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Company Announcements Office
Australian Securities Exchange
10th Floor
20 Bond Street
SYDNEY NSW 2000

G8 appoints new Head of International Sales

Highlights

- **New Head of International Sales is ex Apple USA Computer, Apple Latin America and Hewlett-Packard Marketing Manager**
- **20 Years industry experience**
- **Experienced channel sales and distribution network**

The Board of G8 Communications Limited (“G8”) is pleased to advise the Company has appointed ex Apple and Hewlett-Packard Marketing Manager Ted Sanchez as its Head of International Sales.

Mr. Sanchez will oversee G8’s continued revenue growth, global expansion of sales and will be responsible for building new industry partnerships.

Mr. Sanchez has more than 20 years of successful sales and sales management experience, focused in the telecom software market, supplying solutions to tier one and tier two service providers worldwide. Most recently Mr. Sanchez was responsible for selling Unicom Global's Infrastructure solutions to Public Safety, Transportation and Utilities markets in 19 Western states, Canada and Latin America.

Mr Sanchez’ primary responsibilities will include recruiting, training and managing value added reseller partners as well as distribution partnerships such as D&H, Tech Data, Synnex, Ingram Micro, CSC, ADI and Anixter.

About G8 Communications

G8 Communications is US based wireless technology innovator and manufacturer operating in the multi billion dollar Internet of Things (“IoT”) space. G8 specialises in machine to machine (“M2M”) connectivity, providing hardware solutions for some of the world’s largest companies including Coca Cola and Verizon. G8’s software solutions also include a customised cloud management interface and variety of support services. Cisco predicts there will be 50 billion connected devices by 2020.

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