TV2U OVERVIEW

TV2U is a white labeled interactive cloud technology company, a content aggregator of video, karaoke and gaming content. TV2U empowers operators to increase profitability by generating revenue through the delivery of Live and Video on Demand content to multiple consumer devices over multiple networks either as a managed service as an OPEX business model with little to no CAPEX or as a solution deployed at a customer’s facility.

**TV2U is able to deliver content to our clients, customers at a lower cost then our clients could deploy a solution**

Through its proprietary technology, TV2U is able to deliver any content (video, audio and data) over any network (internet, television, radio, satellite broadcasters), to any device (phone, tablet, television, pc, laptop, gaming consoles). This disruptive technology enables broadcast providers and consumers of all categories (i.e. free to air, cable, online, corporate and individual) to maximize the quality of delivery, regardless of network capacity or device.
TV2U has a Content Cloud (Test Lab) deployed at NTT’s (Japan) Data Centre in KL which is commercially ready with real-time, streaming access to over 160 countries. TV2U’s Technology is robust and commercially proven with deployments from Indonesia to the USA.
TV2U’s content delivery network is now complete with first content delivery field trials beginning on the 16th May 2016 and commercial deployment 1st June 2016.

TV2U employs a low risk, low CAPEX approach to its managed services and content delivery:

- All content ingested at TV2U’s teleport head-end located in KL Malaysia for global distribution with security encryption for Premium and Hollywood content
- TV2U’s managed services hosted with Amazon’s global web services for an OPEX business model minimizing TV2U’s CAPEX
- TV2U to launch its iVAN technology as a PaaS (Platform as a Service) a bolt-on modular solutions to existing operator’s platform by way of cloud hosted, white labeled or locally installed solution
- A new TV2U revenue stream

Tv2u has completed the ramp up of its service delivery network and is now moving to contract completion and monetization strategy
OPERATING NETWORK ALLOWS FOR THE CONTRACT DELIVERY

Contracts Pipeline

Fully Funded
- $4m cap raise
- Sufficient funds to reach first profit

Key Agreements
- Licensing partnership with Sunfly for karaoke, content
- Amazon to provide global distribution infrastructure
- Reinforce low capex/high margin strategy

Commercial Partnership 1
- Radical Enlightenment to sell TV2U karaoke service in Thailand
- Radical is aiming to have 100K subs within 12 months of launch
- Guaranteed min sub base of 20K to TV2U
- Global karaoke market est. at US$14bn

Commercial Partnership 2
- 50/50 JV with Divan.TV to launch TV2U service in CIS region
- Divan.TV has 1m active subs
- First legal OTT service for Russian dubbed Hollywood content
- JV can target 200m Russian speakers subs worldwide

Revenue & Sales Generators

OTT SERVICE B2B
- WHITE LABELLED OTT ANALYTICS
- SERVICE B2B
- COMPLETE PLATFORM AS A SERVICE SALES

Commercial Partnerships 4 & 5 +
<Coming Soon>

For personal use only
Wholesale streaming entertainment service provider to enterprise customers looking to bring “Netflix-like” services to their user base

Cloud based next generation “unicast” multi device/screen television service provider

Offers a white label end-to-end solution – from content, infrastructure to real time analytics

Real time analytics, which drive personalised content and advertising and viewing habits, can be monetised in many ways
# COMPETITOR ADVANTAGE - SERVICE OFFERING ANALYSIS

<table>
<thead>
<tr>
<th>Complete content*</th>
<th>Real-time analytics</th>
<th>Targeted ads</th>
<th>Social media</th>
</tr>
</thead>
<tbody>
<tr>
<td>tv2u</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>fetch.tv</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
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<tr>
<td>Foxtel</td>
<td>✗</td>
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<tr>
<td>Netflix</td>
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<tr>
<td>Stan</td>
<td>✗</td>
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</tbody>
</table>

*Includes movies, TV, karaoke and online games

**For personal use only**
TV2U’s analytics provided detailed information on the viewer’s consuming your content and their habits, including:

- Number of viewers
- Where viewers are located
- How they are engaging with content
- Types of devices they are consuming content on
- Whether they are interacting using a social media platforms
- What time of the day they are consuming content
The TV2U analytics platform provides an exact GPS locations of users and what they are viewing.

GPS data can be used to provide insights on users and their locations e.g. Which country is consuming the most content?

TV2U uses technology to gather analytics from the EDGE, Player Apps and Social Media.

