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**ASX ANNOUNCEMENT
MANALTO INTEGRATES TECHNOLOGY WITH ADSTREAM**

Manalto Limited (MTL.ASX) (“the Company”) has announced a technical integration partnership with Adstream – world’s leading advertising digital asset management, workflow, and cross-media delivery provider, enabling Adstream customers the ability to distribute content across selected social media platforms, via the Manalto Social Media Management technology, accessed directly from the Adstream platform.

The Adstream platform has supported more than 5000 customers; stored over 26 million Ads, and has managed more than 18 million deliveries of advertising, across 116 countries.

The agreement between Manalto and Adstream represents a new dimension to both companies’ capabilities. A two-way technical integration via a custom API will enable customer-generated content and data, such as text, graphics and video, to be seamlessly moved between both the Adstream and Manalto platforms, providing an opportunity for each company to offer new product capability to its respective customer base.

Manalto CEO and Founder, Anthony Owen, said, “The agreement supports Manalto’s strategic plan for expansion of its capability offering to include advertising technology features. Access to the Adstream Platform, directly from the Manalto platform, will help to streamline the ability for customers to distribute master TV, Digital and video content to social media platforms supported by Manalto, as well as allow customers to coordinate media across wider distribution channels.”

CEO of Adstream, Gerry Sutton, said, “Since the proliferation of social media advertising, brands and agencies have struggled to effectively manage their vast collections of content. In partnership with Manalto, Adstream now enables organisations to create, store and deliver their broadcast, print, digital and social media content in one secure location, as well as manage rights and coordinate media across multiple channels.”

About Manalto Limited

Manalto Limited is a provider of enterprise social media management solutions. Manalto enables organisations to efficiently manage their social media assets at scale, with alignment to their structure. Manalto delivers controls to support brand management and risk management across social media. Manalto technology currently supports Facebook, Twitter, LinkedIn and Google+, with plans for the Company to further integrate additional social media platforms during 2015. It has offices in Los Angeles and Washington DC Metro Area, and supports customers globally.

Manalto.com

About Adstream

Adstream is the foremost technology solution provider to the global advertising industry. Only Adstream seamlessly integrates Digital Asset Management, workflow tools and a global asset delivery network on a single platform. This uniquely enables us to deliver solutions for every stage of the advertising process. Founded in 2001, Adstream partners with over 75% of the top 100 global brands, agencies, production and postproduction houses, as well as the world’s leading media owners. Adstream delivers an unrivalled 2 million assets each year and securely stores and manages over 7 million assets for our clients. Headquartered in London, UK, and with over 350 staff spread over 36 regional offices in 23 countries, Adstream delivers global services with a truly local focus.

Adstream.com

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