

17 March 2015

ASX Announcement

MOTOPIA'S ONLINE PLATFORM PROJECT BETA LAUNCH

The board of Motopia Limited ('Motopia' or 'Company') is pleased to advise that it has commenced BETA testing of the Company's new ConvertU2 Cloud platform.

As announced by the Company on 19 December, 2014, in conjunction with the 2SQL development team, Motopia engaged Cirralto Pty Ltd to complete extensive works to get the ConvertU2 Cloud platform ready for beta testing. The Company is pleased to advise that currently a number of customers are trialling the ConvertU2 Cloud platform at a reduced fee.

The ConvertU2 Cloud platform enables the Company to fully realise the commercial potential of the 2SQL technology and leverage the market trends in relation to the migration of access databases via web, mobile devices and .NET applications.

The delivery of the Company's 2SQL software as a service (SaaS) promises the capabilities of connecting to and facilitation of complete access database migration projects for customers anywhere in the world. This removal of direct customer acquisition barriers gives the Company the opportunity to realise the global earnings potential of the Company's world leading 2SQL software.

Further to this, the Company is making rapid progress to develop revenue diversification opportunities through the resale of cloud infrastructure, co-located infrastructure and virtual hosting.

In addition, the Company has commissioned Cirralto to provide dedicated helpdesk and support services to existing 2SQL beta customers currently utilising the ConvertU2 Cloud platform. Cirralto will deliver its technical and sales expertise to the Company which the directors of Motopia expect will enable the ConvertU2 Cloud platform to flourish.

The agreement with Cirralto further cements the Company's ambition to realise the full commercial potential of the 2SQL software under the guidance of Raptor Global Corporation Ltd (RGC).

Following the completion of the BETA program, the ConvertU2online.com cloud service will be formerly launched under a new data centric SaaS pricing model. The board and Cirralto are currently working together to formalise the execution of a new online channel strategy and partner program to accelerate revenue generation.

The Company continues to strengthen its capacity to acquire and diversify revenue streams to support growth and realise its vision of being the worlds premier data migration company.

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The platform can be previewed at www.convertu2online.com.

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