

15 January 2015

ASX Ltd
Exchange Plaza
2 The Esplanade
PERTH WA 6000

Attn: Ms Stephanie So

by email: stephanie.so@asx.com.au

Dear Ms So

ASX PRICE QUERY

We acknowledge receipt of ASX's letter dated 14 January 2015 regarding a change in the price of the Company's shares from \$0.019 on 9 January 2015 to a high of \$0.035 on 14 January 2015, and increased trading volumes (**ASX's Letter**).

In response to each of your questions, we advise as follows:

1. The Company is not aware of any information concerning it that has not been announced to the market which, if known by some in the market, could explain the recent trading in its securities.
2. Not applicable.
3. The Company cannot offer any explanation for the price and volume changes of recent trading in the Company's securities.

However, the Company notes that peer-to-peer businesses and the collaborative consumption sector are enjoying increased publicity and interest from both investors and media. For example, a recent article by Forbes identified 5 peer-to-peer businesses in the list of 15 companies ranked as "The Hottest Startups of 2014". Most of the interest and high value transactions and companies have been US based businesses, however there have been a number of very recent transactions in the Australian and New Zealand markets that have significantly increased the awareness of the collaborative consumption/peer-to-peer sector including in December 2014 SocietyOne receiving significant investment from Westpac (via Reinventure), Murdoch, Packer and Stokes and several days ago, Trade Me invested \$7.7m for a 15% stake in New Zealand peer-to-peer company Harmoney.

4. The Company confirms that, to its best knowledge and belief, it is in compliance with ASX Listing Rules and in particular, Listing Rule 3.1.

Yours sincerely
COLLABORATE CORPORATION LTD



Karen Logan
Company Secretary

For personal use only



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14 January 2015

Karen Logan
Company Secretary
Collaborate Corporation Limited
Level 5
181 Miller Street
North Sydney NSW 2060

By Email: karen.logan@themiscorporate.com

Dear Karen

Collaborate Corporation Limited (the “Entity”): ASX price query

We have noted a change in the price of the Entity’s securities from a close of \$0.016 on 9 January 2015 to a high of \$0.035 today. We also note an increase in the trading volume of the Entity’s securities over this period.

In light of the price and volume increase, ASX asks you to respond separately to each of the following questions:

1. Is the Entity aware of any information concerning it that has not been announced to the market which, if known by some in the market, could explain the recent trading in its securities?
2. If the answer to question 1 is “yes”:
 - a) Is the Entity relying on Listing Rule 3.1A not to announce that information under Listing Rule 3.1?
Please note that the recent trading in the Entity’s securities would suggest to ASX that such information may have ceased to be confidential and therefore the Entity may no longer be able to rely on Listing Rule 3.1A. Accordingly, if the answer to this question is “yes”, you need to contact us immediately to discuss the situation.
 - b) Can an announcement be made immediately?
Please note, if the answer to this question is “no”, you need to contact us immediately to discuss requesting a trading halt (see below).
 - c) If an announcement cannot be made immediately, why not and when is it expected that an announcement will be made?
3. If the answer to question 1 is “no”, is there any other explanation that the Entity may have for the recent trading in its securities?
4. Please confirm that the Entity is in compliance with the Listing Rules and, in particular, Listing Rule 3.1.

When and where to send your response

This request is made under, and in accordance with, Listing Rule 18.7. Your response is required as soon as reasonably possible and, in any event, by **not later than 9.30 a.m. AEDT Thursday, 15 January 2015**. If we do not have your response by then, ASX will have no choice but to consider suspending trading in the Entity’s securities under Listing Rule 17.3.

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You should note that if the information requested by this letter is information required to be given to ASX under Listing Rule 3.1 and it does not fall within the exceptions mentioned in Listing Rule 3.1A, the Entity's obligation is to disclose the information "immediately". This may require the information to be disclosed before the deadline set out in the previous paragraph.

ASX reserves the right to release a copy of this letter and your response on the ASX Market Announcements Platform under Listing Rule 18.7A. Accordingly, your response should be in a form suitable for release to the market.

Your response should be sent to me by a return e-mail or by facsimile to 02 9241 7620. It should not be sent directly to the ASX Market Announcements Office. This is to allow me to review your response to confirm that it is in a form appropriate for release to the market, before it is published on the ASX Market Announcements Platform.

Listing Rule 3.1

Listing Rule 3.1 requires a listed entity to give ASX immediately any information concerning it that a reasonable person would expect to have a material effect on the price or value of the entity's securities. Exceptions to this requirement are set out in Listing Rule 3.1A.

The obligation of the Entity to disclose information under Listing Rules 3.1 and 3.1A is not confined to, nor is it necessarily satisfied by, answering the questions set out in this letter.

In responding to this letter, you should have regard to the Entity's obligations under Listing Rules 3.1 and 3.1A and also to Guidance Note 8 *Continuous Disclosure: Listing Rules 3.1 – 3.1B*.

Trading halt

If you are unable to respond to this letter by the time specified above, or if the answer to question 1 is "yes" and an announcement cannot be made immediately, you should discuss with us whether it is appropriate to request a trading halt in the Entity's securities under Listing Rule 17.1.

If you wish a trading halt, you must tell us:

- the reasons for the trading halt;
- how long you want the trading halt to last;
- the event you expect to happen that will end the trading halt;
- that you are not aware of any reason why the trading halt should not be granted; and
- any other information necessary to inform the market about the trading halt, or that we ask for.

We may require the request for a trading halt to be in writing. The trading halt cannot extend past the commencement of normal trading on the second day after the day on which it is granted.

You can find further information about trading halts in Guidance Note 16 *Trading Halts & Voluntary Suspensions*.

If you have any queries or concerns about any of the above, please contact me immediately.

Yours sincerely,

[Sent electronically without signature]

Stephanie So
Senior Adviser, Listings Compliance (Sydney)