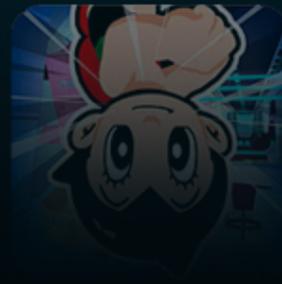
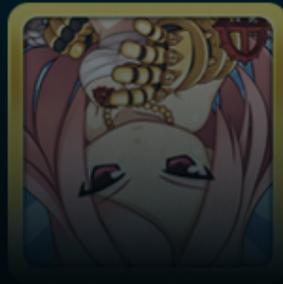


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Animoca Brands (ASX:AB1) Annual General Meeting



30 June 2015



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Agenda

1. Key Activities Summary
2. Corporate Update
3. Operations Update
4. Financial Overview
5. Market Outlook
6. Activity Pipeline / Outlook
7. Capital Structure
8. Resolutions

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Key Activities Summary

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Operational



Average number of Daily Active Users increased by 17% in 2014 to 503,407



Total installations of the apps saw an increase of 65.3% in 2014



Successfully launched 92 new games in 2014 and 33 in 2015 so far



Further licensing agreements signed with leading global brands and distribution agreements added



Partnership with Mattel for the co-development and distribution of mobile games based upon their library of world-famous brands

Corporate



Successful acquisition of Animoca Brands and re-listing completed



A\$2.4 million equity raise to accelerate growth



Business repositioned and re-focused on expansion



New Board and management appointed

Corporate Update

1

Successful acquisition of Animoca Brands and re-listing completed

2

A\$2.4 million equity raise to accelerate growth

3

Business repositioned and re-focused on expansion

4

New Board and management appointed

Chairman
Mr. David Kim

Managing
Director
Mr. Robby Yung

Non-Executive
Director
Mr. Yat Siu

Non-Executive
Director
Mr. David Brickler

Non-Executive
Director
Mr. Richard Kuo

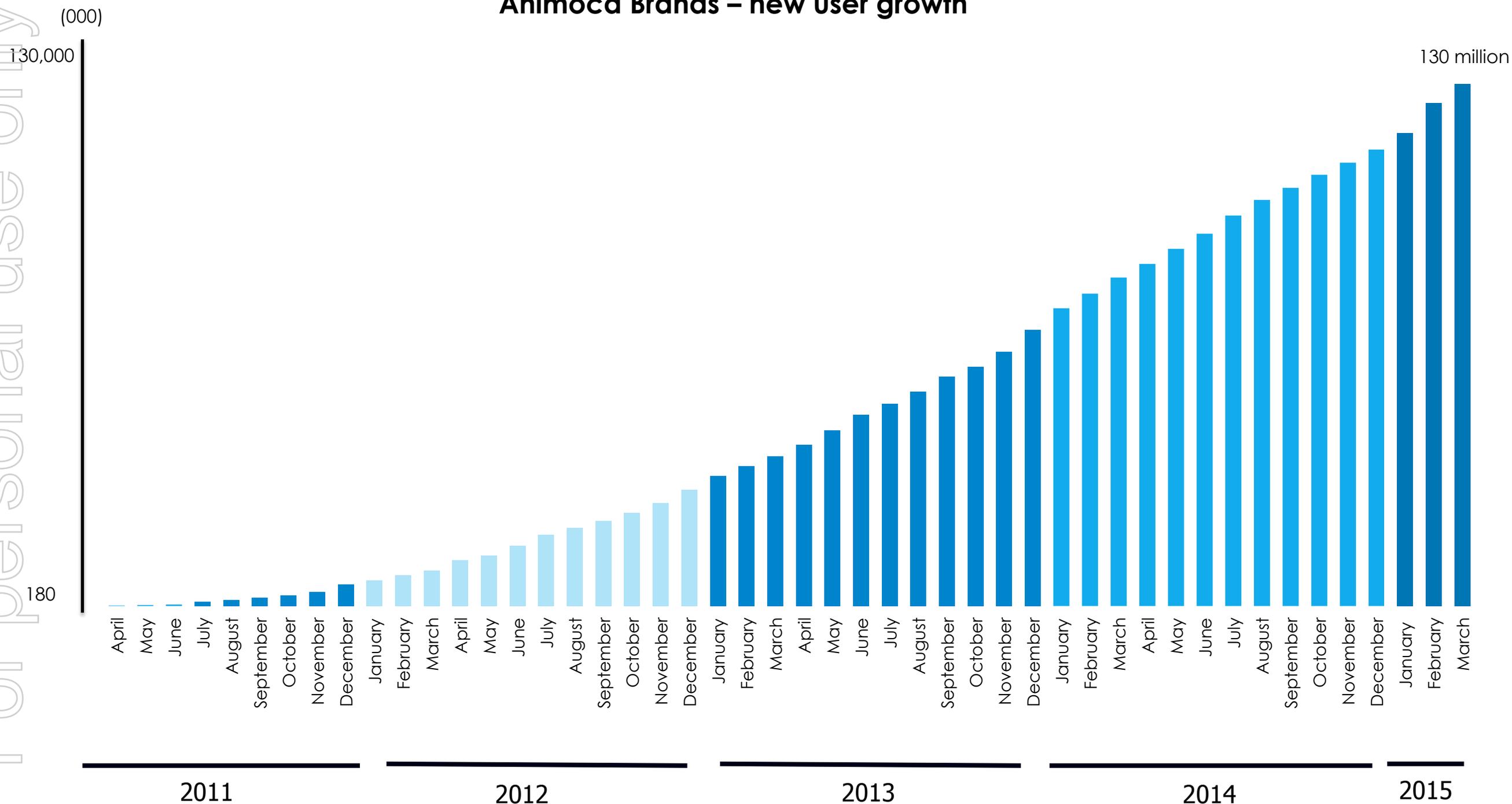
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Operational Update

