

19 November 2015

ASX ANNOUNCEMENT

Australian Securities Exchange
Company Announcements Platform

LITIGATION UPDATE

Mobile Embrace Limited (**MBE** or **Company**) refers to the announcement dated 6 October 2015 in relation to the claim brought against the Company by GBD.

MBE has been advised that the claim by GBD has been reduced from approximately \$4,000,000 to approximately \$3,500,000. MBE is also able to advise the party named as the Defendant in the proceedings is Mobile Embrace Limited.

A further update will be provided by the Company once the Defence and Cross Claim have been filed. In the interim, the Company reiterates its position that it believes no monies are due to GBD or any other party in respect of this claim and will be vigorously defending the claim as well as pursuing a cross claim not only against GBD but other parties as well.

The Board, while committed to defending the claim and pursuing the cross claim, will not be distracted from its core objective of building upon the success it is delivering for its shareholders both organically and through its recent acquisitions.

JUSTIN CLYNE

Company Secretary

About Mobile Embrace Limited

Mobile Embrace Limited (ASX:MBE) is a mobile commerce company. Through our integrated and award winning mobile marketing and carrier billing infrastructure we enable the reach, engagement, transactions with and embracement of consumers via mobiles and tablets.

To learn more please visit www.mobileembrace.com, follow us on Twitter [@ir_mbe](https://twitter.com/ir_mbe) or download independent research on MBE here: www.mobileembrace.com/investors/.

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