



Fatfish Internet Group Ltd
(ACN 004 080 460)
Level 2, 395 Collins Street,
Melbourne
Victoria 3000
Australia
www.fatfish.co

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ASX Announcement

Market Update – iCandy’s Game “Featured” by Google Play Internationally Crosses 3 Million Downloads

We are pleased to announce that Alien Hive, a mobile game title developed by our subsidiary iCandy Interactive Ltd (iCandy), has been “featured” prominently on the recommend download list of Google’s Play mobile apps-store across 18 countries in Asia Pacific, including key markets such as the U.S., U.K. and Japan.

Being “featured” is commonly referred to in the games industry as being listed prominently on the recommended download list of mobile app titles in the mobile apps stores. Being “featured” is an important recognition for mobile games developers and the “featured” game title is promoted to the right target audience on the mobile apps store.

After being “featured”, Alien Hive has crossed the 3 million download mark. This is a notable milestone for iCandy to have its second mobile game-title that has managed to attract more than 3 million downloads internationally. Alien Hive is an award-winning mobile game-title that had won the Best of Art award in the influential Casual Connect Asia games conference.

Thank you.

Kin W. Lau
CEO
Fatfish Internet Group Ltd

About iCandy

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iCandy Interactive Ltd ("iCandy) is an Australian incorporated public company that has its core business in the development and publishing of smartphone games on popular smartphone Operating Systems.

iCandy's run multiple subsidiary games studios in Malaysia, Singapore and Indonesia, including the famed award-winning games studios Appxplore. iCandy is one of the leading mobile games companies in Southeast Asia with more than 13 million copies of its games titles downloaded onto smartphones. It focusses on the genre of "mid-core" action-influenced puzzle games.

Almost all of iCandy's games titles have been featured by either the Apple IOS Appstore or Google Android Play as recommended new games to play. It's recent titles such as Mobfish Hunters and Caveboys Escape have been named as recommended Best New Games across 15 countries in North America and Australasia. For more info, visit www.icandy.io

About Fattish Internet Group

Fattish Internet Group Ltd ('FFG') is a Southeast Asian and Australian based Internet venture investment and development firm. FFG partners with entrepreneurs to help them build and grow Internet businesses via a co-entrepreneurship model.

FFG's co-entrepreneurship model seeks an active involvement from seed funding stage to exit stage of its investee companies. In parallel FFG seeks to provide a collection of resources and expertise to support entrepreneurs in important areas such as business strategy, market access, talent recruitment, product development and corporate strategy.

This unique "seed-to-exit" approach makes FFG a strategic partner that provides the funding, resources and platform to hasten the growth of promising technology businesses.

FFG's investment operation involves two business division, i.e. investing as a venture capital firm (Venture Capital Division) and operating as internet accelerators (Digital Incubator Division). FFG's credential as a value-adding investor in the Internet sector is well recognized by private and public sectors as it has been chosen for co-investment partnership with the governments of Singapore and Malaysia.

FFG's Corporate Advisory Division is a boutique corporate advisory service provider specializing in working with tech companies to bring to bear alternative funding and growth models for tech companies through Initial Public Offerings (IPOs) or capital market transactions vide trade sales or Mergers & Acquisitions (M&A).

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For further question on this release, please contact:

Mr Kin-Wai Lau
CEO
Fattish Internet Group
lau@fatfish.co

Ms Yuqi Ng

Fattish Internet Group
yuqi@fatfish.co