

## ASX ANNOUNCEMENT

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**DigitalCC Limited**

Innovative Digital Currency Solutions

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### **AirPocket Public Beta Phase Commences**

- Public beta launched on schedule, with remittances now being sent from the U.S. to Dominican Republic via the AirPocket app
- Launch follows successful completion of third party second phase security testing, which demonstrated a highly secure and robust infrastructure
- First phase Beta launch initially commences with a test sample of at least 50 people and expanding to a larger number of users in the coming quarter
- Objective of the launch is to review the user experience, ease of use and effectiveness of internal business processes
- Further App optimisation post analysis and review of initial sample before commencement of second phase public beta in Q4 2015 to a significantly larger number of users
- Launch represents a key milestone for the Company as the AirPocket application goes live in a public environment for the first time

Digital payments company Digital CC Limited (ASX:DCC and 'the Company') is pleased to announce it has launched its innovative fintech product AirPocket in a public beta phase.

This is the first time that the AirPocket application is available in a public environment. The initial application phase will be used by at least 50 users in the U.S. and Dominican Republic to remit cash through the application's innovative technology.

The purpose of public beta testing is to live test the user experience, usability and internal business processes. Upon completion of the initial beta phase, the App will be further optimised based on the feedback collated before progressing to the second beta phase in Q4 2015 to a significantly larger number of users.

The application is compliant with all regulations in the countries of operation including Know Your Customer (KYC) and Anti-Money Laundering (AML) requirements, which are integrated into the beta version of the application.

The blockchain technology behind the infrastructure of the application ensures that all transactions are securely and transparently recorded on the public ledger system.

At the end of the public beta testing the application will begin to implement and charge fees on each transaction paving the way for wide scale commercialisation.

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Upon successful completion of the public beta, expected at the end of Q4 2015, a commercial pilot launch will commence in early 2016.

The Company is also developing the Android version of the application, which is due to be completed in December 2015. The launch of the Android version will expand the market opportunity for the application, which will become available to download on the two leading operating systems worldwide, iOS and Android, which together account for over 96% of the smartphone market.

Zhenya Tsvetnenko, Executive Chairman, Digital CC Limited commented:

*“It has taken months of hard work and perseverance to get the AirPocket application to this stage. Being able to publically launch the application in beta and test it in real scenarios is a pivotal moment for the Company. This marks the next stage of AirPocket’s development in a public environment. We’re confident of the application’s ability to securely transfer and remit funds and we hope this phase of testing will enable us to improve on the user experience of the interface before we launch it in a wider public environment in 2016.”*

#### **Digital CC Limited**

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#### **About Digital CC**

Digital CC Limited operates as an innovative software solutions company, providing investors exposure to the global digital payments systems industry through disruptive fintech solutions in the remittance and value chain sectors.

The Company has developed a suite of new and innovative software for institutions and consumers, leveraging Blockchain technology and the secure ledger system to create new and innovative products for institutions and consumers.

The Company’s most recent product, AirPocket, is designed to provide consumers with the ability to securely and cost-effectively send remittances in any currency, from anywhere, anytime, regardless of the transaction size.

Digital CC Limited is based in Perth, Australia and has offices in Massachusetts and New Jersey, U.S.

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