

ACTIVISTIC SECURES AGREEMENTS WITH UK CHARITIES TO SUPPORT ROLLOUT OF RALLI APP

Highlights:

- Activistic has secured contracts with eight leading UK charities as featured partners to support the roll-out of its micro-donation app, Ralli
- The Ralli platform brings together donors and charities across multiple cause categories using Activistic's patent pending revolutionary micro-donation technologies
- Featured charities will work closely with Activistic to co-promote the app during its roll-out in the first quarter of 2016.

Perth, Australia (December 17, 2015) Activistic Limited (ASX: ACU) ("Activistic" or "the Company"), the micro-donations platform provider, has successfully signed-up eight leading UK charities to become featured partners on its latest app, Ralli.

Ralli, which is the UK's first micro-donations app, has signed partnership agreements with Children's Heart Surgery Fund, Scotty's Little Soldiers, Arc Youth Counselling, Grass Roots Suicide Prevention, Emmaus, Temwa, Spark Inside and Tearfund.

The Ralli app is similar in function to Activistic's US veterans affairs app, Veterans Call, which launched on November 11th 2015. Ralli is a mobile phone based micro-donation platform that will revolutionise the UK charities' sector by engaging their donor bases through a monthly recurring channel, while also serving as a new donor acquisition engine for all communities but especially the younger age categories.

Peter Yates, Digital Communications Manager at Tearfund, said: *"Ralli is an exciting app that offers a great deal for charities and will make it even easier for our givers to contribute to the work we're doing. We're looking forward to working with them and seeing how the app will help us engage with a wider audience and further extend Tearfund's reach globally."*

Fiona Grindlay-Kuzian, Head of Marketing for Activistic said: *"We've created Ralli to enable anyone with a smartphone to give to charity via their mobile securely and easily, without a credit card."*

"We're delighted to have already partnered with a number of leading UK charities, who we're working closely with to raise awareness of the Ralli app amongst supporters as well as engaging with millennial micro-donors as the platform is rolled out. We are finalising contracts with a number of other UK charity organisations wish to be feature partners on the Ralli app to provide their supporters with an additional and simple way to donate, so that they too can receive extra funds."

The Ralli app will revolutionise the way the UK public currently donate to charity. Providing users with complete control, Ralli allows each individual to set how much they'd like to donate to their nominated charity/charities each month, without using credit cards or bank information. It also ensures that charities receive at least 85% of the donated amount.

Company Information:

Activistic Limited
ACN: 007 701 715
ASX: ACU

Registered Address:

Suite 5, 71-73 South Perth Esplanade
South Perth WA 6151
Telephone: +61 8 6244 0333

Board of Directors:

Peter Wall	Non-Executive Chairman
Kevin Baum	Non-Executive Director
Evan Cross	Non-Executive Director
Nigel Lee	Non-Executive Director

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Activistic has equipped the Ralli app with a powerful engagement tool that promotes key events, latest news and the results of fundraising in a highly efficient and impactful way to keep givers engaged and increase transparency around where their money is going.

About Children’s Heart Surgery Fund (CHSF)

Children’s Heart Surgery Fund provides support for children and adults born with Congenital Heart Defects in Yorkshire, Humberside and North Lincolnshire.

About Scotty’s Little Soldiers

Scotty’s Little Soldiers provides support across the UK for bereaved children who have lost a parent serving in the British Armed Forces.

About Arc Youth Counselling

Arc Youth Counselling provides counselling support for young people suffering with a range of issues in Wokingham, Tywford, Woodley and Lower Earley.

About Grass Roots Suicide Prevention

Grass Roots Suicide Prevention supports communities to help prevent suicide, one life at a time, in Brighton and the rest of England.

About Emmaus Glasgow

Emmaus Glasgow strives to prevent homelessness in Scotland.

About Temwa

Temwa aims to fight poverty, hunger and disease in Malawi.

About Spark Inside

Spark Inside uses professional life coaching to facilitate a more productive, fulfilling and rehabilitative culture throughout the criminal justice system.

About Tearfund

Tearfund aims to help end poverty in communities across Africa, Asia and Latin America.

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ABOUT ACTIVISTIC

Founded in 2012, Activistic has developed a revolutionary micro-donation technology that seamlessly connects and engages the world’s ~2 billion smartphone consumers with charities and causes.

Activistic’s technology ensures the lowest possible cost to both the donor and the industry via an efficient collection technology that enables regular payments or contributions utilising a mobile phone network.

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Activistic allows subscribers to donate with ease and simplicity to any cause in any region, with no need for credit cards or bank information. It provides significant cost savings to beneficiaries; with the nominated charity receiving 85% of the donated amount as opposed to ~32% in the traditional model, as traditional fundraising costs typically represent ~68% of proceeds raised.

Activistic solves issues that often hinder donation collection via its low cost, secure and streamlined payment technology.

In addition, Activistic's platform is equipped with a powerful engagement tool, providing a highly efficient and impactful way of distributing key events and results of fund raisings to build traction and increase transparency with a group's donor base.

Yours faithfully



Ramon Soares
Joint Company Secretary

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