

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	SHOPLY LIMITED
ABN	93 085 545 973

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of director	GARRISON HUANG
Date of appointment as director	3 March 2016

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
Nil

Part 2 - Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Number & class of Securities
The registered holder is Australian PC Accessories Pty Ltd ACN 080 766 141 (as trustee for the GWH Trust) (Australian PC Accessories). The Director is the sole director and shareholder of APA, and a beneficiary of the GWH Trust. Accordingly, the Director has a relevant interest in the shares held by Australian PC Accessories.	139,909,396 fully paid ordinary shares

+ See chapter 19 for defined terms.

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Appendix 3X
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Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Heads of Agreement dated 2 March 2016 between the Company and the vendors of Anyware Corporation Pty Ltd (Anyware), including Australian PC Accessories.
Nature of interest	<p>Under the Heads of Agreement, the parties have agreed to negotiate the terms of a formal share sale and purchase agreement, under which the Company will acquire all of the issued capital of Anyware.</p> <p>In consideration of Shoply's acquisition of the Anyware shares, which is subject to regulatory and shareholder approvals, the vendors (including Australian PC Accessories) will receive shares in Shoply.</p>
Name of registered holder (if issued securities)	Australian PC Accessories or its nominee(s)
No. and class of securities to which interest relates	Expected to be 1,903,537,897 fully paid ordinary shares, subject to pre-completion adjustments.

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Introduced 30/9/2001.

Name of entity	SHOPLY LIMITED
ABN	93 085 545 973

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of director	BOB XU
Date of appointment as director	7 March 2016

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
Nil

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Number & class of Securities
N/A	Nil

+ See chapter 19 for defined terms.

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Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	<p>Heads of Agreement dated 2 March 2016 between the Company and the vendors of Anyware Corporation Pty Ltd (Anyware), including AZA International (Aust) Pty Ltd as trustee for the North City Family Trust (AZA).</p> <p>The Director is the sole director and shareholder of AZA, and beneficiary of the North City Family Trust. Accordingly, the Director will have a relevant interest in any Shoply shares held by AZA.</p>
Nature of interest	<p>Under the Heads of Agreement, the parties have agreed to negotiate the terms of a formal share sale and purchase agreement, under which the Company will acquire all of the issued capital of Anyware.</p> <p>In consideration of Shoply's acquisition of the Anyware shares, which is subject to regulatory and shareholder approvals, the vendors (including AZA) will receive shares in Shoply.</p>
Name of registered holder (if issued securities)	AZA or its nominee(s)
No. and class of securities to which interest relates	Expected to be 211,504,211 fully paid ordinary shares, subject to pre-completion adjustments.

+ See chapter 19 for defined terms.

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