

ASX RELEASE

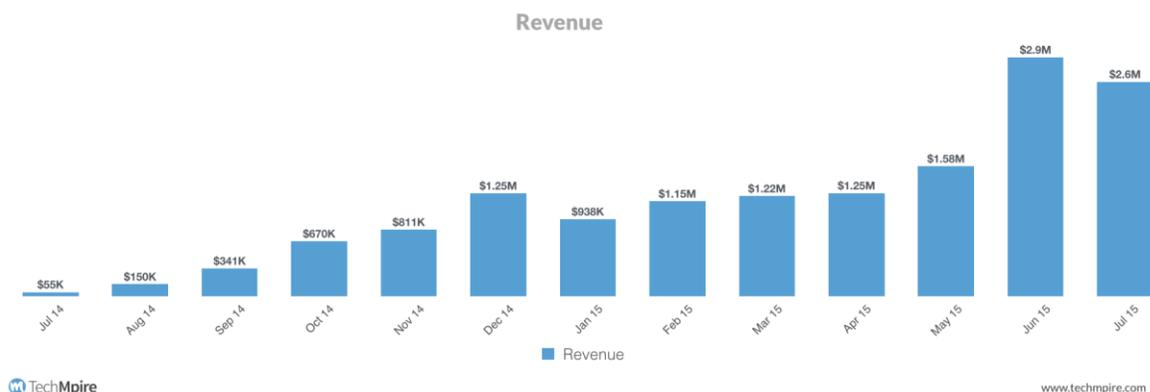
20 August 2015

PROFITABLE IN JULY WITH STRONG REVENUE

- Tech Mpire has consolidated its strong growth by recording revenue of \$2.6 million and being profitable for the month of July
- Participation at world leading trade events in China and the U.S has further raised the Company's profile:
 - new advertising clients on-boarded, particularly from the Asia region
 - increase in affiliate applications as a result of marketing initiatives
- Strong balance sheet maintained with circa \$9m in cash and net trade receivables

Tech Mpire Limited (ASX: TMP) (Tech Mpire or Company) is pleased to advise that during the month of July, it has consolidated its significant growth profile over the past six months. Revenue for the month of July amounted to \$2.6 million, which importantly has seen the Company achieve a net profit on such revenue levels.

The Company's strong performance in July marks an impressive start to the September quarter which can be affected by some seasonality, being the summer vacation months in the Northern Hemisphere where the majority of its advertising clients are currently located.

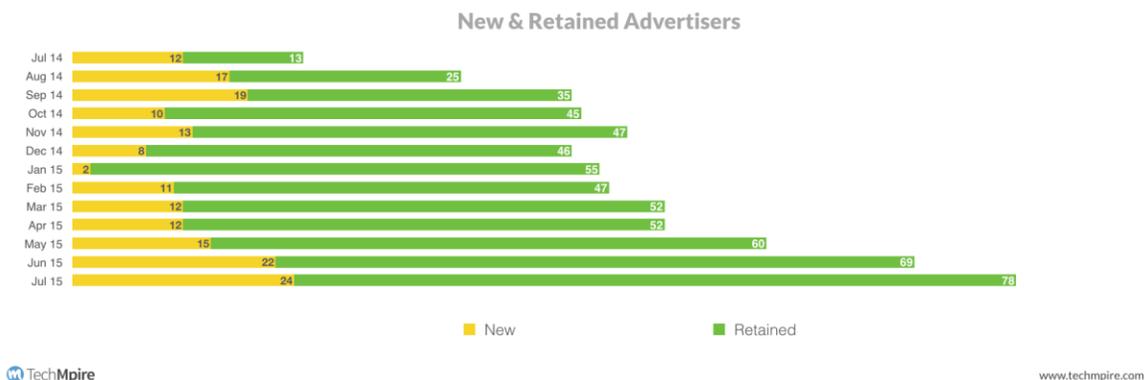


Whilst the Company expects its sales activity for the remainder of the September quarter to remain relatively steady, it is buoyed by recent business development initiatives at world leading trade events. The Company has added 8 new clients to its blue-chip client base, particularly from the Asia Region, along with receiving a significant number of new affiliate applications, as a result of its attendance at these trade events.

The Company’s recent attendance at ChinaJoy in Shanghai and Affiliate Summit East in New York was highly successful and is expected to have a direct impact on the Company’s sales pipeline in the coming months.

Tech Mpire’s Managing Director, Mr Luke Taylor commented:

“Post our successful listing we have increased our marketing and business development activities and as a direct result have seen growth across our advertiser client base and affiliate network. We are well positioned with funds in place to continue to drive expansion globally as we implement further growth and business development initiatives in the United States, China, Israel, Canada and the Netherlands. These regions, in particular Asia, represent key strategic growth opportunities for the Company in the near term.”



Move to quarterly reporting

The Company intends to report its monthly results for July, August and September and thereafter will move to quarterly reporting to be in line with its quarterly reporting requirements under the ASX listing rules.

-Ends-

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