



MARKET RELEASE

7 April 2016

Animoca Brands Corporation Limited

TRADING HALT

The securities of Animoca Brands Corporation Limited (the “Company”) will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the earlier of the commencement of normal trading on Monday, 11 April 2016 or when the announcement is released to the market.

Security Code: AB1

Elvis Onyura
Senior Adviser, Listings Compliance (Sydney)

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7 April 2016

Mr Elvis Onyura
Senior Advisor, Listings Compliance (Sydney)
ASX Compliance Pty Ltd
20 Bridge Street
SYDNEY NSW 2000

Dear Mr Onyura

**Animoca Brands Corporation Limited (AB1)
Trading halt request**

AB1 requests a trading halt of its ordinary shares pursuant to Listing Rule 17.1.

AB1 is seeking the trading halt to allow AB1 to undertake an equity raising by way of a book-build. The equity raising will involve a placement of shares to institutional investors and is intended to be followed by a Share Purchase Plan. The purpose of the equity raising is to meet working capital requirements and corporate growth opportunities.

AB1 is seeking the trading halt pending the release of an ASX announcement regarding the outcome of the Placement. AB1 expects to release the announcement at some stage on Friday 8 April 2016. In any event, the trading halt will not last beyond the commencement of trading on Monday 11 April 2016.

AB1 is not aware of any reasons why the trading halt should not be granted.

The trading halt is necessary as otherwise trading in AB1 ordinary shares would continue on an uninformed basis.

Yours faithfully

A handwritten signature in black ink, appearing to read "Jillian McGregor".

Jillian McGregor
Company Secretary

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