfully validates our superior product offering in comparison to other leading mobile base calling applications.

With Telco revenues predicted to reach \$80bn in 2017 and customer demand increasing for international calls through mobile calling applications, the imminent launch of the ZipT product brings the company one-step closer to servicing an established and growing global market, and also providing a solution for the 1.9 billion consumers living in countries with 2G and low bandwidth networks that currently don't have access to this kind of technology."

**-Ends-**

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## About ZipTel

ZipTel is an Australian owned and operated telecommunications business focused on providing international roaming and calling solutions to the consumer, using state of the art technologies developed and wholly owned by ZipTel Limited. ZipTel listed on the ASX in July 2014 with its core focus primarily on the distribution of three core communications products, both domestically and internationally.

## About ZipT

ZipT is a mobile based international communication application that allows consumers to SMS and make international calls for free, App to App. The application is able to call any landline and mobiles at some of the world's lowest rates. ZipT has the ability to deliver crystal clear sound quality in lower bandwidth data environments and allows consumers to retain their existing phone number, service provider and SIM card, with no lock-in contracts. ZipT does not require an AussieSim sim card and can be installed on any Smartphone. ZipT uses less data than similar products already available on the market, and is compatible with Wi-Fi or any other mobile network.

For more information visit [www.zipt.com.au](http://www.zipt.com.au).

## About AussieSim

AussieSim is a wholly owned subsidiary of ZipTel (ASX: ZIP). AussieSim is an international pre-paid travel sim card offering consumers up to 95% savings on talk, text and data whilst travelling overseas across more than 180 countries.

Over the past two and a half years AussieSim has developed a fully integrated retail and online trading solution for the travel sim marketplace. This includes, infrastructure, such as SMS based top up technology, along with a call forwarding platform, which enables customers to receive international calls on their Australian mobiles while travelling overseas. AussieSim has direct partnerships with a number of international telecommunications networks. It has also developed an online trading platform which is scalable, can be rebranded, and is capable of being deployed offshore with domestic currency and different languages.

For more information please visit [www.aussiesim.com.au](http://www.aussiesim.com.au).

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