Advanced processing algorithms are applied to data to provide highly focused and granular analytics in real-time.

Real-time reports are available on customer behaviour, customer demographics, content, devices and locations.
DIFFERENTIAL 3 – DELIVERY AND SECURITY OF.streams

How does Tv2u deliver premium content where others cannot?
1) Advanced “multi-bit rate” transcoding packaging into multiple ABR containers
2) Network Monitoring & Load Balancing Edge Transcoding delivery over challenged networks (up to 50% packet loss)
3) Session Control over any Network to any Device and tracking based on Analytics
Now operational the current TV2U platform allows for additional revenue generation from Cloud based services
## DIFFERENTIAL 4 “INTELLEGENT VIDEO ACCESS NETWORK PLATFORM AS A SERVICE”

<table>
<thead>
<tr>
<th>Service</th>
<th>Description</th>
<th>Components</th>
</tr>
</thead>
<tbody>
<tr>
<td>Content as a Service</td>
<td>VOD or live content available for purchase.</td>
<td>Hollywood, Premium Live, International (Inc., Bollywood &amp; Chinese), Karaoke &amp; Games</td>
</tr>
<tr>
<td>Teleport as a Service</td>
<td>Satellite Service</td>
<td>Down &amp; Up Link</td>
</tr>
<tr>
<td>Transcoding as a Service</td>
<td>Scalable automated cloud based multi-format transcoding software solution.</td>
<td>File based formats including h264, smooth streaming. Live &amp; Repackaging.</td>
</tr>
<tr>
<td>DRM and Encryption as Service</td>
<td>DRM for live and VOD content.</td>
<td>Multiple DRM formats</td>
</tr>
<tr>
<td>Recommendations Engine as a Service</td>
<td>Real-time tool for content recommendations based on user analytics.</td>
<td>Recommendations Data</td>
</tr>
<tr>
<td>Advertising as a Service</td>
<td>Targeted or personalized ads for monetization.</td>
<td>Targeted Ad’s for Live, Ad detection for live, Ad Analytics</td>
</tr>
<tr>
<td>Ad Detection as a Service</td>
<td>Detection of Ads in Live Streams for new Ad insertion or Ad removal</td>
<td>Detection of live ads</td>
</tr>
</tbody>
</table>

The future of Systems Integration is the implementation of Cloud based services replacing hardware and Software deployed on the network.
## Service as a Service

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</thead>
<tbody>
<tr>
<td>Analytics as a Service</td>
<td>Customer real-time profiling</td>
<td>Intelligent Player App, CMS and Operator Dashboard</td>
</tr>
<tr>
<td>App Development + Customization as a service</td>
<td>Customization of user delivery service and service delivery.</td>
<td>Branding, GUI Customisation, Service Delivery Reports</td>
</tr>
<tr>
<td>Streaming as a service</td>
<td>Live event streaming management</td>
<td>Standard Streaming &amp; Repackaging</td>
</tr>
<tr>
<td>CMS as a service</td>
<td>Content Management System</td>
<td>Subscriber Management, Customer Analytics, Content Analytics, VoD Content Session Management, Live Content Management Session, Coupon &amp; Package Management, Banner Management, Payment Gateway</td>
</tr>
</tbody>
</table>

This was TV2U’s original business model as a Systems Integrator which generated several million dollars of revenue prior to a restructure of the business as an OTT Cloud Managed Service.
VUBIQUITY provides technology-based solutions that facilitate content monetization for the Entertainment and Media industries. From licensing to delivery, they offer a full scope of managed services globally for linear and on demand viewing that support rental, sell-through, ad-supported and subscription business models.

HUMAX, founded in 1989, is a global leading gateway provider, delivering high quality Video Gateway, Broadband Gateway, Digital Set-top Box and Digital Video Recorder over 80 countries in Pay-TV and Broadband industries.

AKAMAI is the global leader in Content Delivery Network (CDN) services, making the internet fast, reliable and secure for its customers. The company’s advanced web performance, mobile performance, cloud security and media delivery solutions are revolutionizing how businesses optimize consumer, enterprise and entertainment experiences for any device, anywhere.

