

3 November 2015

ASX ANNOUNCEMENT

**MANALTO ENTERS DISTRIBUTION AGREEMENT WITH LUXCLOUD
TO DISTRIBUTE SÓSHLR VIA 350+ CLOUD RESELLERS**

HIGHLIGHTS

- LuxCloud is a Luxemburg-based Cloud Service Brokerage enablement company with 350+ partners distributing cloud applications to SME's.
- Manalto has signed an agreement with LuxCloud to make available Manalto's small business solution – Sóshlr, among their suite of 35+ cloud applications (including Microsoft 365, Wordpress, Drupal and Magento) to their partners.
- The agreement with LuxCloud is Manalto's 4th distribution agreement following agreements and integrations with Odin, Top Cloud XL and AppDirect.
- LuxCloud distribution partners include companies such as HOT Telecom (Israel); Hosting.co.uk (United Kingdom); Protagonist (Netherlands); and TechnoMania (Lebanon)

Manalto Limited (ASX: MTL) ("the Company"), a cloud-based social media management provider changing the way businesses manage social media at scale, entered an agreement with LuxCloud to make available the Company's small business solution – Sóshlr, to LuxCloud's 350+ partners for distribution to their respective customers. Manalto has already integrated its product into Odin and has recently signed agreements with Top Cloud XL - European cloud-based solution distributor, and U.S based AppDirect, which powers the largest network of cloud service marketplaces, reaching approximately 30 million small businesses worldwide.

Anthony Owen, Manalto Founder and Chief Executive Officer, said, "Manalto is pleased to partner with LuxCloud in deploying its purpose-built small business solution – Sóshlr - through the LuxCloud network. This agreement provides Manalto with an additional distribution partner, strengthening its third party distribution channel to target SME's via hosting companies, telco's and service providers."

About Sóshlr

- Sóshlr is Manalto's small and medium sized solution enabling businesses to efficiently manage multiple social media pages from a single dashboard delivering time savings and single visibility of social media activity across Facebook, Twitter, LinkedIn and Instagram.
- Sóshlr is a cloud-based and purpose-built, packaged and provisioned for resellers
- Sóshlr offers a range of base packages and upsell paths. Packages range between \$36 and \$3000 per customer per annum. Manalto has plans to roll out new premium add-on features for its Sóshlr product that will add to the base license fees.

About LuxCloud

LuxCloud is a leader in Cloud Service Brokerage (CSB) enablement, offering a one-stop shop for cloud business applications, allowing Sales Partners to quickly launch and profitably deliver their cloud services under their own brand, demanded by Small and Medium sized Businesses. LuxCloud provides customizable and scalable white label solutions to Value-Added Resellers, IT distributors, Hosters and Telco's, supported by an international in-house expert team. The LuxCloud Store includes web hosting and collaboration, infrastructure, CMS and security services. Part of the DCL Group, LuxCloud was founded in 2010 and is headquartered in Luxembourg.

www.LuxCloud.com

About Manalto Limited

Manalto Limited (ASX: MTL) is a provider of enterprise social media management solutions. Manalto enables organisations to efficiently manage their social media assets at scale, with alignment to their structure. Manalto delivers controls to support brand management and risk management across social media. With core operations based in the Washington DC metro area, Manalto supports customers globally. For further information, please visit www.manalto.com

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