- **130 million downloads** as of March 2015 and 8 million active monthly users
- Company launched **33 new games** in the first 5 months of 2015
- **Record revenues** of US\$1.1 million in Q1 2015
- Animoca Brands signed its **first celebrity license agreement**, for the name and image of Paris Hilton
- Animoca Brands signed a **major partnership agreement with Mattel** to co-develop games from Mattel's portfolio of children's toys – including Hot Wheels, BLOKS, Thomas & Friends, Monster High and more
- **Release of two high profile mobile games** in cooperation with Gravity Ltd and Neocyon (subsidiaries of Gung Ho Online Entertainment)
- **Doraemon Gadget Rush to be published by Ourpalm** – China's leading listed mobile and social web game developer
- 15 of Animoca Brands games to be included in the newly launched **Google Play store 'Designed for Families'**
- **Launch of two further Garfield games** to celebrate the characters 37th birthday and the successful partnership with Animoca Brands

Market Traction

Animoca Brands – new user growth



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Financial Overview

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- FY2014 - Animoca Brands achieved ongoing revenues of US\$933,485 and incurred a loss of \$4,483,407
- Primarily driven by the costs incurred during the acquisition of the Company, which totalled \$5,446,669 of which \$4,709,931 were non-cash in nature and affected by the accounting treatment of the acquisitions
- In Q1 2015 Animoca Brands announced record revenues of US\$1,102,476, an average of US\$367,492 per month

Animoca Brands announced record revenues of US\$ 1,102,476 achieved in Q1 2015, an average of US\$ 367,492 per month, which was nearly double the average monthly revenue during the period from August to December 2014

Financial results

Summary pro-forma consolidated historical income statements	Aug-Dec 2014 <i>Audited (in US\$)</i>
Revenue from operating activities	933,485
Cost of revenue from operating activities	(544,509)
Gross profit	388,976
Employee benefits expense	(1,022,340)
Marketing expenses	(28,294)
Occupancy expenses	(72,375)
Other expenses	(179,833)
Net loss before income tax expense	(913,866)
Income tax expense	~
Net loss	(913,866)

