

ACTIVISTIC SIGNS “NEW ENGLAND CENTER AND HOME FOR VETERANS” TO VETERANS CALL MICRO-DONATIONS PLATFORM

Highlights:

- Activistic has signed a five-year partnership agreement with New England Center and Home for Veterans (NECHV)
- This marks the eighth contract of leading U.S. Veterans Affairs charities signing to Veterans Call
- Veterans Call is a mobile app that will feature NECHV as a member recipient of individually-specified users’ donations
- The Veterans Call app will assist in generating further donation revenue to NECHV
- NECHV is expected to be added to the Veterans Call app platform and able to receive donations within two weeks

Perth, Australia (February 23, 2016) Micro-donations platform provider Activistic Limited (ASX: ACU) (“Activistic” or “the Company”) is pleased to announce U.S. philanthropy, New England Center and Home for Veterans, will be featured on Veterans Call, an app powered by Activistic.

Veterans Call functions as a mobile phone based micro-donation platform that can help philanthropies re-engage their donor bases through a monthly recurring channel while also serving as a new donor acquisition engine.

“We are very excited to join the Veterans Call app, and believe it represents a terrific new way for Americans to support the veterans who have protected and served our country,” said Charlene Pontbriand, SVP of Advancement for NECHV.

“We look forward to connecting with new donors across the Veterans Call platform to help advance our mission of ending veteran homelessness - over 300 veterans reside at NECHV each night, NECHV serves veterans over 100,000 meals annually and more than 400 veterans find permanent homes through our organization every year.”

Activistic’s Vice President of North America Dylan Breslin-Barnhart said NECHV was an outstanding partner for Veterans Call.

“It is a shining example of the fundamental impact an organization can have to directly improve the lives of those veterans most in need,” he said.

“We are thrilled to welcome NECHV into Veterans Call and look forward to working with the team to drive great successes in the coming years.”

Company Information:
Activistic Limited
ACN: 007 701 715
ASX: ACU
www.activisticgroup.com

Registered Address:
Suite 5, 71-73 South Perth Esplanade
South Perth WA 6151
Telephone: +61 8 6244 0333

Board of Directors:
Peter Wall Non-Executive Chairman
Kevin Baum Non-Executive Director
Evan Cross Non-Executive Director
Nigel Lee Non-Executive Director

For personal use only

The Veterans Call platform will allow NECHV supporters to donate without using credit cards or bank information. Importantly, it provides significant cost savings to the philanthropy; which receives 85% of the donated amount.

About New England Center and Home for Veterans

Founded in 1989, the New England Center and Home for Veterans is a nationally recognized leader in the initiative to end homelessness among Veterans. The NECHV is a multi-dimension service and care provider dedicated to assisting Veterans who are facing or at risk of homelessness with a broad array of programs and services that enable success, dignified, meaningful employment, and independent living. For more information, please visit www.nechv.org.

For more information contact:

Nigel Lee

Non-Executive Director
Chairman of Strategic Advisory Board
nigel@activisticgroup.com

Simon Hinsley

Investor Relations
+61 401 809 653
simon@nwrcommunications.com.au

ABOUT ACTIVISTIC

Founded in 2012, Activistic has developed a revolutionary micro-donation technology that seamlessly connects and engages the world's ~2 billion smartphone consumers with charities and causes.

Activistic's technology ensures the lowest possible cost to both the donor and the industry via an efficient collection technology that enables regular payments or contributions utilising a mobile phone network.

Activistic allows subscribers to donate with ease and simplicity to any cause in any region, with no need for credit cards or bank information. It provides significant cost savings to beneficiaries; with the nominated charity receiving 85% of the donated amount as opposed to ~32% in the traditional model, as traditional fundraising costs typically represent ~68% of proceeds raised.

Activistic solves issues that often hinder donation collection via its low cost, secure and streamlined payment technology.

In addition, Activistic's platform is equipped with a powerful engagement tool, providing a highly efficient and impactful way of distributing key events and results of fund raisings to build traction and increase transparency with a group's donor base.

Yours faithfully



Ramon Soares
Joint Company Secretary

Company Information:

Activistic Limited
ACN: 007 701 715
ASX: ACU
www.activisticgroup.com

Registered Address:

Suite 5, 71-73 South Perth Esplanade
South Perth WA 6151
Telephone: +61 8 6244 0333

Board of Directors:

| | |
|------------|------------------------|
| Peter Wall | Non-Executive Chairman |
| Kevin Baum | Non-Executive Director |
| Evan Cross | Non-Executive Director |
| Nigel Lee | Non-Executive Director |