



ASX Release

5 January 2016

China Mobile Group tender awarded to Enice

Highlights

- First successful tender notification from China Mobile Group for the provision of DAS antennas
- Awarded 17.07% of China Mobile Group DAS antenna CPP for 2016 and 2017
- Estimated sales from tender win of RMB 40m (\$A8.53m)
- Enice is ranked number one (1) amongst nine (9) successful tenderers in China Mobile Group's DAS Antenna Centralised Purchasing Program(CPP)

Enice Holding Company ("Enice" or "the Company"), a vertically integrated wireless telecommunications technology business supplying China's rapidly growing telecommunications sector, today announced a successful tender notification from China Mobile Groups's centralised purchasing program (CPP).

China Mobile Group tender

Enice has received a tender notification from China Mobile Group for the provision of 17.07% of China Mobile Group's total DAS antenna CPP for 2016 and 2017. Enice's participation in the tender will equate to an estimated 3 million pieces. Enice is ranked number one (1) amongst nine (9) successful tenderers in China Mobile Group's DAS CPP and the total sales value of the tender win over 2 years is estimated at RMB 40 million (A\$8.53 million).¹

China Mobile Group

As the leading mobile services provider in Mainland China, the Company boasts the world's largest mobile network and the world's largest mobile customer base. In 2014, the company was once again selected as one of the "FT Global 500" by Financial Times and "The World's 2,000 Biggest Public Companies" by Forbes magazine, and recognised on the Dow Jones Sustainability Emerging Markets Index. The company currently has a corporate credit rating of Aa3/Outlook Stable from Moody's and AA-/Outlook Stable from Standard & Poor's, equivalent to China's sovereign credit rating, respectively.

-Ends-

For further information, please contact:

fowlstone Communications

Joanne Shears
M: +61 416 835 301
T: +61 2 9955 9899

¹ Estimated rate of RMB to \$A: 4.69 as at 4 January 2016

E: joanne@fowlstone.com.au

About Enice

Enice (Electronics Network Information of Century East) China was established in May 2000 as a telecommunications infrastructure engineering service provider, providing services to China's three largest mobile carriers to assist them in installing and maintaining the infrastructure underpinning their wireless telecommunications networks.

Enice's goal is to be the leading developer, manufacturer and supplier of technologically-advanced wireless communication Software, Products and Services; and to deliver technology solutions and services across wireless communication networks in China, the world's largest mobile market, and also internationally.

Enice operates in the wireless telecommunication equipment and services industry, primarily in China and North America. Enice's strengths lie in its advanced Wireless Telecommunications technology products and solutions, a highly-skilled Research & Development team, a quality assembly plant, an established market presence in China, and a strong board and management team of telecommunication industry experts. Enice is well-positioned to capitalise on the growth of China's network maintenance and management services market, forecast to increase in value from A\$8.5 billion in 2015 to A\$54 billion 2019.

Enice has proven ability to develop world-leading technology for telecomm carriers' entire Network Lifecycle, and currently holds 5 invention patents, 16 utility model patents, 2 design patents and 9 software copyrights.

Enice has a well-established presence in China and currently employs 440 staff, located in its corporate headquarters in Nanjing, China-based assembly facility Nanjing, China and in regional branch offices in Beijing, Guangdong, Zhejiang, Shaanxi, Shandong and Anhui.

For more information on Enice, visit: <http://www.enice.com.cn/english.php/>