Market Outlook

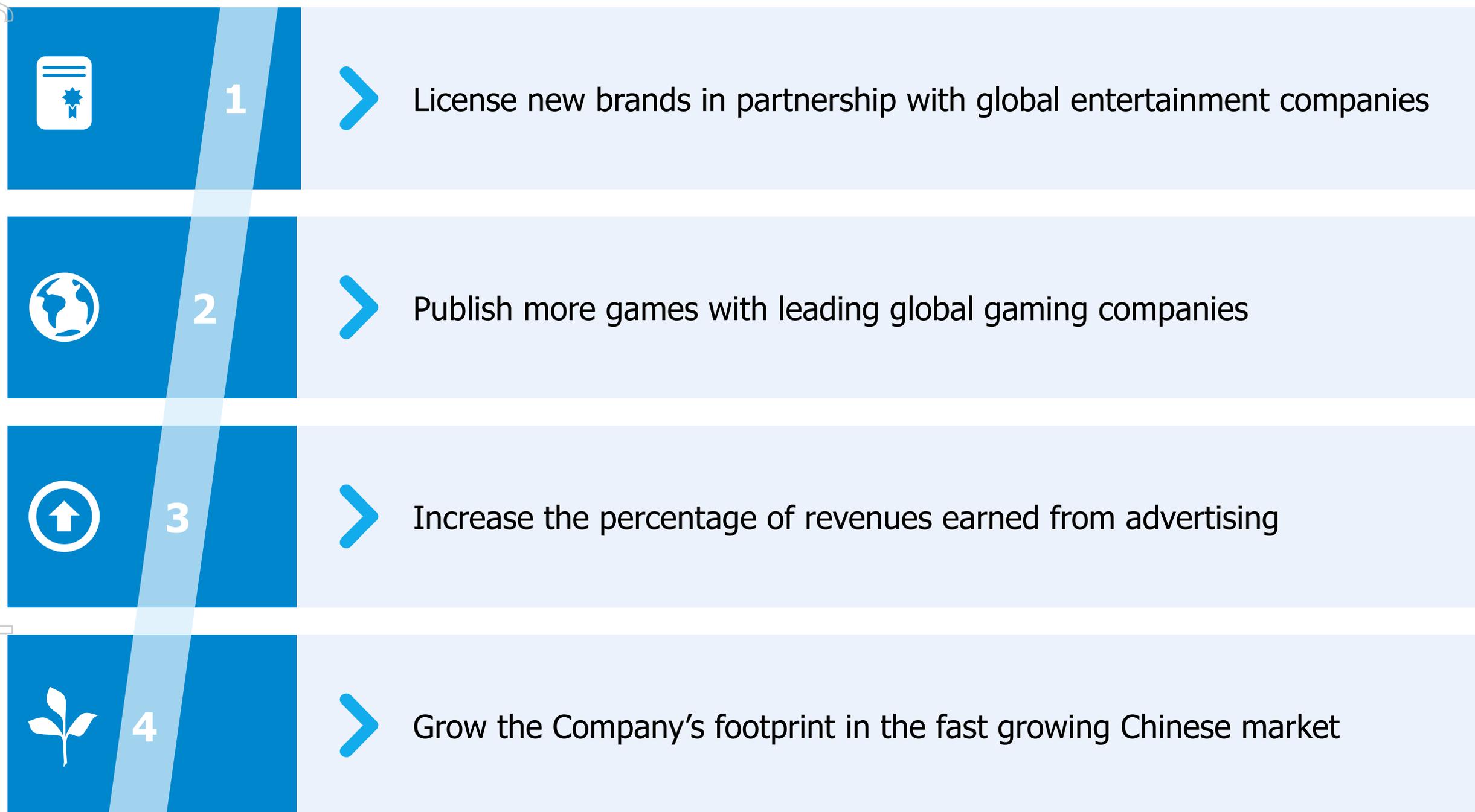
Strong outlook for mobile gaming in the key markets for Animoca Brands



