

## ASX Announcement

13 November 2015

### Condat wins \$500k project with EU Horizon 2020

- **Consortium of eight partners to develop innovative media solutions in \$4.5m deal**
- **Aim to achieve verification of user generated video from social networks for uptake in media and TV productions**
- **Invigor to acquire Condat as previously announced**

Leading big data solutions company Invigor Group Limited (ASX: IVO) ("Invigor") is pleased to announce Berlin-based Condat AG, which Invigor proposes to acquire, subject to shareholder approval, has been awarded a contract with the EU Horizon 2020 programme.

Together with an international consortium of eight European partners, the project will develop an innovative solution for the verification of user generated video from social media for uptake in media and TV productions. The overall project will be funded with \$4.5m, of which Condat will receive \$500k.

Condat will use the results of the project to extend its media solutions, which are already running with several major German broadcasters. The new services will enable the editors of broadcasters to retrieve, validate and integrate videos from social networks such as YouTube, Twitter or Instagram, in new productions. The validation services will be needed for events, disasters or accidents, where pictures and videos increasingly appear first on social networks before professional journalists arrive on site.

As announced on 15 October 2015 Invigor will acquire Condat, a major provider of smart media solutions to public broadcasters in Germany. Condat's innovative software will strongly complement Invigor's existing product offering and its development towards becoming an end-to-end big data and content distribution provider.

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#### **About Invigor Group Limited**

Invigor Group (ASX:IVO) uses its complementary suite of big data products to source, aggregate, analyse and publish content for the benefit of businesses and consumers.

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Today its interconnected data sets enable enterprise clients including retailers, brands, shopping centres and government bodies to identify and better understand competitors, consumers, markets and demographics while providing the consumer with the best value-for-money.

Using its current products and a pipeline of additional offerings Invigor will have the ability to provide an end-to-end solution spanning sales, product management, business intelligence, marketing, advertising, content creation and distribution, while monetising each step of the process.

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