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ASX/MEDIA ANNOUNCEMENT

4th March 2015

YPB Group replenishes anti-counterfeit Scanner stock

Key points

- **YPB Group has received stocks of its upgraded anti-counterfeit T2 scanners which are now ready for sale.**
- **The T2 scanner contains enhanced software and design upgrades and is able to read tear tapes and other small surfaces.**
- **The T2 scanner replaces the discontinued T1 scanner, all stocks of which were sold in 2014.**
- **YPB's scanner is used in conjunction with its tracer to provide a solution for brands and governments to detect counterfeit goods and minimise loss of earnings from counterfeiting.**

Anti-counterfeiting technology Company YPB Group Limited (ASX: YPB) (YPB, the Company) is pleased to announce that stocks of its next generation 'T2' anti-counterfeit scanner have now been delivered and are available for sale.

The T2 scanner is an updated and improved scanner which contains enhanced software and design upgrades, plus a new feature which allows for reading tear tapes, like those used in cigarette packaging, and small surfaces.

YPB's unique anti-counterfeit scanner product is used in conjunction with its tracer to provide a market leading mechanism for brands and governments alike to monitor and detect counterfeit goods and services, and minimise loss of earnings from counterfeiting.

With stocks of the T2 scanner now available, the Company anticipates that sales will commence this month, following the Chinese New Year break.

Apart from the enhanced product features outlined above, the T2 scanner has similar performance features to the discontinued T1 scanner.

The announcement of the availability of the T2 scanner comes after YPB recently announced that it had lodged three Patent Applications with China's State Intellectual Property Office (SIPO) covering the next phase of its scanner R&D programme (ASX announcement, 26 February 2015). The details

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of the scanners subject to the Patent Applications will be released in due course when confidentiality matters dictate, but for ease of understanding:

- The next scanner platform will be named T3 and will contain a revised form factor to the T2;
- In addition to the form factor, the T3 scanner will be the platform upon which YPB will enhance the scanner's reading capabilities to allow for reading of customised codes or tracers specific to individual brands, amongst other features.

YPB Executive Chairman and CEO Mr John Houston said:

"YPB's R&D programme is well on track with the receipt of stock of the enhanced T2 scanner and the Patent applications made to China's SIPO. We are now well placed to fulfil our current and near term sales commitments with the T2 scanner, and further announcements on our scanner R&D programme will be made in due course."

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About YPB Group

YPB Group (ASX: YPB) in Chinese means “you pin bao” or in English “excellent brand protection” and is an anti-counterfeiting technology developer and provider. YPB has a unique, cost effective, invisible and indestructible anti-counterfeit solution that allows companies and governments to protect the value of their brands and minimise loss of earnings from counterfeiting. YPB is certified and licensed in The People’s Republic of China.

YPB Group’s core products include;

Covert Forensic Tracers – Patented, these are hidden, invisible particles fused into a product or packaging during or after the manufacture process. The Tracers are inexpensive can be used in all key product manufacturing and packaging industries including plastics, paper, inks, textiles and coatings. They cannot be seen or removed, are non-toxic and meet Food Contact specifications. They consist of infrared, UV light energy and X-ray sensitive particles detectable by YPB’s scanner technology.

YPB owns two patents over its Tracer products and is the only Company currently licensed in China that supplies invisible tracers.

Scanner – YPB’s proprietary scanner detects YPB’s forensic Tracers, they are low cost and can be used at any point in the supply chain – from manufacture through to point-of-sale.

Brand Reporter – A Patent Pending technology platform designed for Governments, Brands and consumers to identify, manage, track and report counterfeit of divergent products within supply chains or at point of sale in a simple and easily deployed application suite available on all popular smartphones.