

ACTIVISTIC SIGNS VFW NATIONAL HOME FOR CHILDREN TO USE VETERANS CALL MICRO-DONATIONS PLATFORM

Highlights:

- Activistic has signed VFW National Home for Children (VFWNHC) for a five-year partnership agreement to Veterans Call.
- This marks the sixth U.S. Veterans Affairs charity to join Veterans Call.
- Veterans Call is a mobile app that will feature VFWNHC as a member recipient of individually specified users' donations.
- The Veterans Call app will assist in generating further donation revenue to VFWNHC.

Perth, Australia (November 18, 2015) Micro-donations platform provider Activistic Limited (ASX: ACU) ("Activistic" or "the Company") is pleased to advise it has signed another U.S. philanthropy, VFW National Home for Children (VFWNHC), to be featured on Veterans Call, an app powered by Activistic.

Veterans Call functions as a mobile phone based micro-donation platform that can help charities re-engage their donor bases through a monthly recurring channel while also serving as a new donor acquisition engine.

Patrice Green, Executive Director of VFWNHC, said: *"Veterans Call is a great opportunity for us to welcome new donors, particularly young millennial donors."*

"We look forward to starting a conversation through the app with young micro-donors about our work and our mission so that they may feel invested in our shared successes. This is a critical dialogue to begin since today's \$5 donor is tomorrow's high net worth philanthropist."

"Since 1925, VFW National Home for Children has helped veterans and their families recover and get a new foothold in life. We welcome them to the Veterans Call platform, and are eager to help advance their crucial work," said Dylan Breslin-Barnhart, Activistic Vice President of Business Development.

"As revolutionary as it would be by itself, Veterans Call is not simply a donation platform through your mobile phone—it's also a communications tool to reach millennials in the context of philanthropy. We aim to connect the most inspired charities with the next generation of philanthropists and in doing so help ensure their continued growth in years to come."

The Veterans Call platform will allow VFWNHC supporters to donate without using credit cards or bank information. Importantly, it provides significant cost savings to VFWNHC; which receives 85% of the donated amount.

In addition, Activistic's platform is equipped with a powerful engagement tool, providing a highly efficient and impactful way of distributing key events, latest news and results of fund raisings to build traction and increase transparency with the donor base.

Company Information:

Activistic Limited
ACN: 007 701 715
ASX: ACU

Registered Address:

Suite 5, 71-73 South Perth Esplanade
South Perth WA 6151
Telephone: +61 8 6244 0333

Board of Directors:

Peter Wall	Non-Executive Chairman
Kevin Baum	Non-Executive Director
Evan Cross	Non-Executive Director
Nigel Lee	Non-Executive Director

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About Veterans of Foreign Wars National Home for Children

The VFW National Home for Children is a 501(c)(3) non-profit organization that provides America's military and veteran families a place to turn in difficult times. The National Home's sprawling campus in southern Michigan is a safe and supportive place for military and veteran families to live during a deployment or while working to build a better life, and the National Home's Military and Veteran Family Helpline 800-313-4200 serves as a trusted resource for military and veteran families across the United States.

The VFWNHC was founded in 1925 as a place where the families left behind by war -- mothers and children, brothers and sisters -- could remain together, keeping the family circle intact even when their serviceman didn't come home. Today's families face different challenges -- reintegration, post-traumatic stress, high unemployment and rehabilitation from battlefield injuries, among others -- and the National Home has evolved over its decades-long history to meet those changing needs.

Military and Veteran Families are welcomed to its small-town community where they may live for up to 4 years. They work to identify what they need and want to accomplish, during which time they are provided free housing, education, day-care, recreation, food, clothing, etc. as well as a caring professional to provide the expertise, support and guidance needed for the family to succeed.

veteranscallusa.org

For more information contact:

Nigel Lee

Non-Executive Director
Chairman of Strategic Advisory Board
nigel@activisticgroup.com

Simon Hinsley

Investor Relations
+61 401 809 653
simon@nwrcommunications.com.au

ABOUT ACTIVISTIC

Founded in 2012, Activistic has developed a revolutionary micro-donation technology that seamlessly connects and engages the world's ~2 billion smartphone consumers with charities and causes.

Activistic's technology ensures the lowest possible cost to both the donor and the industry via an efficient collection technology that enables regular payments or contributions utilising a mobile phone network.

Activistic allows subscribers to donate with ease and simplicity to any cause in any region, with no need for credit cards or bank information. It provides significant cost savings to beneficiaries; with the nominated charity receiving 85% of the donated amount as opposed to ~32% in the traditional model, as traditional fundraising costs typically represent ~68% of proceeds raised.

Activistic solves issues that often hinder donation collection via its low cost, secure and streamlined payment technology.

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Yours faithfully



Ramon Soares
Joint Company Secretary

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