

6 April 2016

Velpic Releases Mobile App

Highlights

- 'Velpic Supervisor' companion app now live on Google Play and Apple App Store
- Enhances supervisor administration experience, providing increased mobility and functionality to clients for a number of training management tasks
- Release of app to aid Velpic's growth objective of increasing market presence
- First of two native Velpic apps to be released, with second app scheduled for release in Q3 CY2016

Velpic Ltd (ASX: VPC) ("Velpic" or the "Company") is pleased to announce that its first native app for its unique cloud-based video eLearning platform has been released, further enhancing the Company's growth objective of expanding its market presence by providing a single platform to address all the training needs for an organisation.

The 'Velpic Supervisor' app is a companion application for supervisors, providing a variety of follow-up tasks for training management and industry compliance via a smartphone. Supervisors and administrators will be able to search, view, send notifications and verify lesson statuses to manage trainees on the go through an easy-to-use app (see Figure 1). This augments the supervisor's experience of the Velpic platform from the previous web-based browser function, and provides a complete native mobile experience, particularly for clients that have operations in remote locations.

The app is bundled within the Standard, Plus and Enterprise packages currently on offer for all of Velpic's existing and future clients, and is now live on Google Play and Apple App Store.

'Velpic Supervisor' is the first of two native apps to go live for the Company, with another app currently in development. The second app is targeted towards the trainee and is being designed to enhance the mobility and flexibility of the learning experience via a native mobile app rather than a web site. The second app is scheduled to go live in Q3 CY2016.

Velpic Chief Executive, Russell Francis, commented:

"We are pleased to be able to provide our clients with an enhanced experience of the Velpic platform via their smartphone. Furthermore, it's extremely exciting to see existing customers have already downloaded the Velpic Supervisor app within a few days of the app being made available."

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“The release of the app demonstrates the Company’s commitment to continually invest in our software-as-a-service based platform, maintaining our status as a major disruptor in the global Learning Management System (LMS) market place.”

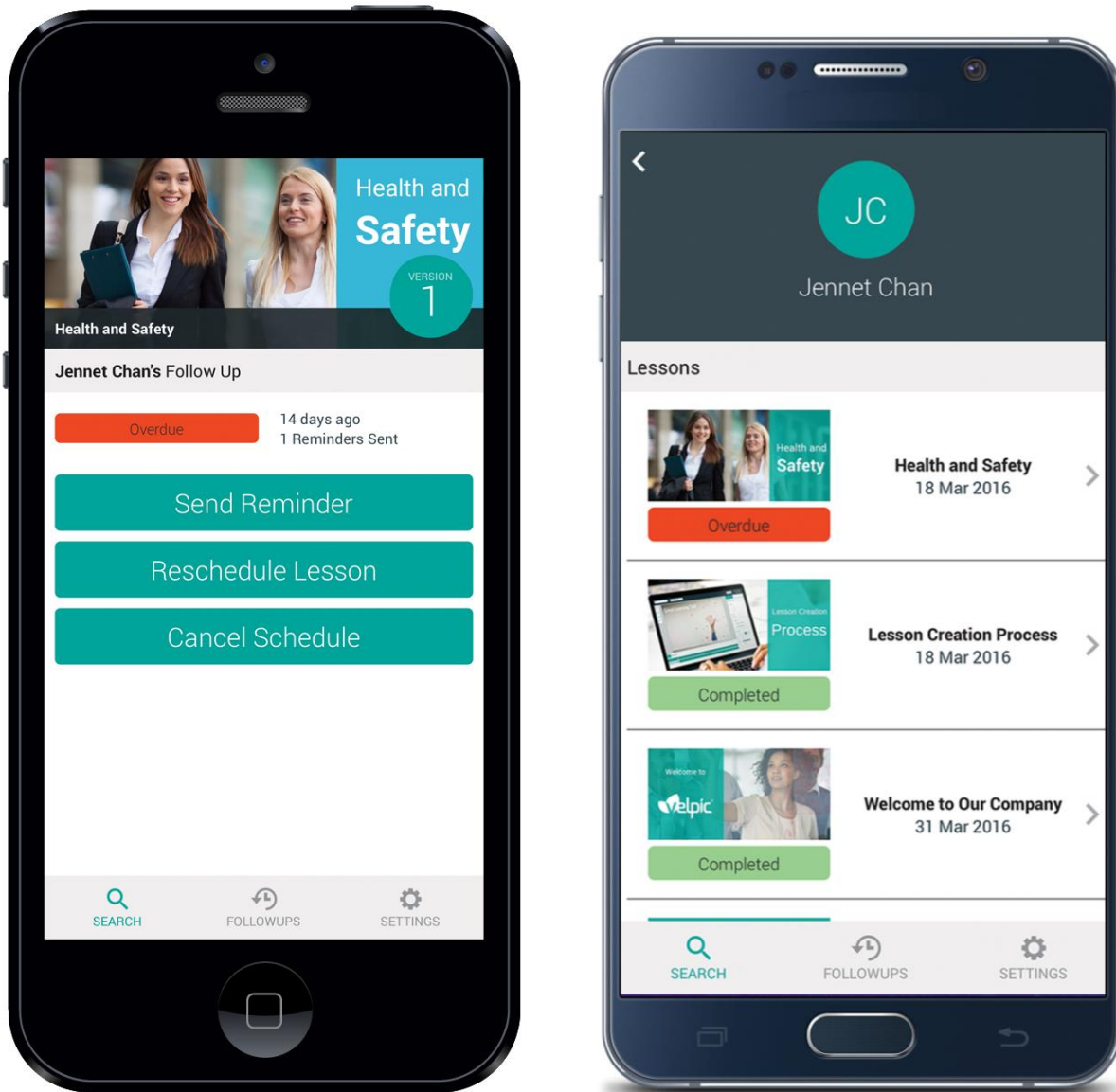


Figure 1: Screen shots of Velpic’s first native app on both iOS and Android. The Velpic Supervisor app is designed to provide a variety of training administration functions via a smartphone.

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About the Velpic Group

The Velpic Group consists of two related entities: Velpic, a cloud-based video e-Learning platform, and Dash Digital, a brand technology agency.

Velpic has developed a unique online platform that provides a scalable, cloud-based training, induction and education solution for businesses. The platform allows businesses to create their own training lessons and distribute them to staff and contractors, who can access the Velpic Platform on all devices including mobile phones and tablets.

The cloud-based platform has global potential and is set to disrupt the traditional Learning Management System (LMS) marketplace, and Velpic already has an extensive list of ASX 200 clients using the platform.

Dash Digital is a full service digital branding, marketing, web and app development organisation that seamlessly blends creative and development talents across all disciplines – visual design, print graphics, websites, software development and online marketing.

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