AMAZON WEB SERVICES provides cloud based computing infrastructure in the form of web services. Its products and solutions include cloud computing, networking, storage, content delivery, databases, analytics, application services, deployment and management. The AWS marketplace solution is extensively used by start up’s, enterprises, partners, government and education providers globally.
DIFFERENTIAL 6 – LOW CAPEX MONETISATION STRATEGY

- Phased rollout to minimise capex to secure early cash flow
- TV2U does not require additional capital to rollout service
- Phase 1: provide karaoke service to global market estimated to be worth US$14bn (e.g. Radical Enlighten agreement)
- Phase 2: add TVOD and SVOD services to integrated offering (e.g. Divan.TV agreement)
- Phase 3: complete total entertainment platform with online games

Fast deployment with little upfront costs to TV2U due to partnerships with licensed content providers and content delivery networks.
### DIFFERENTIAL 7 – EXPERIENCED OTT EXECUTIVE TEAM

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Background</th>
<th>Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nick Fitzgerald</td>
<td>CEO</td>
<td>Previously Digital Rapids, Leitch, Digital Processing Systems, Hagemeyer, Film Australia</td>
<td>25 years’ experience across broadcast and new media industries. Leads the overall company vision, goals and strategy.</td>
</tr>
<tr>
<td>Steve Shalliker</td>
<td>COO</td>
<td>Previously lead Product Line Management for Alcatel-Lucent’s Mediaroom systems integration business</td>
<td>20 years experience of senior management with start-up businesses and major systems integrators.</td>
</tr>
<tr>
<td>Liaqat Fayyaz</td>
<td>Director of Software Development</td>
<td>Previously Noxel Group, V One Multimedia Pte LTD Singapore, Macrosoft</td>
<td>15 years’ experience in award-winning software development in broadcast, IPTV and over-the-top video. Drives the software behind TV2U’s technology.</td>
</tr>
</tbody>
</table>
TV2U is targeting the global emerging markets regions.

- Tv2u is able to bring content to these regions via its encryption and real time analytics technology
- This content was otherwise unavailable due to high piracy and security of the latest content
- Tv2u is in the final stages of establishing near term binding contracts in the following emerging markets regions
  - Indonesia
  - China
  - Russia
  - Africa
  - And in the established markets of Australia, UK and Italy
KARAOKE LAUNCH TO BEGIN MONETISATION PROCESS

OFFICIAL LAUNCH - ON OR BEFORE THE 15TH MAY 2016

- +14,000 premium quality Karaoke songs available
- +10,000 high quality cover versions, acapellas and stems
- Content supplier to multiple online Karaoke solutions but no branded offering
- Selling Karaoke in 50+ Countries around the world
- Dominant in the European market
- Karaoke Licensing
- Karaoke tracks with lyrics in several formats, multi device compatible
KARAOKE OFFERING – COMMERCIAL MODEL

- Working with the internationally respected Sunfly Karaoke Library
- With 2000+ titles of current western titles
- 20+ New songs added every week
- Supports integration from partners to add local content to the library
- Future support for ringtone sales
- To charge subscribers
  - A monthly subscription
  - $X USD regional market price
  - Targeting 10K paying subscribers a month in successful country deployment
- Or
  - One time purchase for 3 day pass likely $X USD
  - And 1 hour pass for $X USD
- Pricing to be adjusted by region according to market need
KARAOKE OFFERING – ADDITIONAL REVENUE GENERATION

• Aggregation – We deliver content to all online stores including iTunes and Google Play Artwork, metadata and administration included
• Music Licensing
  • Instrumental, sound-a-likes, cover versions, acapellas, remixes, original music
• Music Production
  • Music that is tailored for your needs
• Hardware Range
  • Players, microphones, headphones, mixers, karaoke equipment
• Android and Apple Tablets and Phones application
• Can be integrated in to payment solutions with local Telco partners
• End users can
  • Quickly find the songs you want to sing
  • Work in the language you are comfortable with
  • Record their song & publish to youtube, twitter, facebook
  • Meet new friends & sing with them
  • Chat about your songs
• Supports microphones
SUMMARY OF THE INVESTMENT OPPORTUNITY

Imminent revenue through several strategic JVs giving TV2U instant access to multiple geographical markets.

Larger contracts can now be facilitated due to implementation of the service delivery network.

Strong re-rating opportunity - modest EV large global addressable market.

Unique content offering - real-time comprehensive viewership analytics and cost-effective full-service OTT offering.

A complete “white labelled” OTT service provision that can be offered to B2B customers to maximise their profit margins and customer satisfaction.

Highly scalable business that requires no further capital injection for existing opportunities for ongoing revenue generation.
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