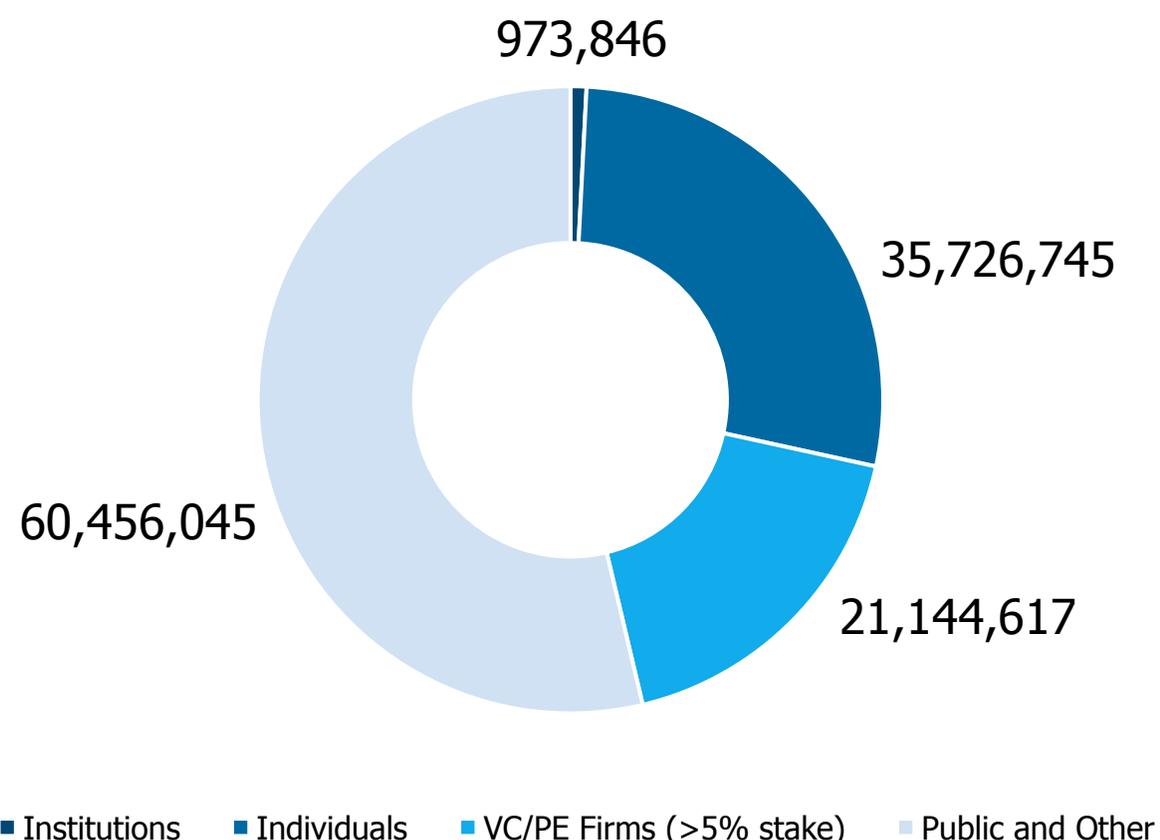
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Activity Pipeline

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Capital Structure



ASX	AB1
Current share price	\$0.17
Shares on issue	118 million
Market cap.	\$20.1 million
Cash at bank	\$460,000
Listed on	January 2015

Information correct at 31 May 2015.

Shareholders include Intel Capital, IDG – Accel, and Forgame

Performance shares

- Upon official re-quotation on the ASX Animoca Brands amended its reporting calendar to 31 December year-end to align with operating subsidiaries in Hong Kong
- As such the intention of the Company is for the performance shares to be vested at 31 December 2015 (providing key milestones are met)

Resolutions

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1

Adoption of Remuneration Report

For the purposes of section 250R(2) of the Corporations Act 2001 the Shareholders of Animoca Brands Corporation Limited adopt the Remuneration report for the financial year ended 31 December 2014

2

Re-Election of Martin Green as a Director of the Company

Mr. Martin Green, being a Director, who retires by rotation in accordance with rule 13.2 of the Company's Constitution and being eligible, be re-elected as a Director

3

Re-Election of David Kim as a Director of the Company

Mr. David Kim, being a Director, who retires by rotation in accordance with rule 13.2 of the Company's Constitution and being eligible, be re-elected as a Director

4

Approval to issue shares

For the purposes of Listing Rule 7.1, and all other purposes, the Directors are authorised to issue up to 23,660,250.6 shares at an issue price which is not less than 80% of the volume weighted average market price of Shares over the last 5 days on which sale were recorded before the issue is made and otherwise on the terms and conditions set out in the Explanatory Statement

5

Approval of 10% Placement Facility

For the purposes of Listing Rule 7.1, the Directors are authorised to issue up to 10% of the Company's share capital calculated in accordance with Listing Rule 7.1A and otherwise on the terms and conditions set out in the Explanatory Statement

Contact Details

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