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ASX and Media Announcement

Fatfish Sets Up New Business Division To Offer Strategic Advice To Tech Companies for IPO and M&A activities

ASX-listed venture investment firm Fatfish Internet Group Ltd ("FFG") today announces the setting up of a new business division to be named Fatfish Corporate Advisory Division (FCAD). FCAD will operate out of Fatfish Capital Limited, a subsidiary of FFG based in Singapore.

In order to help tech companies improve their access to capital, FCAD will be a boutique corporate advisory service provider specializing in working with tech companies to bring to bear alternative funding and growth models for tech companies through Initial Public Offerings (IPOs) or capital market transactions via trade sales or Mergers & Acquisitions (M&A).

Having been involved actively in the venture investment space of the tech sector, FFG recognizes that one of the key challenges for tech investors would be liquidity. This is even more apparent for tech companies outside of the major tech merger and acquisition belt such as the Silicon Valley area.

FCAD will work closely with a network of partnered investment banks and professional firms to help tech companies to chart out and execute an early capital market listing or transaction on capital markets suitable for the risk and growth profile of tech companies.

The FCAD team will be spearheaded by FFG's CEO Mr Kin-Wai Lau, complemented by current and incoming new team-members to FFG comprising of capital market veterans with very diverse international experience across Europe and Asia Pacific. Coupled this with FFG's experience and foundation of venture investment in the technology space, the FCAD team is uniquely positioned to understand the needs and DNA of tech companies.

This new business division is expected to generate new streams of revenue to FFG gradually as the new business scales up.

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About Fatfish Internet Group

Fatfish Internet Group Ltd ('FFG') is a Southeast Asian and Australian based Internet venture investment firm. FFG partners with entrepreneurs to help them build and grow Internet businesses via a co-entrepreneurship model.

FFG's co-entrepreneurship model seeks an active involvement from seed funding stage to exit stage of its investee companies. In parallel FFG seeks to provide a collection of resources and expertise to support entrepreneurs in important areas such as business strategy, staffing, product development and exit strategy.

This unique "seed-to-exit" approach makes FFG a strategic corporate partner that provides the funding, resources and invaluable networks to hasten the growth of promising technology businesses.

FFG's investment operation involves two business division, i.e. investing as a venture capital firm (Venture Capital Division) and operating as Internet accelerator (Digital Incubator Division). FFG's credential as a value-adding investor in the Internet sector is well recognized by private and public sectors as it has been chosen for co-investment partnership with the governments of Singapore and Malaysia.

Company History

FFG was founded in 2011 in Singapore at the famed "Block 71" startups cluster by a team of co-founders that are serial entrepreneurs. All have successful track records in the Internet industry. FFG has dual headquarters located in Singapore and Melbourne, Australia. FFG also operates 2 regional "launch-pad" offices in Malaysia and Indonesia.

FFG is publicly traded on the Australian Stock Exchange (ASX) with its trading symbol "FFG". The Company has been listed since July 2014 and is the first specialist Internet venture investment firm to be traded on the ASX.

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Glossary

Internet accelerator

An Internet accelerator is a company or facility designed to foster entrepreneurship and help startup Internet companies to grow through the use of shared resources, capital, management expertise, and intellectual capital.

Seed funding

Seed funding is capital required to get a new business started. Seed funding is usually done via investments in return for small stakes in promising companies.

Exit strategy

An exit strategy is method by which a venture capitalist intends to get out of an investment that he or she has made in the past. In other words, the exit strategy is a way of "cashing out" an investment or generating capital gains for shareholders.

Co-entrepreneurship

A co-entrepreneur is able to support entrepreneurs at every phase of their company's growth by being actively involved and providing multi-sector expertise.

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