

## **Pro Medicus Signs A\$3 Million Deal with large German Government Hospital**

16th November 2015

### **Key Points:**

- **Large German Government Hospital to use Visage 7 technology throughout its diagnostic imaging facilities**
- **Cross-regional diagnostic image access with other key hospitals across Germany**
- **Five-year capital deal, with base value to PME of A\$3 million**
- **Deconstructed PACS® gaining momentum in Europe**
- **Expands Visage footprint in key German Hospital market**

Leading health imaging company, Pro Medicus Limited [ASX: PME] today announced its wholly owned European subsidiary, Visage Imaging GmbH, has signed a A\$3 million five-year contract with one of the largest Government run hospitals in Germany.

As part of the deal, the hospital will implement Visage 7 as the central component of a Deconstructed PACS® strategy, integrating it to the hospitals' recently selected workflow solution, and several existing DICOM archives. A testament to the flexibility of Visage 7, most of the diagnostic workstations will be installed on Apple Mac computers running OS X. Visage 7 "satellite" servers will also be implemented at three other government sites in northern and southern Germany to facilitate a new enhanced level of image sharing with these sites for cross-regional diagnostic imaging access.

"Given the significant pressures on modern Radiology, we're looking to Visage to provide a step-change in our historical capabilities," said the department's chief radiologist. "Visage's speed and regional architecture will enable our physicians to have rapid access to images, from any of our hospitals, or wherever required to care for our soldiers and civilian patients. Visage also represents a fundamental change in how a system is configured. By adopting a modular strategy we will be able to seamlessly scale over time, while staying technologically ahead of our ever-growing volume of imaging data".

**Pro Medicus Limited**  
450 Swan Street Richmond  
Victoria 3121 Australia  
T +61 3 9429 8800  
F +61 3 9429 9455  
[www.promed.com.au](http://www.promed.com.au)

Dr Malte Westerhoff, General Manager of Visage Imaging GmbH said, "This deal is further validation of the strength of our technology and our strategy of being a key component of the worldwide move towards deconstructed or "best in breed" PACS. Our unique streaming technology allows instant access to image data for better patient care and increased efficiency. We are pleased to have this leading German hospital join our global customer base".

The project, based on a capital purchase model, will see Visage provide software and services with anticipated revenue of A\$3M over five years.

"This has been a very strategic sale for us," said Dr Sam Hupert Pro Medicus Chief Executive Officer. "Not only has it significantly bolstered our footprint in the German Enterprise hospital space, traditionally a difficult market to penetrate, it has also shown that the modular or deconstructed approach to medical imaging is now starting to gain momentum in Europe. We believe this will be positive for us."

**For further information:**

**Dr Sam Hupert**  
**Chief Executive Officer**  
**Pro Medicus Limited**  
**Ph: +61 3 9429 8800**

**Media:**  
**Richard Allen**  
**Oxygen Financial Public Relations**  
**Ph: +61 3 9915 6341**

**About Pro Medicus Limited:**

Pro Medicus Limited [ASX: PME] is a leading imaging IT provider. Founded in 1983, the company provides a full range of radiology IT software and services to hospitals, imaging centres and health care groups worldwide. In late January 2009, the company announced the purchase of Visage Imaging, which has become a global provider of leading edge enterprise imaging solutions, pioneering the best-of-breed, or Deconstructed PACS® enterprise imaging strategy. Visage 7 technology delivers amazingly fast, multi-dimensional images streamed via an intelligent thin-client viewer. The company offers a leading suite of RIS, PACS and e-health solutions constituting one of the most comprehensive end-to-end offerings in radiology. Pro Medicus has global offices in Melbourne, Berlin and San Diego.

[www.promedicus.com.au](http://www.promedicus.com.au)